



NON-FERROUS FOUNDERS' SOCIETY

Advertise with NFFS!

- Create brand awareness
- Increase customer engagement
- Generate sales opportunities

- **\$40 billion industry:** The non-ferrous foundry industry is a critical part of the U.S. economy, driving an estimated \$40 billion dollars in economic impact annually.
- **Significant growth:** The non-ferrous foundry market is poised for considerable growth, fueled by expansion of the aerospace and renewable energy sectors, infrastructure investments, reshoring trends, and the rising demand for high-grade materials in the telecommunication and defense industries.
- **Foundry decision-makers:** NFFS provides unparalleled access to the primary decision-makers within non-ferrous foundries, helping you maximize your limited promotional resources and increase visibility among key industry customers.
- **Industry impact:** Non-ferrous foundries are critical suppliers to a wide range of industries. In fact, more than 90% of durable goods contain at least one metal casting. Non-ferrous castings are particularly important in these industries:
 - Aerospace
 - Automotive
 - Construction
 - Defense
 - Energy
 - Industrial
 - Marine
 - Medical
 - Plumbing

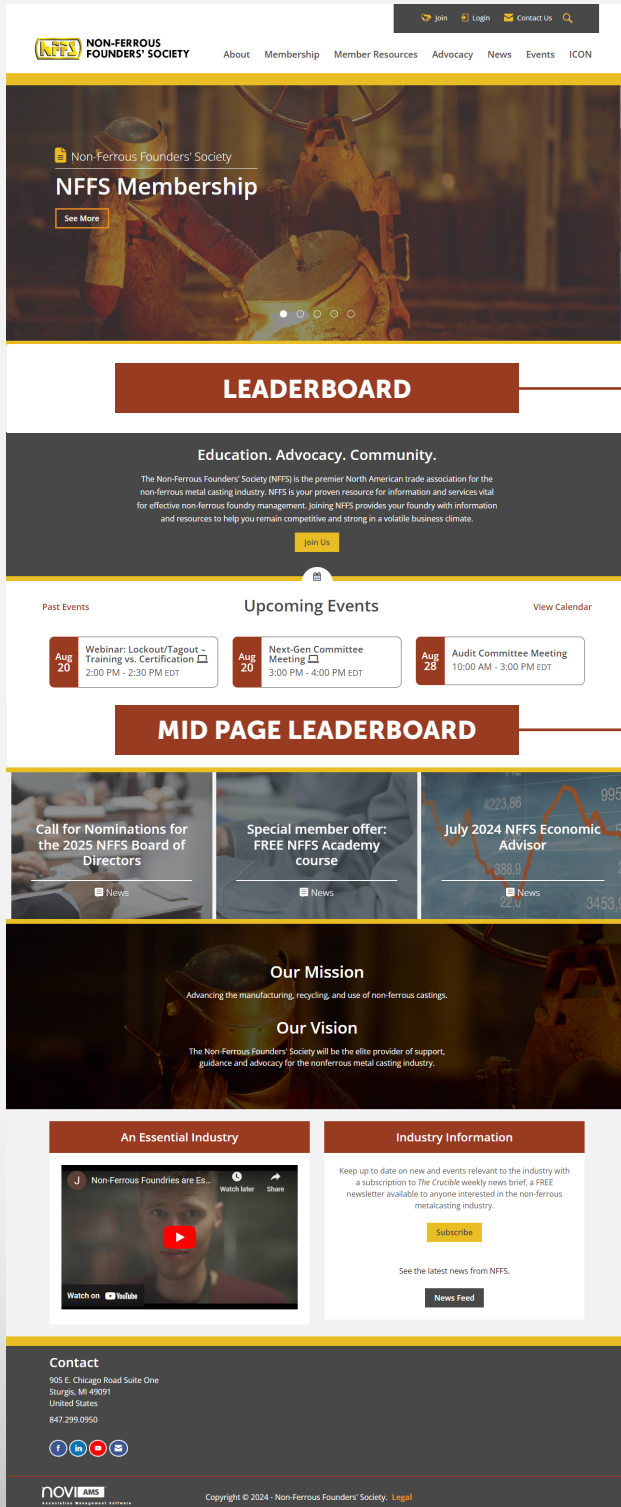


Website Advertising Kit

For details, email Drew Jasinski - advertising@nffs.org



Advertising Opportunities



NFFS Website Advertising

Stay front and center with the thousands of visitors to the NFFS website. These prime exposure opportunities are limited to only six advertisers, so act quickly!

1 LEADERBOARD

728x90 px

LIMITED TO AND ROTATING BETWEEN THREE

Non-Member: \$4,795 | Member: \$3,836

Full year/12 months

2 MID PAGE LEADERBOARD

728x90 px

LIMITED TO AND ROTATING BETWEEN THREE

Non-Member: \$3,955 | Member: \$3,164

Full year/12 months

Graphic design services and shorter ad durations may also be available. Contact advertising@nffs.org to inquire.

Contact
905 E. Chicago Road Suite One
Sturgis, MI 49991
United States
847.299.0950



NOVIAMS
ANALYTICS. ENLIGHTENED. STRATEGIC.

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