

Grand Prize Giveaway Sponsor – \$5,500

Be the highlight of the Expo and the chance to draw significant attention during this highly anticipated event.

- Prominent signage at the conference including a showcase area in the center of the expo floor, adjacent to the NJAA Booth, for the \$5,000 giveaway
- Drawing will close the expo floor on Wednesday, May 21st at the conclusion of the cocktail reception
- Tickets with company name distributed to Owner Member attendees. Winner MUST be present to win
- Separate advertisement in AIM pre-conference issue (deadline March 12th) to promote the door prize. Winner will be featured in the post-conference issue of AIM. There will be additional online marketing promoting sponsors via social media

Keynote Speaker Sponsor – \$5,000

Take center stage at one of the most anticipated moments of the Conference.

- Prominent signage at Keynote Address on Wednesday, May 21st
- Introduction of Keynote Speaker and an opportunity to provide information about your company (maximum of three (3) minutes of speaking time)
- Photo opportunities with keynote speaker (based on speaker's availability)
- Company name or logo* on signage at the Diamond, Keynote & Signature Sponsor Reception
- Promotional materials distributed on the seats at keynote presentation – optional

Kosher Food Station Sponsor – \$4,500

Ensure all attendees have access to quality Kosher food options, with your company's logo featured prominently alongside this valuable service.

- Sponsorship provides attendees of the Wednesday Lunch on the Expo Floor with Kosher food options, as well as at the Tuesday evening President's Reception
- Company name or logo* on signage at the Kosher Food stations

Signature Sponsor – \$4,000

Be recognized as a key partner in the success of the NJAA Conference & Expo with a unique opportunity to showcase your company's leadership role in the industry.

- Prominently recognized with your Company logo* at every major conference function
- Logo on main stairway or escalator graphics leading into conference at the Atlantic City Convention Center
- Company logo* on signage at the Diamond, Keynote & Signature Sponsor Reception
- All of your company attendees with full registrations to the conference will have admittance to the Diamond, Keynote & Signature Sponsors Reception with NJAA owner members. Please note: The Diamond Reception is a private VIP reception.

Badge Lanyard Sponsor – \$4,000

Leave a lasting impression by placing your company's logo on the badge lanyards worn by all attendees throughout the Conference. This high-visibility sponsorship ensures your brand is constantly in view from the start to the end of the event.

- Company logo on badge lanyard distributed to all registered attendees

President's Reception Sponsor - \$3,500

Create a memorable experience at one of the most important social events of the Conference.

- Logo carved into an Ice Sculpture and/or placed on all desserts at the reception
- Admittance tickets printed with your company name for the President's Reception
- Company logo* on Cocktail napkins to be distributed at President's Reception (deadline April 3rd)
- Prominent signage at President's Reception with company name or logo*

Thursday Education Sponsor - \$2,500

Sponsor the educational sessions and leave a lasting impression while showcasing your company's commitment to education in the multifamily industry.

- Sponsorship provides attendees of the Thursday education at The MGM Tower with breakfast
- Sponsor can bring literature or swag items to display outside the breakfast area
- Company name or logo* on signage at the education breakfast station at The MGM Tower
- Company representative may introduce one of the Thursday education speakers and speak about their company for three minutes

Wi-Fi Lounge Sponsor - \$2,500

Support connectivity for all attendees by sponsoring the Wi-Fi Lounge, as attendees rely on this hub throughout the event.

- Sponsor Wi-Fi access in our lounge area outside of Hall A for all your business needs
- Company name or logo to be on splash page when logging onto the internet
- Prominent signage around the lounge area

LED Wall Sponsor at After-Hours Party - \$1,500

Shine brightly with this high-energy sponsorship that ensures your brand gets noticed in a vibrant, fun setting.

- Logo prominently displayed on LED wall throughout the After-Hours Party at Premier Nightclub
- Prominent signage at the After-Hours Party with company name or logo

After-Hours Party Glow Sponsor - \$1,500

Sponsor the glow wristbands/necklace handed out at the After-Hours Party, ensuring your company's logo is front and center throughout the night's festivities.

- Logo displayed on Glow Wristband/Necklace handed out to attendees of After-Hours Party at Premier Nightclub
- Prominent Signage at the After-Hours Party with company name or logo

Wednesday Coffee Sponsor - \$1,500

Support all attendees by sponsoring the coffee stations on the first day of the Conference. Your branding on coffee cups and signage will ensure that your company is associated with fueling the event's success.

- Company logo* and booth number (if exhibiting) on all disposable coffee cups throughout the Convention Center
- Prominent signage at every coffee station during the entire length of the show at the Convention Center

Educational Program Sponsor – \$1,100

Empower learning and position your brand as a champion of professional development. Imagine your team introducing an expert speaker to a room filled with engaged attendees – it's a priceless moment to connect your name with knowledge and growth.

- Company name or logo* printed in the Program Schedule in AIM pre-conference issue (deadline March 12th)
- Company name or logo* displayed on signage at all education sessions
- Opportunity to introduce the speaker of your choice at one of the classes

After-Hours Party Photo Booth Sponsor – \$1,000

Capture the night's excitement with your logo on every photo strip, attendees will take home a keepsake of your brand—and the great memories you helped create around one of the most popular attractions of the evening.

- Company name or logo* to be printed on photo strips handed out to attendees at event
- Prominent signage including your company name or logo* displayed at Photo Booth

"Follow Me" Expo Floor Decal Sponsor – \$850**

Lead the way to your booth with eye-catching floor decals that make your brand impossible to miss. Strategically placed in high-traffic areas, these vibrant decals will direct attendees right to your space, driving foot traffic and ensuring your booth stands out among hundreds.

- Company advertisement/logo* with booth number on a (4'x4') Expo Floor decal in a high traffic area directing attendees to your booth

Expo Floor Cocktail Reception Sponsor – \$750**

Be the toast of the Expo, making your brand synonymous with celebration as attendees gather at the cocktail stations near your booth to connect and unwind. This is a golden opportunity to network in a relaxed, welcoming setting.

- Company name or logo* on promotional materials given to attendees for the Expo Floor Closing Cocktail Reception on Wednesday, May 21st
- Cocktail station adjacent to your booth – as approved by fire marshal and show manager (booth selections are coordinated with NJAA Events Team)

Wednesday Networking Lunch Sponsor – \$750

Make your mark during one of the most important networking moments of the conference – attendees will remember your support as they connect over a delicious meal.

- Company name or logo* on signage at Wednesday's networking lunch buffet on the Expo Floor

Wednesday Breakfast with the Board Sponsor – \$500

Fuel the day's activities and ensure your company is the first name attendees see in the morning, setting the tone for a productive and successful day ahead.

- Company name or logo* on signage at Wednesday's breakfast with the NJAA Board and owner members prior to the Education and Keynote presentations

***Exhibitor Only*

**Logo must be provided as PDF or EPS file in color with a 200 x 200 pixel dimension.*

Sponsors will be listed on the NJAA Conference & Expo website and shared on social media.