



# Sponsorship Opportunities **2026**



# ABOUT NDAA

Founded in 1950, the **National District Attorneys Association (NDAA)** is a national, non-partisan, non-profit membership association that provides training, technical assistance, and services to prosecutors around the country in support of the prosecution profession.

As the oldest and largest association of prosecutors in the country with over 6,000 members, our mission is to be the voice of America's prosecutors and to support their efforts to protect the rights and safety of the people by providing members with the knowledge, skills, and support they need to ensure justice is attained.

NDAA serves as a nationwide, interdisciplinary resource center for research, training, knowledge building and accountability as it works to promote a fair and equitable administration of justice.

## WHY BECOME A NDAA SPONSOR?

As a NDAA sponsor, you will have numerous in-person and virtual opportunities to connect with over 6,000 NDAA members who are:

- Elected and appointed prosecutors
- Assistant or deputy prosecutors
- Municipal prosecutors
- Military prosecutors
- Investigators
- Professional support staff

Our membership includes prosecutors who have decades of experience or are just beginning their professional careers. They serve large, urban areas and small, rural communities and everything in between.

If your organization provides products or services to prosecutors or has a commitment to victims of crime, NDAA event sponsorship provides increased visibility within the criminal justice community and supports its efforts to protect the rights and safety of the American people.

### Contact

Logan Silverman at [lsilverman@ndaajustice.org](mailto:lsilverman@ndaajustice.org) or 703-519-1652 to learn more.

NDAA develops and supports enhanced expertise in the program areas of gun violence, juvenile justice, DNA/forensic science, violence against women, child abuse, elder justice, traffic law, human trafficking, and much more.



# 2026 NDAA JOB FAIR & PROSECUTOR ADVOCACY CONFERENCE

**Job Fair: January 31–February 1, 2026**

**Prosecutor Advocacy Conference: February 3–4, 2026**

**Hotel Washington, Washington, DC**

## Benefits for Job Fair Sponsorship \$5,000

3 to 5-minute speaking opportunity at Job Fair

Display table in exhibit area

Recognition as networking event sponsor

Copy of Job Fair registration list with email addresses for one-time use

Placement of your company logo with website hyperlink in promotional emails

Acknowledgment of sponsorship in Job Fair attendee materials

Placement of your company logo on Job Fair page of NDAA website

2 complimentary Job Fair registrations

## Benefits for Prosecutor Advocacy Conference Sponsorship \$5,000

3 to 5-minute speaking opportunity at Prosecutor Advocacy Conference

Display table in exhibit area

Recognition as networking event sponsor

Copy of Prosecutor Advocacy Conference registration list with email addresses for one-time use

Placement of your company logo with website hyperlink in promotional emails

Acknowledgement of sponsorship in Prosecutor Advocacy Conference attendee materials

Placement of your logo on Prosecutor Advocacy Conference welcome page of NDAA website

2 complimentary Prosecutor Advocacy Conference registrations

*Important Note* To ensure adequate time for inclusion in event materials, promotional campaigns, and on-site branding, all sponsorship commitments for the Job Fair & Prosecutor Advocacy Conference must be finalized by Friday, January 9, 2026.



NDAA conducts and participates in trainings, conferences, and webinars—and trains over 2,000 prosecutors each year.



# 11TH ANNUAL WOMEN PROSECUTORS SECTION GALA DINNER

Sunday, July 12, 2026 | New England Aquarium, Boston, MA

Benefits per Sponsorship Level	Level 1 \$5,000	Level 2 \$2,500	Level 3 \$1,000	Level 4 \$500
Listing in program	✓	✓	✓	✓
Logo on AV screen	✓	✓	✓	✓
Logo on signage	✓	✓		
1 promo item at each seat	✓			

*Important Note* To ensure adequate time for inclusion in event materials, promotional campaigns, and on-site branding, all sponsorship commitments for the WPS Gala Dinner must be finalized by Monday, June 15, 2026.



NDAAs provide amicus curiae briefs to the United States Supreme Court that impact the work of prosecutors throughout the country to maintain a high standard of ethics and professional responsibility.





# 2026 NDAA ANNUAL CONFERENCE

## Prosecution 2.0: Technology in Action, Justice in Focus

July 13–14, 2026 | Boston, MA

Benefits per Event Sponsorship	Diamond Sponsor 1 available \$25,000	Platinum Sponsor 2 available \$18,000	Gold Sponsor 4 available \$12,000	Silver Sponsor Multiple available \$6,000	Tabletop Space Only* Multiple available \$3,000
5 minutes for remarks during conference welcome on Monday, July 13	✓	✓			
Automatic Level 3 WPS Gala Dinner Sponsorship with 2 complimentary attendees (\$1,000 value)	✓				
Prerecorded 2 to 3-minute video remarks to be shown at start or end of day on Monday, July 13 or Tuesday, July 14			✓		
Exhibit space with 6' table, 2 chairs and wastebasket	✓	✓	✓	✓	✓
Number of complimentary registration packages (for representatives to manage exhibit table)	5	4	3	2	1
Company description and logo with link to company website on NDAA's Annual Conference webpage	✓				
Logo recognition with link to company website on NDAA's Annual Conference webpage		✓	✓	✓	
Logo recognition for on-site signage	✓	✓	✓	✓	
Logo recognition in on-site program	✓	✓	✓	✓	
Company description in on-site program	✓	✓	✓		
Listing in on-site program					✓
1 full-page color ad and 1 article featured in an issue of <i>The Prosecutor</i> magazine	✓				
1 half-page color ad in <i>The Prosecutor</i> magazine		✓			

\* As space is limited, Diamond, Platinum, and Gold sponsors will be given first choice of tabletop space, followed by Silver and Tabletop.

**Important Note** To ensure adequate time for inclusion in event materials, promotional campaigns, and on-site branding, all sponsorship commitments for the Annual Conference must be finalized by Monday, June 15, 2026.

# 2026 NDAA ANNUAL CONFERENCE ADD-ONS

## BREAK & CHARGING STATION SPONSOR **(EXCLUSIVE!)** \$5,000

Coffee, snacks, and a charging station for attendees are included each day. Featuring sponsor-branded napkins and coffee cup sleeves, enjoy this exclusive offering to highlight your organization!

## REGISTRATION BAG, NOTEBOOK, & PEN SPONSOR **(EXCLUSIVE!)** \$2,000

Receive exclusive branding on our registration bag, notebook, and pens!

## WI-FI SPONSOR **(EXCLUSIVE!)** \$2,500

As the exclusive conference Wi-Fi Sponsor, your organization will receive dedicated onsite recognition.

## NETWORKING RECEPTION SPONSOR, MONDAY, JULY 13 **(EXCLUSIVE!)** TBD

Get to know attendees during a networking reception on the opening night of the Annual Conference. As the exclusive sponsor for this networking reception, you will have the chance to give welcoming remarks plus have your logo featured on 2 drink tickets per attendee.

*Reception Options Available:* NDAA can provide a list to invite attendees to a networking reception planned by your organization **OR** NDAA staff can put together a package and handle the overall logistics with the event taking place in the hotel.

*Important Note* To ensure adequate time for inclusion in event materials, promotional campaigns, and on-site branding, all sponsorship commitments for the Annual Conference must be finalized by Monday, June 15, 2026.

The NDAA Elder Justice Initiative empowers prosecutors with specialized resources, training, and expert support to effectively combat elder abuse and protect vulnerable older adults. It fosters collaboration and provides tools to ensure justice while prioritizing victim safety.





# EDUCATION

## NDAА ON-SITE TRAINING PROGRAM OR EVENT \$6,000

Two company representatives are invited to attend an in-person training and share 3–5 minutes of opening remarks.

- Logo, short company description and a link on the event homepage
- Logo, short company description and a link in two promotional emails
- Logo and text included on an opening and closing slide of the presentations
- List of attendees including email addresses for one-time use
- Display table at event program to share with attendees about your services

## NDAА ON-SITE TRAINING PROGRAM OR EVENT ADD-ONS

### Break & Charging Station Sponsor \$5,000

Coffee, snacks, and a charging station for attendees are included each day featuring your organization as the sponsor.

### Wi-Fi Sponsor \$2,500

As the training program or event Wi-Fi sponsor, your organization will receive dedicated onsite recognition.

### Networking Reception Sponsor TBD

Get to know attendees during a networking reception at the training program or event. As the exclusive sponsor for this networking reception, you will have the chance to give welcoming remarks plus have your logo featured on 2 drink tickets per attendee.

*Reception Options Available:* NDAA can provide a list to invite attendees to a networking reception planned by your organization **OR** NDAA staff can put together a package and handle the overall logistics with the event taking place in the hotel.

*Important Note* To ensure adequate time for inclusion in event materials, promotional campaigns, and on-site branding, all sponsorship commitments for Education Programs or Events must be finalized no later than 30 days prior to the start of the event.



The National Traffic Law Center, a division of NDAA, provides expertise on traffic safety issues with a focus on impaired driving and commercial driver's license violations.



## CUSTOMIZED VIRTUAL EDUCATIONAL LEARNING WEBINAR \$5,000

If your organization is an expert on a specific topic that NDAA members and the prosecution community can benefit from, we invite you to collaborate with us on a virtual presentation. We are always open to developing in-depth, educational courses that provide attendees with a wealth of information, tangible resources, and best practices. This can also be the presentation of a case study done with a client in the prosecution field. The presentation must comply with NDAA's CLE Requirement Guide.

- Company representative included in the virtual presentation as an expert
- Logo, short company description and a link on the event homepage
- Logo, short company description and a link in two promotional emails
- Logo and text included on an opening and closing slide of the webinar
- List of attendees including email addresses for one-time use

## TECHNOLOGY DEMO \$5,000

Engage NDAA members in a 60-minute live demo of your technology product.

- Event promoted on the NDAA website
- Logo and a link in all promotional emails (at least two if the sponsorship is secured 6 weeks in advance of the event)
- Attendees will be able to chat with sponsors during a live Q&A session following presentation
- Following the event, the technology demo will be placed on the NDAA website for one (1) year
- List of attendees including email addresses for one-time use

## WEBINAR SPONSORSHIP \$2,000

NDAA webinars\* are 60- to 90-minute virtual presentations that provide attendees with innovative ideas, in-depth information, continuing legal education credit and the latest trends in prosecution.

- Logo, short company description and a link on the event homepage
- Logo, short company description and a link in all promotional emails (at least two if the sponsorship is secured 6 weeks in advance of the event)
- Logo and text included on an opening and closing slide during the webinar
- Opportunity to speak and/or include a short video promotion in every session of the series
- List of attendees including email addresses for one-time use

*\* For webinars included in a series (NDAA Trial Ad Academy, Wellbeing Series, etc.), a 10% discount will be applied to the final invoice. The sponsorship is \$2,000 per webinar in the series.*

**Important Note** To ensure adequate time for inclusion in event materials, promotional campaigns, and on-site branding, all sponsorship commitments for Education Programs or Events must be finalized no later than 30 days prior to the start of the event.



# PUBLICATIONS

## THE PROSECUTOR MAGAZINE

Three (3) opportunities are available per magazine

The official magazine for the National District Attorneys Association (NDAA), *The Prosecutor*, publishes four times per year, has over 6,000 subscribers (NDAA members). *The Prosecutor* is read by America's prosecutors, their deputies, assistants, staff attorneys, special investigators and administrative support staff at the municipal, county and state levels. We also distribute to over 40 law libraries across the country.

Ad Size	1x	2x	Deadlines for Publication Materials
Full Page (Color) *	\$1,500	\$1,400	January Issue: December 1
Half Page (Color)	\$995	\$975	April Issue: March 1
Quarter Page (Color)	\$775	\$695	July Issue: June 1
			October Issue: September 1

\* Full Page (Color) ad includes one (1) article submission in one (1) magazine edition on potential sponsor resources, tech information, etc. *Please note:* The article will be reviewed based on submission.

## Ad Specifications

Format: PDF (PDF/x-1A preferred), jpeg, tiff, eps; include crop marks on all ads.

Color and resolution: Image files should be saved as CMYK at 300 dpi.

RGB and spot colors should be converted to CMYK.

Fonts: All fonts must be embedded within the PDF file; if supplying an eps, convert all fonts to outlines.

## PROCEEDINGS NEWSLETTER

Two (2) opportunities are available per newsletter

The *Proceedings* newsletter includes upcoming events, industry resources, news and more. *Proceedings* is sent to NDAA members monthly and has over 6,000 subscribers (NDAA members).

Number of Issues	Total Cost
1-time ad	\$950
3 months	\$2,750 (\$100 savings)

➔ **Contact Logan Silverman**  
at [lsilverman@ndaajustice.org](mailto:lsilverman@ndaajustice.org)  
or 703-519-1652 to learn more.



# TERMS AND CONDITIONS

## Cancellation Policy

Once a sponsorship agreement has been signed and the invoice has been paid, cancellations are not permitted. All sponsorship commitments are final and non-refundable.

## Payment Terms

All payments must be completed by the specified deadlines outlined in the sponsorship agreement.

## Sponsor Deliverables

Sponsors are responsible for submitting logos, advertisements, and promotional materials by the deadlines outlined in the timeline.

## NDAA's Right to Approve Content

NDAA reserves the right to review and approve all sponsor-provided content, including but not limited to logos, advertisements, promotional materials, and presentations. Content that does not align with NDAA's mission, values, or professional standards may be rejected or require modification.

## Liability Disclaimer

NDAA is not liable for any errors or omissions in sponsor-provided content.



NDAA provides informational resources for our members as well as the media, academia, government, and communities our members serve.

