

# 2025 Diamond Sponsorship Tier 1

Unlock unparalleled visibility and exclusive benefits as a Diamond Sponsor of the NJ Apartment Association in 2025! Elevate your brand and connect with a vibrant community of supplier partners while enjoying a suite of enticing perks designed to enhance your business presence.

## Here's what your Diamond Sponsorship includes:

- **Prime Logo Placement:** Your logo, along with a direct hyperlink to your website, will proudly feature on our homepage, ensuring maximum exposure to our audience.
- **Complimentary Dues:** Enjoy waived 2025 basic dues for NJAA supplier partner members, giving you a significant boost in value!
- **Enhanced Visibility:** Your company will be showcased with a hyperlink and email address on our "Find a Supplier" page, making it easy for potential clients to reach out.
- **Weekly Spotlight:** Benefit from logo placement in our weekly Friday Update, keeping your brand top of mind for all members.
- **Magazine Feature:** Your logo will grace the Diamond Sponsor page in AIM magazine, ensuring your brand is seen by key industry players.
- **Educational Recognition:** Gain additional visibility with your logo displayed on all educational classes, highlighting your commitment to industry excellence.
- **Event Acknowledgment:** Experience verbal recognition or logo placement at all NJAA events, amplifying your brand presence among a captive audience.
- **Complimentary Tickets:** Receive one (1) complimentary ticket to both the NJAA Annual Meeting and the prestigious Garden State Awards, where you can network and celebrate with industry leaders.
- **Exclusive Booth Discount:** Take advantage of a special discount at the NJAA Conference & Expo, tailored to your booth size for optimal exposure.
- **Networking Opportunities:** Enjoy one (1) complimentary ticket to any NJAA networking event throughout the year (valued at \$50 or less), fostering connections that can lead to valuable partnerships.

**Investment: \$7,500**

**Seize this opportunity to position your brand as a leader in the industry and engage with a dedicated network of suppliers. Join us as a Diamond Sponsor and watch your business thrive!**

## 2025 Diamond Sponsorship Tier 2

Elevate your brand to new heights with the exclusive Diamond Sponsorship Tier 2 for the NJ Apartment Association in 2025! This premium package offers a wealth of benefits designed to enhance your visibility, engage with key industry players, and solidify your position as a leader in the apartment community.

### Here's what awaits you as a Diamond Sponsor:

- **Prominent Logo Placement:** Showcase your brand with a featured logo and hyperlink to your website on our homepage, ensuring you stand out to our entire membership base.
- **Complimentary Dues:** Enjoy waived 2025 basic dues for NJAA supplier partner members, amplifying your investment with significant value.
- **Enhanced Online Visibility:** Your company will be easily accessible with a hyperlink and email address on our "Find a Supplier" page, connecting you with potential clients effortlessly.
- **Weekly Exposure:** Benefit from logo placement in our weekly Friday Update, putting your brand in front of members every week.
- **AIM Magazine Feature:** Your logo will shine on the Diamond Sponsor page in AIM magazine, reaching industry professionals and decision-makers.
- **Educational Engagement:** Your logo will be prominently displayed during all educational classes, showcasing your commitment to advancing industry knowledge.
- **Event Recognition:** Enjoy verbal acknowledgment or logo placement at all NJAA events, ensuring your brand is recognized by a diverse audience.
- **Complimentary Tickets:** Receive two (2) complimentary tickets to both the NJAA Annual Meeting and the esteemed Garden State Awards, perfect for networking and celebrating your achievements.
- **Exclusive Booth Discount:** Access a special discount at the NJAA Conference & Expo, tailored to your booth size for maximum visibility and impact.
- **Networking Opportunities:** Enjoy two (2) complimentary tickets to any NJAA networking events throughout the year (valued at \$50 or less), providing you with countless opportunities to connect.
- **LED Wall Sponsorship:** Command attention with an LED Wall Sponsorship at the NJAA Conference & Expo, elevating your brand's visibility to all attendees.
- **Golf Lunch Sponsorship:** Be a part of our NJAA Golf Lunch, aligning your brand with a popular networking event and reaching influential members in a relaxed setting.
- **Garden State Awards Support:** Sponsor the decoration or entertainment for the prestigious Garden State Awards, showcasing your brand as a key supporter of excellence in the industry.

**Investment: \$10,000**

**Don't miss this extraordinary opportunity to elevate your brand and engage with a dynamic community of supplier partners. Secure your spot as a Diamond Sponsor and watch your business thrive in 2025!**

## 2025 Diamond Sponsorship Tier 3

Step into the spotlight with the prestigious Diamond Sponsorship Tier 3 for the NJ Apartment Association in 2025! This exclusive package offers an unparalleled opportunity to elevate your brand, connect with industry leaders, and enhance your visibility like never before.

### Here's what your Diamond Sponsorship includes:

- **Prime Logo Placement:** Showcase your brand prominently with your logo and hyperlink featured on our homepage, ensuring maximum exposure to all visitors.
- **Complimentary Dues:** Enjoy complimentary 2025 basic dues for NJAA supplier partner members, maximizing your investment and allowing you to focus on growth.
- **Enhanced Online Presence:** Your company will be highlighted with a hyperlink and email address on our "Find a Supplier" page, making it effortless for potential clients to reach you.
- **Weekly Updates:** Gain consistent visibility with your logo featured in our weekly Friday Update, keeping your brand top-of-mind for all NJAA members.
- **AIM Magazine Spotlight:** Your logo will be showcased on the Diamond Sponsor page in AIM magazine, reaching a wide audience of industry professionals and decision-makers.
- **Educational Recognition:** Your logo will be displayed during all educational classes, reinforcing your commitment to knowledge and excellence in the apartment industry.
- **Event Acknowledgment:** Enjoy prominent verbal recognition or logo placement at all NJAA events, ensuring your brand resonates with attendees.
- **Complimentary Tickets:** Receive three (3) complimentary tickets to both the NJAA Annual Meeting and the prestigious Garden State Awards, offering exceptional networking and celebration opportunities.
- **Exclusive Booth Discount:** Access a special discount at the NJAA Conference & Expo, tailored to your booth size, allowing for optimal visibility and engagement.
- **Networking Opportunities:** Enjoy three (3) complimentary tickets to any NJAA networking events throughout the year (valued at \$50 or less), creating valuable connections with peers.
- **Conference & Expo Signature Sponsorship:** Make a lasting impression with the Signature Sponsorship at the NJAA Conference & Expo, placing your brand front and center at this key industry event.
- **Golf Dinner Reception Sponsorship:** Align your brand with a popular NJAA Golf Dinner Reception, fostering relationships in a relaxed and enjoyable atmosphere.
- **Garden State Awards Interactive Experience:** Sponsor the 360 Video Booth or Photo Booth at the Garden State Awards, creating memorable moments for attendees while prominently featuring your brand.

**Investment: \$15,000**

**Seize this extraordinary opportunity to amplify your brand and engage deeply with a vibrant network of supplier partners. Join us as a Diamond Sponsor and watch your influence and business flourish in 2025!**

# 2025 Diamond Sponsorship Tiers

	Tier 1 - \$7,500	Tier 2 - \$10,000	Tier 3 - \$15,000
Logo & hyperlink to your website on our homepage	✓	✓	✓
Complimentary 2025 dues for NJAA Supplier Partners	✓	✓	✓
Hyperlink with email address to your vendor company on our "Find a Vendor" page	✓	✓	✓
Premiere placement ad on our website	✓	✓	✓
Logo & hyperlink on the weekly Friday Update	✓	✓	✓
Placement in the NJAA Diamond Directory in 3 editions of AIM magazine	✓	✓	✓
Logo placement on the Diamond Sponsorship page in 4 editions of AIM	✓	✓	✓
Logo displayed on all educational classes	✓	✓	✓
Verbal recognition or logo at all NJAA events	✓	✓	✓
Complimentary ticket(s) to NJAA Annual Meeting	1 ticket	2 tickets	3 tickets
Complimentary ticket(s) to Garden State Awards	1 ticket	2 tickets	3 tickets
Booth discount at NJAA Conference & Expo (amount varies according to booth size)	✓	✓	✓
Complimentary ticket(s) to any NJAA networking events throughout the year (\$50 value or less)	1 ticket	2 tickets	3 tickets
LED Wall Sponsorship at NJAA Conference & Expo		✓	
NJAA Golf Lunch Sponsorship		✓	
Garden State Awards Decoration Sponsorship		✓	
Conference & Expo Signature Sponsorship			✓
NJAA Golf Dinner Reception Sponsorship			✓
Garden State Awards 360 Video Booth Sponsorship			✓