



College Counselors Conference
December 10, 2024
Elon University

8:30am **Registration & Continental Breakfast | East Commons Forum**

9:00am **HBCU Panel | East Commons Forum**

Joseph Montgomery, M.S. Ed., NC A&T University, AVP for Enrollment Management
Angela Boyd, AVP for Enrollment Management and Dean of Admission, Hampton University

As we navigate a rapidly evolving educational landscape, fostering stronger connections between independent schools and HBCUs is more important than ever. This session explores actionable strategies for creating a stronger pipeline from independent schools to HBCUs and examining the latest trends HBCUs are experiencing in student engagement, academic programs, and community impact—not just in admissions.

10:00am **Break**

10:15am **UNC System Updates | East Commons Forum**

Dr. Bethany Meighen, Ed.D., Vice President for Academic and Student Affairs, University of North Carolina System
Augusto Peña, Director of the Office of Intercultural Engagement, UNC Greensboro
Erin Slater, Director of Admissions, UNC Greensboro

In this session, our presenters will provide an overview of the new equality policy and showcase the various ways UNC System institutions are advancing student success and promoting employee wellbeing. They will also present updates to admissions standards and create an opportunity for counselors to share feedback and discuss concerns students and families may have regarding these changes.

11:15pm **US Migration Patterns and Trends that Impact Admission in the Southeast | East Commons Forum**

Haley Cripps, Associate Director of College Counseling, Charlotte Latin School
Alex Segura, Associate Director of College Counseling, Charlotte Latin School
Clay Alexander, Director of First Year Recruitment, University of Tennessee

Demand for a public university experience in the South is at an all time high. We all see it. Let's explore demographic shifts, migration patterns, and other reasons why demand for our region's large public universities has increased. The goal of this session is to share data and have conversation for a better understanding of trends and patterns.



- 12:15pm** **Networking Lunch | McEwen Dining Hall Engagement Space**
- 1:30pm** **How the NCAA Transfer Portal is Affecting High School Athletes | East Commons Forum**
Jeffrey Schieble, Senior Associate Athletic Director for Internal Operations, Elon University
Jody Smith, Executive Associate Athletic Director & Senior Woman Administrator, UNC Greensboro
- The NCAA Transfer Portal has transformed the landscape of college athletics, but what does this mean for high school athletes hoping to compete at the next level? In this session, we will examine the ripple effects of the Transfer Portal on recruitment and scholarship opportunities for high school athletes across NCAA divisions (DI, DII, DIII). Attendees will gain insights into how the portal impacts different sports and levels of play and learn practical strategies to help student-athletes navigate this complex environment.
- 2:30pm** **Elon Campus Tour / Walk and Talk**
Mary Grace Cavey '21, Assistant Director of Admissions for Event Programming
- 3:30pm** **Adjourn**