



NCBA 2023 EXECUTIVE EXPERIENCE

Ojai, CA | January 11-13



An aerial photograph of a golf course with green fairways and sand traps, set against a backdrop of rolling mountains under a clear blue sky. The image is partially obscured by a dark blue rectangular overlay containing white text.

New Technologies for Law Firm Operations

Speakers

Dave Hanrahan – Kredit Financial Inc.

Nir Laznik – Sedric. Ai

Kareem Saleh - Fairplay.ai

Moderator

Joann Needleman, Clark Hill



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fAIRplay

What are the Factors when Considering Technology?

- What drives the decision-making process?
- Proactive v. Reactive?
- Costs.



What is the “Right” Technology for your Firm?

- Internal and external support.
- Alignment with current operations.
- Cultural fit.



What Should the Onboarding Process Look Like?

- Reasonable expectations.
- Assessment of efficiencies.
- How to your measure success?



Questions?



Thank you!

We hope to see you at

2023 NCBA Connect

**The Annual Conference at the
Epicenter of Legal Collections**

May 3-5 | Denver, CO

Help us celebrate 30 years of NCBA!

