

2027 Diamond Sponsorship Tier 1

Unlock unparalleled visibility and exclusive benefits as a Diamond Sponsor of the NJ Apartment Association in 2027! Elevate your brand and connect with a vibrant community of supplier partners while enjoying a suite of enticing perks designed to enhance your business presence.

Here's what your Diamond Sponsorship includes:

- **Prime Logo Placement:** Your logo, along with a direct hyperlink to your website, will proudly feature on our homepage, ensuring maximum exposure to our audience.
- **Complimentary Dues:** Enjoy waived 2027 basic dues for NJAA supplier partner members, giving you a significant boost in value!
- **Enhanced Visibility:** Your company will be showcased with a hyperlink and email address on our "Find a Supplier" page, making it easy for potential clients to reach out.
- **Weekly Spotlight:** Benefit from logo placement in our weekly Friday Update, keeping your brand top of mind for all members.
- **Magazine Feature:** Your logo will grace the Diamond Sponsor page in AIM magazine, ensuring your brand is seen by key industry players.
- **Educational Recognition:** Gain additional visibility with your logo displayed on all educational classes, highlighting your commitment to industry excellence.
- **Event Acknowledgment:** Experience verbal recognition or logo placement at all NJAA events, amplifying your brand presence among a captive audience.
- **Complimentary Tickets:** Receive one (1) complimentary ticket to both the NJAA Annual Meeting and the prestigious Garden State Awards, where you can network and celebrate with industry leaders.
- **Exclusive Booth Discount:** Take advantage of a special discount at the NJAA Conference & Expo, tailored to your booth size for optimal exposure.
- **Networking Opportunities:** Enjoy one (1) complimentary ticket to any NJAA networking event throughout the year (valued at \$50 or less), fostering connections that can lead to valuable partnerships.

Investment: \$7,500

Seize this opportunity to position your brand as a leader in the industry and engage with a dedicated network of suppliers. Join us as a Diamond Sponsor and watch your business thrive!

2027 Diamond Sponsorship Tier 2

Elevate your brand to new heights with the exclusive Diamond Sponsorship Tier 2 for the NJ Apartment Association in 2027! This premium package offers a wealth of benefits designed to enhance your visibility, engage with key industry players, and solidify your position as a leader in the apartment community.

Here's what awaits you as a Diamond Sponsor:

- **Prominent Logo Placement:** Showcase your brand with a featured logo and hyperlink to your website on our homepage, ensuring you stand out to our entire membership base.
- **Complimentary Dues:** Enjoy waived 2027 basic dues for NJAA supplier partner members, amplifying your investment with significant value.
- **Enhanced Online Visibility:** Your company will be easily accessible with a hyperlink and email address on our "Find a Supplier" page, connecting you with potential clients effortlessly.
- **Weekly Exposure:** Benefit from logo placement in our weekly Friday Update, putting your brand in front of members every week.
- **AIM Magazine Feature:** Your logo will shine on the Diamond Sponsor page in AIM magazine, reaching industry professionals and decision-makers.
- **Educational Engagement:** Your logo will be prominently displayed during all educational classes, showcasing your commitment to advancing industry knowledge.
- **Event Recognition:** Enjoy verbal acknowledgment or logo placement at all NJAA events, ensuring your brand is recognized by a diverse audience.
- **Complimentary Tickets:** Receive two (2) complimentary tickets to both the NJAA Annual Meeting and the esteemed Garden State Awards, perfect for networking and celebrating your achievements.
- **Exclusive Booth Discount:** Access a special discount at the NJAA Conference & Expo, tailored to your booth size for maximum visibility and impact.
- **Networking Opportunities:** Enjoy two (2) complimentary tickets to any NJAA networking events throughout the year (valued at \$50 or less), providing you with countless opportunities to connect.
- **After Hours Party Sponsorship:** Command attention with your logo prominently highlighted at the NJAA Conference & Expo After Hours Party, elevating your brand's visibility to all attendees.
- **Golf Lunch Sponsorship:** Be a part of our NJAA Golf Lunch, aligning your brand with a popular networking event and reaching influential members in a relaxed setting.
- **Garden State Awards Support:** Sponsor the decoration or entertainment for the prestigious Garden State Awards, showcasing your brand as a key supporter of excellence in the industry.

Investment: \$10,000

Don't miss this extraordinary opportunity to elevate your brand and engage with a dynamic community of supplier partners. Secure your spot as a Diamond Sponsor and watch your business thrive in 2027!

2027 Diamond Sponsorship Tier 3

Step into the spotlight with the prestigious Diamond Sponsorship Tier 3 for the NJ Apartment Association in 2027! This exclusive package offers an unparalleled opportunity to elevate your brand, connect with industry leaders, and enhance your visibility like never before.

Here's what your Diamond Sponsorship includes:

- **Prime Logo Placement:** Showcase your brand prominently with your logo and hyperlink featured on our homepage, ensuring maximum exposure to all visitors.
- **Complimentary Dues:** Enjoy complimentary 2027 basic dues for NJAA supplier partner members, maximizing your investment and allowing you to focus on growth.
- **Enhanced Online Presence:** Your company will be highlighted with a hyperlink and email address on our "Find a Supplier" page, making it effortless for potential clients to reach you.
- **Weekly Updates:** Gain consistent visibility with your logo featured in our weekly Friday Update, keeping your brand top-of-mind for all NJAA members.
- **AIM Magazine Spotlight:** Your logo will be showcased on the Diamond Sponsor page in AIM magazine, reaching a wide audience of industry professionals and decision-makers.
- **Educational Recognition:** Your logo will be displayed during all educational classes, reinforcing your commitment to knowledge and excellence in the apartment industry.
- **Event Acknowledgment:** Enjoy prominent verbal recognition or logo placement at all NJAA events, ensuring your brand resonates with attendees.
- **Complimentary Tickets:** Receive three (3) complimentary tickets to both the NJAA Annual Meeting and the prestigious Garden State Awards, offering exceptional networking and celebration opportunities.
- **Exclusive Booth Discount:** Access a special discount at the NJAA Conference & Expo, tailored to your booth size, allowing for optimal visibility and engagement.
- **Networking Opportunities:** Enjoy three (3) complimentary tickets to any NJAA networking events throughout the year (valued at \$50 or less), creating valuable connections with peers.
- **Conference & Expo Signature Sponsorship:** Make a lasting impression with the Signature Sponsorship at the NJAA Conference & Expo, placing your brand front and center at this key industry event.
- **Golf Dinner Reception Sponsorship:** Align your brand with a popular NJAA Golf Dinner Reception, fostering relationships in a relaxed and enjoyable atmosphere.
- **Garden State Awards Interactive Experience:** Sponsor the 360 Video Booth or Photo Booth at the Garden State Awards, creating memorable moments for attendees while prominently featuring your brand.

Investment: \$15,000

Seize this extraordinary opportunity to amplify your brand and engage deeply with a vibrant network of supplier partners. Join us as a Diamond Sponsor and watch your influence and business flourish in 2027!