

**Quick Reference Sheet**

Primary Use

#C40D3C #000000 #FFFFFFF  
 R 196 G13 B76 R 0 G 0 B 0 R255 G255 B255

Secondary Use

#C6C6C6 #701914 #4A4A4A  
 R198 G198 B198 R112 G25 B20 R74 G74 B74

Fonts

Text for Image Overlays: <https://fonts.google.com/specimen/Amaranth?selection.family=Amaranth>

General Text: ASAP Font Family : <https://fonts.google.com/specimen/Asap>

Images: Black and White with Red

   
 