



For Release September 18, 2008

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**AARP Named NATOA Community
Broadband Organization of the Year**

Atlanta, GA – September 18, 2008 – The NATOA Board of Directors is pleased to announce that the recipient of the 2008 Community Broadband Organization of the Year award is **AARP**, the nation's largest membership organization serving people 50 and over with information, advocacy, and service. The award honors AARP's insight and effort in advocating for communications services and infrastructure to meet the healthcare, connectivity, and quality of life needs of its members and of all Americans.

AARP engages in extensive consumer education and advocacy on broadband matters ranging from facilitating access for its members to working on behalf of non-discriminatory network neutrality rules. AARP has also demonstrated vision and leadership in recognizing the importance of broadband for providing America's seniors with information, entertainment, healthcare, and quality of life.

"NATOA applauds AARP for its exemplary and inspiring work," said NATOA's Executive Director, Libby Beaty, "AARP's research, advocacy, and educational work in the broadband area is helping to educate policy-makers and the public about the importance of broadband for citizens of all ages."

The 2008 NATOA Community Broadband Awards were awarded to six exceptional leaders and organizations in government, business, and the community who champion community interests in broadband deployment and work to ensure that more Americans can experience the benefits of this important technology.

For more information on the award recipients, the NATOA Community Broadband Awards, and NATOA's efforts to bring about a national broadband strategy that recognizes the vital and integral role of local governments, visit www.natoa.org or contact NATOA's Executive Director, Libby Beaty, at the number above.

NATOA promotes community interests in communications. A national trade association based in Alexandria, VA, NATOA represents local government jurisdictions and consortiums, including elected and appointed officials and staff, who oversee communications and cable television franchising.