



NON-FERROUS FOUNDERS' SOCIETY

Advertise with NFFS!

- Create brand awareness
- Increase customer engagement
- Generate sales opportunities

- **\$40 billion industry:** The non-ferrous foundry industry is a critical part of the U.S. economy, driving an estimated \$40 billion dollars in economic impact annually.
- **Significant growth:** The non-ferrous foundry market is poised for considerable growth, fueled by expansion of the aerospace and renewable energy sectors, infrastructure investments, reshoring trends, and the rising demand for high-grade materials in the telecommunication and defense industries.
- **Foundry decision-makers:** NFFS provides unparalleled access to the primary decision-makers within non-ferrous foundries, helping you maximize your limited promotional resources and increase visibility among key industry customers.
- **Industry impact:** Non-ferrous foundries are critical suppliers to a wide range of industries. In fact, more than 90% of durable goods contain at least one metal casting. Non-ferrous castings are particularly important in these industries:
 - Aerospace
 - Automotive
 - Construction
 - Defense
 - Energy
 - Industrial
 - Marine
 - Medical
 - Plumbing



Newsletter Advertising Kit

For details, email Drew Jasinski - advertising@nffs.org



Advertising Opportunities



1 LEADERBOARD

UPCOMING EVENTS

Industry Networking Event & Foundry Tour

October 23, 2024 - Tour lost foam foundry American Foam Cast and network with industry colleagues at the Barber Vintage Motorsports Museum.

2025 Industry Executive Conference

October 21-23, 2025 - Join NFFS in New Orleans for three days of education and networking at the NFFS annual conference.

University of Wisconsin - Milwaukee

Ian Wiese: Innovating for a Sustainable Future

The UW-Milwaukee (UWM) Lubar Entrepreneurship Center is pleased to announce that Ian Wiese, President of Metcovery, a foundry in Menomonee Falls, Wisconsin, is bringing his expertise, curiosity, and passion to the UWM community as entrepreneur-in-residence.



3 MIDDLE HORIZONTAL BANNERS

Harvard Business Review

4 Traps to Avoid as You Transition into a Leadership Role

Set yourself up for success in the first 90 days — and beyond.



3 MIDDLE HORIZONTAL BANNERS

Safety + Health Magazine

Corteva Agriscience receives 2024 Robert W. Campbell Award

Orlando, FL — Corteva Agriscience is the recipient of the 2024 Robert W. Campbell Award — a National Safety Council honor for organizations that successfully integrate environmental, health and...



EHS Today

Top Manufacturing Sector Offenders of Clean Air Act Compliance

The oil and chemical industries have the most violations.



3 MIDDLE HORIZONTAL BANNERS

LBV Magazine

The Oldest Villa in Fregellae, a City Destroyed by the Romans in 125 BC, Uncovered by Archaeologists

4 LOWER HORIZONTAL BANNERS

Safety+Health

Supporting the future of safety: NSC announces scholarship recipients

Orlando, FL — The National Safety Council, along with multiple sponsors, recognized 16 college students with seven different scholarship awards Tuesday at the National Awards Ceremony during the...



4 LOWER HORIZONTAL BANNERS

Safety+Health

Professional drivers receive recognition for being safe

Orlando, FL — The National Safety Council, during the 2024 NSC Safety Congress & Expo, honored 14 professional drivers who have helped make roads and communities safer.



4 LOWER HORIZONTAL BANNERS

5 SPONSORED CONTENT

600x150 image, Four URL's with up to 8 words max

6 SQUARE BANNERS

6 SQUARE BANNERS

2 LARGE HORIZONTAL BANNER

EHS Today

NSC Introduces Safety Maturity Index for Contractor Safety

The index focuses on risk management, enabling a comprehensive evaluation to verify a contractor's safety management system.



The Crucible Advertising

Stay front and center with the 1,800+ subscribers to the NFFS weekly newsletter. These non-ferrous metal casting professionals rely on *The Crucible* for the latest insights, trends, and expertise. These popular options are limited, so act quickly!

1 LEADERBOARD

600x150 px | LIMITED TO ONLY ONE SPONSOR

Non-Member: \$9,595 | Member: \$7,676

Full Year/12 Months

2 LARGE HORIZONTAL BANNER

600x250 px | LIMITED TO ONLY ONE SPONSOR

Non-Member: \$9,955 | Member: \$7,964

Full Year/12 Months

3 MIDDLE HORIZONTAL BANNERS

600x150 px | LIMITED TO ONLY THREE SPONSORS

Non-Member: \$8,395 | Member: \$6,716

Full Year/12 Months

4 LOWER HORIZONTAL BANNERS

600x150 px | LIMITED TO ONLY THREE SPONSORS

Non-Member: \$ 5,995 | Member: \$4,796

Full Year/12 Months

5 SPONSORED CONTENT

600x150 image, Four URL's with up to 8 words max

LIMITED TO ONLY THREE SPONSORS

Non-Member: \$8,395 | Member: \$6,716

Full Year/12 Months

6 SQUARE BANNERS

250x250 px | LIMITED TO ONLY FOUR SPONSORS

Non-Member: \$ 5,995 | Member: \$4,796

Full Year/12 Months

Graphic design services and shorter ad durations may also be available. Contact advertising@nffs.org to inquire.