



*YOUR VOICE in Washington, DC
and YOUR COLLEAGUES
in local communications,
technology and broadband*

NATOA EMPOWERS **YOU** TO:

- ✓ PROTECT your local assets
- ✓ RETAIN local PEG, franchising and ROW authority
- ✓ PROTECT your bottom line
- ✓ BRIDGE the digital divide
- ✓ PLAN your future smart community
- ✓ ADAPT to an evolving communications landscape
- ✓ PREPARE for emergencies and disaster recovery
- ✓ ENHANCE your storytelling abilities
- ✓ STREAMLINE your PEG operation

“NATOA means you’re never alone. NATOA is where colleagues become teammates – jointly developing creative solutions to common threats.”

— Gerry Lederer, Best, Best & Krieger

JOIN NATOA

Learn more about NATOA, including its key accomplishments and decades-long successful track record, the many State Chapters of NATOA, and how NATOA works for YOU.



WWW.NATOA.ORG



WHO WE ARE



NATOA is the nationally recognized leader in local government communications practices and policy since 1980. We provide local governments and consultants the tools to stay on top of the latest trends, products and best practices and advocate for your rights. Together we make it work -- add your voice today!



Advocacy and Legislative Updates at the Federal Level, including Capitol Hill, the Federal Communications Commission (FCC) and the Courts

“The legislative updates are gold.

A reality check on where communication is heading and what we need to meet the national goals. Hear from the experts who are tuned in to updated information.”

— Cheryl Brothers, PCTA, Fountain Valley, CA



Analysis of Emerging Issues in

- Local Government Telecom and Policy
- Broadband Planning Best Practices
- Cable Franchising and Renewals
- Operation of Public, Education and Government (PEG) Access Channels
- Rights-of-Way (ROW) and Zoning related to Wireline/Wireless, Small Cell, 5G

“NATOA provides me the forum

and opportunities to learn from others in my profession...and ensures people have a strong voice when regulators talk about transparency in local government and the future of communications.”

— Michael Russo, City of Calabasas, CA



Dynamic, Informative & Engaging Annual Conference

- Network with other members from cities, towns and counties across the country
- Achieve professional recognition for PEG programming and broadband projects
- Catch the latest on emerging issues
- Test-drive cutting edge technology

“NATOA educates me on national legislation and trends in telecommunications and television production, while building relationships with members, mentors and peers. From an independent/small staff perspective, it’s wonderful having resources where you speak the same language and share similar passions.”

— Donna Richardson, Howard County, MD



Educational Opportunities

- Webinars, national directory, newsletters
- Committee discussions, calls and forums
- National conference speaking, mentoring and networking opportunities
- Access to exclusive, specialized listservs

“This is one of the best investments our station has made. Many valuable resources, ideas and contacts have been made thanks to the NATOA conference. We look forward to it every year.”

— Tom Wright, Hastings Community TV, MN