



## NON-FERROUS FOUNDERS' SOCIETY

### Advertise with NFFS!

- Create brand awareness
- Increase customer engagement
- Generate sales opportunities

- **\$40 billion industry:** The non-ferrous foundry industry is a critical part of the U.S. economy, driving an estimated \$40 billion dollars in economic impact annually.
- **Significant growth:** The non-ferrous foundry market is poised for considerable growth, fueled by expansion of the aerospace and renewable energy sectors, infrastructure investments, reshoring trends, and the rising demand for high-grade materials in the telecommunication and defense industries.
- **Foundry decision-makers:** NFFS provides unparalleled access to the primary decision-makers within non-ferrous foundries, helping you maximize your limited promotional resources and increase visibility among key industry customers.
- **Industry impact:** Non-ferrous foundries are critical suppliers to a wide range of industries. In fact, more than 90% of durable goods contain at least one metal casting. Non-ferrous castings are particularly important in these industries:
  - Aerospace
  - Automotive
  - Construction
  - Defense
  - Energy
  - Industrial
  - Marine
  - Medical
  - Plumbing



## Email Advertising Kit

For details, email Drew Jasinski - [advertising@nffs.org](mailto:advertising@nffs.org)

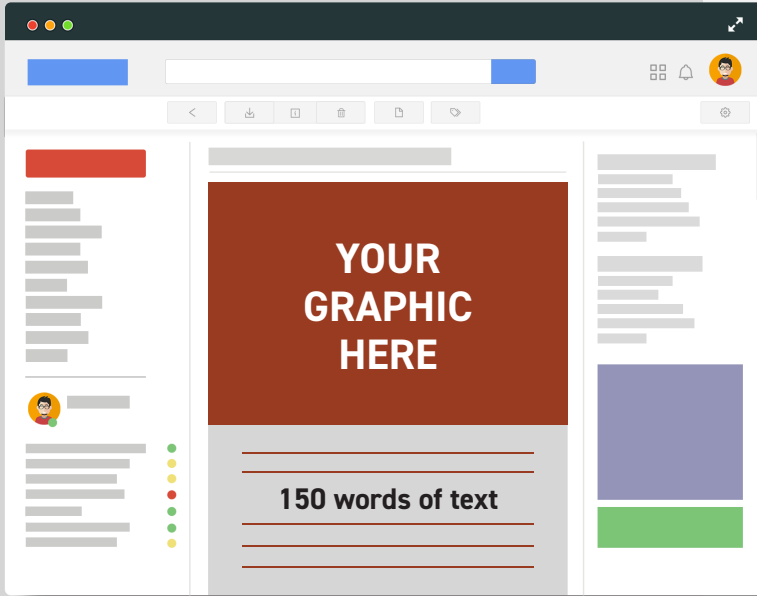


# Email Advertising Opportunities

## NFFS Email Advertising

Reach a target rich audience of 1,800+ non-ferrous foundry industry professionals with detailed information about your company's products, services, and solutions!

You provide the content, and NFFS will ensure your message reaches our subscribers directly in their inbox in a way that will make a unique and long-lasting impression!



- 600 x 200 px graphic
- 150 words of text
- URL to a secure https landing page

# of emails:

1-2x annually

**Non-Member: \$3,600** | **Member: \$2,880**

Per dedicated email

3-5x annually

**Non-Member: \$3,300** | **Member: \$2,640**

Per dedicated email

**LIMITED TO ONLY 1 PARTNER  
EMAIL PER MONTH!**