**NARCA STAFF MEMBER NAMED ASSOCIATE EXECUTIVE DIRECTOR**

On April 1, 2015, Executive Director, Mark Dobosz, appointed NARCA Staff Member Robin Cole as the new Associate Executive Director for NARCA. Robin will have ongoing responsibilities of Membership and expanded responsibilities in Internal Communications as the marketing and public relations around NARCA’s future will be of critical importance to our members – particularly those components identified in both expansion of membership, member needs, benefits, networking and education.

Dobosz said, "Robin brings to the position the experience, skills and institutional knowledge of our membership and NARCA that is vital to this position."

NARCA is committed to implementing an effective, consistent and comprehensive program of communications internally with the members for our desired results not only in our current state, but more importantly in the upcoming 2-5 years. This position also meets a current goal and strategy identified in the Strategic Plan, as under Governance and Leadership objectives of developing “continuity of management” at the level of executive management.

Established in 1993, The National Association of Retail Collection Attorneys began when 20 collection attorneys met and agreed to form an association. Today NARCA serves more than 700 law firms across the country dedicated to the practice of consumer debt collection law.

Media Contact: Mark Dobosz, 202-861-0706, mark@narca.org