



ANNUAL 42ND CONFERENCE

SHERATON DOWNTOWN DENVER HOTEL, DENVER, CO

AUGUST 29 -
SEPTEMBER 1

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#NATOA22

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**Denver Area
Information
and Attractions**



**Annual
Conference
Attendee List**



**Speakers
& Moderators**

DEAR NATOA FRIENDS, MEMBERS AND ADVISORS,

Welcome to Denver! It is my pleasure to welcome you to NATOA's 2022 Annual Conference at the fantastic Sheraton Denver Downtown Hotel. As we meet just a short walk from the Capitol of this beautiful state, we are the largest gathering of local government telecom professionals nationwide!

This is our first in-person Annual Conference since our 2019 meeting in Tampa, FL, and I am so excited to see everybody in person again! The virtual Annual Conferences in 2020 and 2021 were great, but there is nothing better than shaking hands, seeing old friends, making new friends, and learning from each other. I always believe no matter what issue you have at your jurisdiction, somebody else is having the same issue in another area and we can all learn from each other. This is a great week to engage in a mix of issues, activities and roundtables with our speakers, panelists and our wonderful sponsors and exhibitors. Be sure to visit the Exhibit Hall on Tuesday to have your passport stamped for the opportunity to win some great prizes!

NATOA has several committees – one of which is the Conference Planning Committee, and committee members did a great job putting together a full slate of professionally enriching sessions, roundtables, and a fantastic Storytelling Workshop featuring journalist Joe Little scheduled for Thursday. There will be sessions on the latest PEG media technology and ways to tap into all the available broadband funding; also, a session on promoting equity and inclusion in municipalities, and the best ways for PEG channels to hold hybrid government meetings – and much more.

Experts from all facets of telecommunications will be sharing case studies, solutions and proven strategies to enhance your job, help your community and your residents.

We'll be running straight through Thursday night, when we celebrate our best and brightest at the Government Programming Awards (GPA) Gala. This is a great evening event, which culminates the year's best work in PEG media centers from across the country – peer-reviewed!

For those of you who need a break from the action, the Sheraton is a great spot to start your tour of the surrounding area:

- The 16th Street Mall just outside of the hotel boasts a free shuttle bus, making everything in downtown easy to reach with stops at every corner. After dark, horse-drawn carriages clatter up and down the mall.
- The Colorado Convention Center is home to "I See What You Mean," AKA the giant, 40-foot tall Blue Bear created by Colorado-based artist Lawrence Argent.
- Stand exactly 5,280 feet above sea level (one mile high!) on the west steps of the Colorado State Capitol, then climb to the rotunda for a panorama of snowcapped peaks.

NATOA has not only survived the pandemic, but we continue to thrive. We have a great staff and Board of Directors whose main job is to serve you – the NATOA member. NATOA is nothing without its members and we urge you to spread the word about the benefits of being a NATOA member. Also, get involved. As mentioned, NATOA has many committees covering everything from policy and legal to video production. You do not need to be an attorney with 30 years' experience or a veteran PEG channel operator to get involved. NATOA is for everybody, so even if you are new to the industry, get involved and get to know people in a NATIONAL organization who do exactly what you do.

As always, please be sure to visit – and thank – our sponsors and exhibitors, without whom this conference would not be possible. You always hear that – because it is true. Our thanks to them and to the many volunteers who have helped to make this conference a smashing success.

Downtown Denver is a great place for food. There are a lot of great restaurants within walking distance of our hotel and I may try each and every one of them! That said, I'll likely pass when it comes to the storied Rocky Mountain Oysters.

We are so happy you could join us and we look forward to a great week in Denver!

Best to all,



Michael Russo
NATOA President





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 and Entertainment (OCTFME)
 Washington, DC

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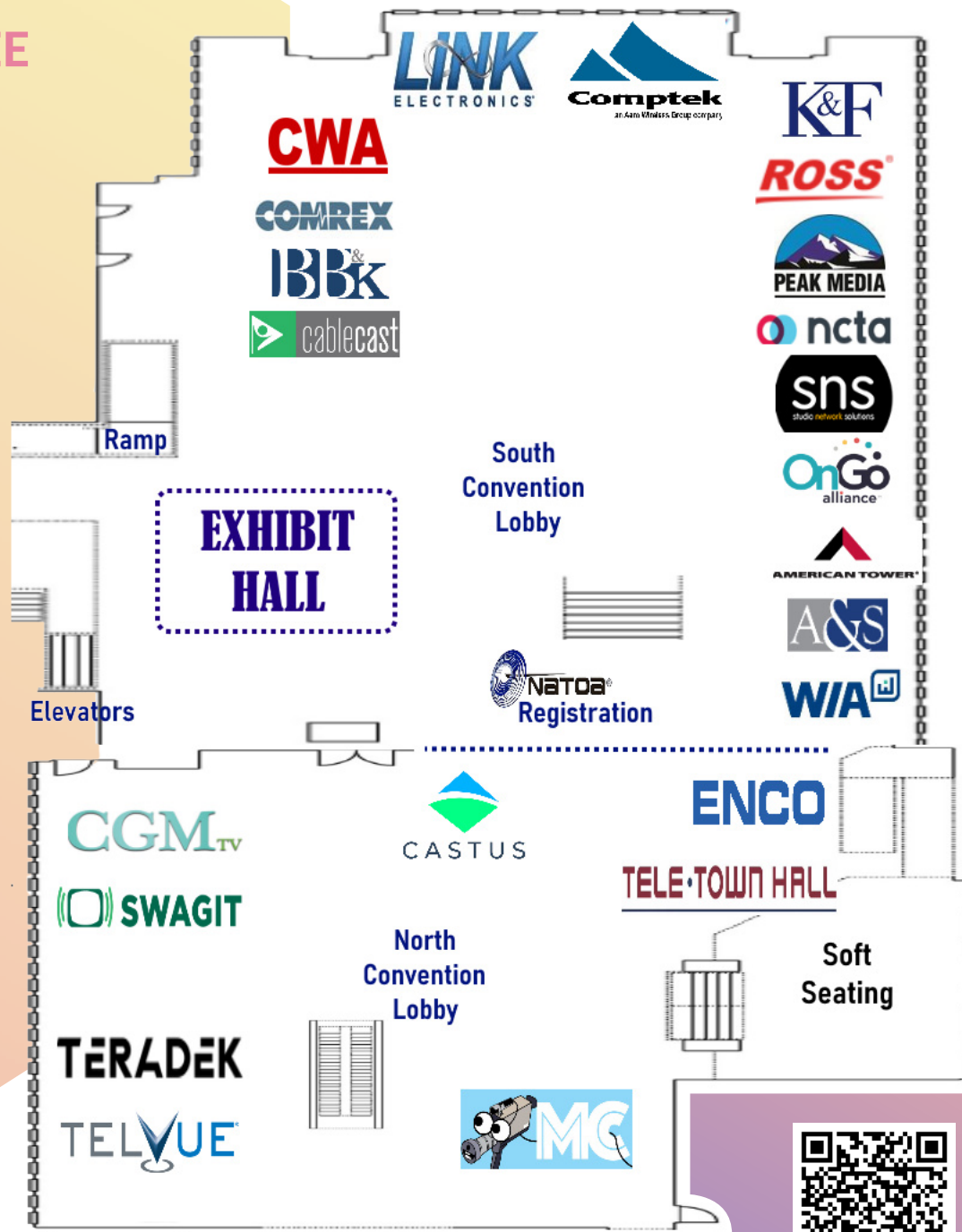
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- Dennis Rafferty
- Keith Reeves
- Brian Roberts
- Dan Sheffer
- Karen Tolson
- Jonathan Uhl
- Corrine Williams
- Glenn Williams

2022 NATOA ANNUAL CONFERENCE EXHIBITORS



NATOA HEADQUARTERS

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NATOA STAFF

- TONYA RIDEOUT** Executive Director
- NANCY WERNER** General Counsel
- JENNIFER HARMAN** Deputy Director
- KAREN ANDERSON** Administrative Specialist

Learn more about our Exhibitors

SPONSORS

Generous contributions from the following companies have helped to underwrite the expenses of this conference:

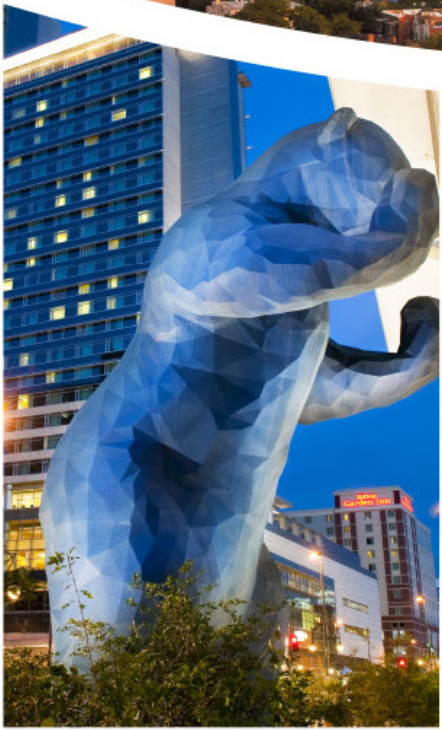


Learn more about our Sponsors

CCUA welcomes everyone to

DENVER

and NATOA's Annual Conference



Colorado Communications
and Utility Alliance

2022

CONFERENCE PROGRAM

The following conference program details are subject to change.

MONDAY, AUGUST 29TH

2:00 P.M. – 5:00 P.M. | **Exhibitor Set-up**
North/South Convention Lobby

3:00 P.M. – 5:30 P.M. | **Registration Open**
North/South Convention Lobby

3:30 P.M.– 4:00 P.M. | **Annual Business Meeting Voting Credentials Issued**
Tower A

4:00 P.M. – 5:00 P.M. | **42nd Annual Business Meeting**
Tower A

5:15 P.M. – 5:45 P.M. | **Denver Media Center Tour**

Advance registration required.
See NATOA Staff with questions.

5:15 P.M. – 6:15 P.M. | **First Time Attendees Networking Happy Hour**
Tower D

If this is your first in-person NATOA Conference, join us for our First Time Attendees Networking Happy Hour. You will meet NATOA leadership and other new attendees in a fun, laid back setting, learn about NATOA and the conference, and leave feeling equipped to get the most out of the next few days.

6:30 P.M. | **Networking Dinners**

Join fellow attendees for dinner to discuss your preferred topic of interest. Groups will be meeting in the lobby before departing for dinner. Attendees are responsible for their own dinner costs. See NATOA Staff if you have not already signed up to join a group.



TUESDAY, AUGUST 30TH

8:00 A.M. – 3:00 P.M. | **Registration Open**
North/South Convention Lobby

8:00 A.M. – 9:00 A.M. | **Powered By Breakfast
in Exhibit Hall**
North/South Convention Lobby

**Sponsored by WIA - The Wireless Infrastructure
Association**

9:00 A.M. – 9:30 A.M. | **General Conference
Welcome**
Grand Ballroom 2

**Presentation of the Life Member Award
and Board Recognition**

9:30 A.M. – 10:45 A.M. | **CONCURRENT
SESSIONS**

Broadband Funding Is Here, There and Everywhere
Grand Ballroom 1

Currently there is over \$100 Billion (with a B!) dollars in Federal/State broadband funding programs. Where do local governments fit into these programs and what should you be doing right now to ensure your community is not left behind? This panel will explore funding opportunities and provide insights designed to help you navigate the funding waters.

Moderator: Gary Resnick, Shareholder, GrayRobinson PA
Speakers: Brandy Reitter, Executive Director, Colorado Broadband Office; **Oren Binder**, Marketing Director, OnGo Alliance

The Secrets of a Cinematic Feel

Windows

Want that cinematographer mindset? We will show you how Color, Contrast, Filters, Lighting, Pace, and Tone are used in Hollywood movies to hold the viewer's attention. Transform your chances of obtaining that cinematic feel for your next shoot BEFORE you power up the camera.

Moderator: Mark Kaufmann, Executive Producer, City of Allen, TX

Speakers: Jonathan Kirsch, Media Services Manager, City of Lakewood, CO; **Alex Klinger**, Video Production Coordinator, City of Kent, WA; **Brian Groves**, Communications Manager, City of San Angelo, TX

10:45 A.M. – 11:15 P.M. | **Refreshment Break in
Exhibit Hall**

North/South Convention Lobby

Sponsored by CTC Technology & Energy





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11:15 A.M. – 12:30 P.M. | **CONCURRENT SESSIONS**

NTIA Broadband Grant Programs

Grand Ballroom 1

Don't miss this opportunity to engage with funding experts as we take a deeper dive into NTIA's broadband grant programs! Bring your questions and experiences to this roundtable discussion of the BEAD and Digital Equity grant programs. Learn how to engage with your state broadband office. Hear what other local governments are doing to prepare for opportunities to come. Leave with the tools you need to participate in these historic funding programs.

Moderator: **Lori Adams**, Senior Director, Broadband Policy & Funding Strategy, Nokia

Speakers: **Sean Stokes**, Partner, Keller & Heckman;

Heather Mills, Vice President, Grant and Funding Strategies, CTC Technology & Energy

Hacking Audience Attention Spans

Windows

Attention spans are getting... Wait, where was I?... Oh yes, are you experiencing shrinking attention spans from your audience? This panel gets to the point by adapting and creating a shorter format. See stories, promos, and social media posts that are powerful, effective, and attention-grabbing. Learn to succinctly present the message and hack attention spans.

Moderator: **Karen Tolson**, Director of Television Programming, Office of Cable Television, Film, Music, and Entertainment (OCTFME) Washington, DC

Speakers: **Jonathan Uhl**, Senior Videographer/Producer, City of Austin, TX; **Dennis Rafferty**, Government Programming Manager, Town Square Television/NDC4, MN; **Pedro Hernandez**, Motion Graphics Video Producer, City of Garland, TX

12:45 P.M. – 2:15 P.M. | **POWERED BY LUNCHEON**
featuring Colorado Senator Michael Bennet

Grand Ballroom 2

**Presentation of the Jane E. Lawton
Commemorative Award and the President's
Award for Chapter Excellence**

2:15 P.M. – 2:45 P.M. | **Coffee and Dessert in
the Exhibit Hall**

North/South Convention Lobby

2:45 P.M. – 3:45 P.M. | **CONCURRENT SESSIONS**

**Surveillance Tech: Balancing Safety, Security
& Privacy**

Grand Ballroom 1

Concerns about resident privacy are causing local governments to weigh the implications of new technologies. From facial recognition to drones, local governments are seeking to balance public safety and security with concerns about privacy and bias built into technology. We will examine how communities are tackling these competing interests.

Moderator: **Brian Roberts**, Policy Analyst, City & County of San Francisco, CA

Speakers: **Brandon Dittman**, Partner, Kissinger & Fellman, P.C.; **Lena Geraghty**, Director, Sustainability and Innovation, National League of Cities; **Chris Seidt**, Director of Information Technology, City of Louisville, KY

**Programmer's Tips & Tricks: Gear Show and Share
Windows**

Throw your favorite tool or piece of gear in your suitcase and be ready to share how it has transformed your work. Walk away with a host of new gear ideas to solve your programming dilemmas.

Moderators: **Adam Badertscher**, Video Production Specialist, City of Thornton, CO; **Rick Assmus**, Community Connectivity Manager, City of Arvada, CO

3:15 P.M. – 3:45 P.M. | **Denver Media Center Tour**

Advance registration required. See NATOA Staff with questions.

4:00 P.M. – 5:30 P.M. | **Opening Reception in the
Exhibit Hall**

North/South Convention Lobby

Sponsored by Cablecast by Tightrope Media Systems

Join us in the Exhibit Hall for a bite and a drink as our Exhibitors will be on hand to welcome you to Denver. Learn firsthand about their offerings and services and maybe even discover a new product or technology that you didn't know you needed. Have your Exhibit Passport stamped at every booth for the opportunity to win some fabulous prizes! Passports must be turned into the NATOA Registration desk by 12:00 p.m. on Wednesday for the drawing during Wednesday's lunch.

5:30 P.M. | **Exhibitor Tear Down**

6:00 P.M. | **Chapter Meetings**

See your Chapter Representative for meeting location.





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"It was so easy to add live
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- Seattle Public Schools



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Brian Grogan

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Communications Law

Moss & Barnett's communications law team offers comprehensive representation on contract, regulatory, and transactional matters. Brian has worked with more than 250 municipalities and entities in 26 states during the past 30 years on a variety of cable communications, broadband, telecom, wireless, and right-of-way issues. Whether your city is renewing a cable franchise, negotiating a right-of-way contract, leasing tower space, or redrafting its city code, Brian and Moss & Barnett's communications law team can help you achieve your objectives.



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WEDNESDAY, AUGUST 31ST

8:00 A.M. – 2:30 P.M. | **Registration Open**
North/South Convention Lobby

8:00 A.M. – 9:00 A.M. | **Powered By Breakfast**
North/South Convention Lobby
Sponsored by Keller & Heckman, LLP

8:00 A.M. – 9:00 A.M. | **Board/Chapter
President Breakfast**
Tower B

9:00 A.M. – 10:15 A.M. **CONCURRENT SESSIONS**

OTT Local Revenue Implications
Grand Ballroom 1

More subscribers adding over-the-top (“OTT”) leads to declining revenues subject to franchise fees. In some instances, this programming is still using company-owned facilities in the public rights-to-way (“PROW”) to deliver the video product. However, current methodologies do not recover rent for use of the PROW in these circumstances. This session will explore ideas for local governments to obtain rent from PROW use and the legal hurdles you may encounter.

Moderator: *Nancy Werner*, General Counsel, NATOA
Speakers: *Brian Grogan*, Shareholder, Moss & Barnett, PA;
Garth Ashpaugh, President, Ashpaugh & Sculco, CPAs, PLC

**Closed Captioning: Is Artificial Intelligence
the Answer?**
Windows

Live automatic captions using AI are more readily available, less expensive and do not involve a human captioner. However, accuracy rates and capacity for contextualization are notoriously low. We will explore if and how AI can meet ADA/FCC Guidelines for live meeting captioning.

Moderator: *Rick Assmus*, Community Connectivity Manager, City of Arvada, CO

Speakers: *Nathan Bosseler*, President, CASTUS; *Megan Hutton*, General Manager, Pierce County Television, WA;
Daniell Krawczyk, Founder, Municipal Captioning

10:15 A.M. – 10:45 A.M. | **Refreshment Break**
North/South Convention Lobby
Sponsored by Moss & Barnett and Bradley Law Firm

10:45 A.M. – 12:00 P.M. | **CONCURRENT SESSIONS**

When Disaster Strikes Your Community
Grand Ballroom 1

On December 30, 2021, the Colorado communities of Superior and Louisville were devastated by fires combined with winds exceeding 100mph that destroyed over 1,000 homes in less than 12 hours with no warning. Focusing on what happened in Boulder County, hear lessons learned, best practices to improve warning systems, and strategies on disaster response. This session will also touch on recovery of critical systems including telecom infrastructure and ideas for state, federal, legislative, and regulatory solutions.

Moderator/Speaker: *Wes Wright*, Partner, Keller & Heckman, LLP

Speakers: *Mayor Clint Folsom*, City of Superior, CO; *Bryan Thomas*, VP of Construction and Engineering, Comcast; *James Wiley*, Deputy Chief, Cybersecurity & Communications Reliability Division, FCC

Edit Room Floor
Windows

We provide the footage in advance, and you edit a package or PSA. The challenge is on: can you do a better job than the original cut? We will review and discuss submissions as a group in this interactive workshop.

Moderators: *Bob Pearce*, Media Production Specialist, City of Golden, CO; *Jonathan Uhl*, Senior Videographer/Producer, City of Austin, TX

12:30 P.M. – 2:00 P.M. | **POWERED BY LUNCHEON:
Equity & Inclusion in Municipalities**

Grand Ballroom 2

**Sponsored by NCTA – The Internet & Television Association,
Comcast and Charter**

Local governments play a crucial role in the development of equity and inclusion programs and initiatives that serve to mitigate biases and ensure equitable allocation of public resources to all communities. This conversation will highlight efforts across the country to advance diversity, equity and inclusion in our communities.

Moderator/Speaker: *Mike Lynch*, Director, Broadband and Digital Equity, City of Boston, MA

Speakers: *Dr. Aisha Rousseau*, Chief Equity Officer, Denver Mayor’s Office of Social Equity & Innovation; *Nadine Bridges*, Executive Director, One Colorado; *Alex Minard*, Vice President & State Legislative Counsel, NCTA; *Jasmine Thomas*, Senior Director, Microsoft Airband US

Exhibit Passport Drawing

Completed passports must be turned into the NATOA Registration desk by 12:00 p.m.



2:15 P.M. – 3:30 P.M. | **CONCURRENT SESSIONS**
Rapid Fire Q&A with the Experts
 Grand Ballroom 1

A conference favorite! Ask the experts any telecom-related question you have in this fast-paced, beat-the-buzzer session where nothing is off the table.

Moderator: **Colleen McCroskey**, Associate Attorney, Kissinger & Fellman, PC

Speakers: **Gail Karish**, Partner, Best Best & Krieger, LLP; **Mike Watz**, Principal, Kitch, Drutchas, Wagner, Valitutti, Sherbrook; **Tripp May**, Partner, Telecom Law Firm, PC

Video Programming Showcase
 Windows

This is your opportunity to experience some of the best work from your NATOA peers across the country.

Moderator: **Suzanne Bartole**, Multi-Media Designer, San Diego County News Center, CA

3:30 P.M. – 4:00 P.M. | **Refreshment Break**
 North/South Convention Lobby
 Sponsored by **The Kitch Firm and Cohen Law Group**

4:00 P.M. – 5:00 P.M. | **CONCURRENT SESSIONS**

Policy Keynote featuring Colorado Attorney General Phil Weiser
 Grand Ballroom 1

Attorney General Phil Weiser will discuss the critical broadband opportunities provided by the Infrastructure Act to ensure availability, affordability and valuable broadband connections throughout the nation. He will explain why success in this endeavor will require collaboration between the public, private, academic, and nonprofit sectors, and a mindset for problem solving.

"Mile High" Hybrid Council Meetings
 Windows

Hybrid council meetings offer greater transparency to their citizens, but obstacles can abound. We will discuss considerations such as cybersecurity and data protection, compliance and accessibility, camera tracking, audio/video challenges, and explore some reliable solutions for hybrid meetings.

Moderator/Speaker: **Jeff Lueders**, Cable Communications and Franchise Services Manager, City of Tacoma, WA
 Speakers: **Carson Hamlin**, Chief Engineer/Franchise Administrator, City of Fort Collins, CO; **Chris Williams**, Video Production Administrator, James City County, VA; **Shaun Thompson**, CEO, Tele-Town Hall

6:00 P.M. – 8:00 P.M. | **Offsite Reception at Lucky Strike**

Sponsored by **CCUA and Kissinger & Fellman, P.C.**

Join us for an evening of fun at Lucky Strike Denver. Featuring dinner, indoor and outdoor seating, private bowling lanes, billiards, and lawn games. Non-alcoholic drinks provided, guests may purchase alcoholic beverages on their own. (The reception is included in all Full and Wednesday registrations. Additional tickets can be purchased separately in advance. See the NATOA Registration desk for details. Lucky Strike Denver is located 2 blocks from the Sheraton.)

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OUR PRACTICE
 Celebrating our 60th anniversary, Keller and Heckman LLP's Telecommunications Practice remains as dynamic and ever-changing as the telecommunications and broadband landscape. We recognize that innovative solutions, effective and sustainable advice, principled advocacy, an understanding of evolving client objectives and interests, and our unparalleled experience are essential to serving our clients' needs today and into the future.

OUR CLIENTS
 We value and respect our clients—including state, regional, and local government entities—placing their interests first and foremost. Working regularly with engineering, financial, and other specialists, we help our clients formulate and implement comprehensive telecommunications plans, develop high-capacity broadband networks, obtain access to spectrum, and comply with applicable state and federal legal requirements.

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Public Private Partnerships	Wireless Siting
Community Broadband Initiatives	FCC Regulatory Compliance
Pole Attachments	ROW Management
Dark Fiber Leasing	Cybersecurity & Privacy

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Moving forward, Charter has launched a **multi-year, multi-billion dollar rural construction initiative** to connect more than 1 million currently unserved, mostly rural families and small businesses to reliable, high speed broadband service.

In Florida, Charter extended its network to reach an additional 123,000 homes and small businesses in 2021 alone.

In 2022 and beyond, Charter is working hard to connect thousands more rural Floridians throughout the Sunshine State.

Learn more about Charter's efforts to help connect every American to reliable internet at Policy.Charter.com

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Spectrum

42ND NATOA ANNUAL CONFERENCE

TENTATIVE AGENDA - SUBJECT TO CHANGE

August 29 - September 1, 2022

Sheraton Downtown Denver Hotel, Denver, CO

MONDAY, AUGUST 29, 2022	
2:00 p.m. - 5:00 p.m.	Exhibitor Set-up
3:00 p.m. - 5:30 p.m.	Registration Open
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6:30 p.m.	Networking Dinners
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8:00 a.m. - 9:00 a.m.	Powered By Breakfast in Exhibit Hall
9:00 a.m. - 9:30 a.m.	General Conference Welcome
9:30 a.m. - 10:45 a.m. CONCURRENT SESSIONS	Broadband Funding Is Here, There and Everywhere
	The Secrets of a Cinematic Feel
10:45 a.m. - 11:15 a.m.	Refreshment Break in Exhibit Hall
11:15 a.m. - 12:30 p.m. CONCURRENT SESSIONS	NTIA Broadband Grant Programs
	Hacking Audience Attention Spans
12:45 p.m. - 2:15 p.m.	Powered By Luncheon Featuring Colorado Senator Michael Bennet
2:15 p.m. - 2:45 p.m.	Coffee and Dessert in the Exhibit Hall
2:45 p.m. - 3:45 p.m. ROUNDTABLES	Surveillance Tech: Balancing Safety, Security & Privacy
	Programmer's Tips & Tricks: Gear Show and Share
3:15 p.m. - 3:45 p.m.	Denver Media Center Tour
4:00 p.m. - 5:30 p.m.	Opening Reception in the Exhibit Hall
5:30 p.m.	Exhibitor Tear Down
6:00 p.m.	Chapter Meetings

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8:00 a.m. - 2:30 p.m.	Registration Open
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8:00 a.m. - 9:00 a.m.	Board/Chapter Presidents Breakfast
9:00 a.m. - 10:15 a.m. CONCURRENT SESSIONS	OTT Local Revenue Implications
	Closed Captioning: Is Artificial Intelligence the Answer?
10:15 a.m. - 10:45 a.m.	Refreshment Break
10:45 a.m. - 12:00 p.m. CONCURRENT SESSIONS	When Disaster Strikes Your Community
	Edit Room Floor
12:30 p.m. - 2:00 p.m.	Powered By Luncheon: Equity & Inclusion in Municipalities
2:15 p.m. - 3:30 p.m. CONCURRENT SESSIONS	Rapid Fire Q&A with the Experts
	Video Programming Showcase
3:30 p.m. - 4:00 p.m.	Refreshment Break
4:00 p.m. - 5:00 p.m. CONCURRENT SESSIONS	Policy Keynote featuring Colorado Attorney General Phil Weiser
	"Mile High" Hybrid Council Meetings
6:00 p.m. - 8:00 p.m.	Offsite Reception at Lucky Strike

THURSDAY, SEPTEMBER 1, 2022

8:00 a.m. - 2:00 p.m.	Registration Open
8:00 a.m. - 8:30 a.m.	Board of Directors Meeting
8:00 a.m. - 9:00 a.m.	Powered By Breakfast
9:00 a.m. - 3:30 p.m.	Storytelling Workshop Featuring Joe Little: Surviving and Thriving as a Storyteller
9:00 a.m. - 10:15 a.m. CONCURRENT SESSIONS	Deployment Innovations & Trends: Microtrenching, Small Cells and More
10:15 a.m. - 10:45 a.m.	Refreshment Break
10:45 a.m. - 12:00 p.m. CONCURRENT SESSIONS	The Rise of Broadband and other non-Cable Services: Impacts on Local ROW Management
12:15 p.m. - 1:45 p.m.	Policy & Legal Luncheon featuring CableLabs Presentation
2:00 p.m. - 3:00 p.m. ROUNDTABLES	Closed Roundtable: Renewal and New PROW Agreements
3:00 p.m. - 5:00 p.m.	GPA Set Up
3:30 p.m. - 4:30 p.m. ROUNDTABLES	Closed Roundtable: OTT Issues
	Roundtable: Programmers Roundtable
5:30 p.m.	GPA Ticket Table Open
6:00 p.m. - 8:00 p.m.	Annual GPA Awards Dinner



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For the past 10 years, Comcast has been committed to addressing digital equity within the communities we serve. Comcast has connected 10 million people to high-speed Internet through Internet Essentials and is working with thousands of partners across the country, including Digital Navigators – guides who are teaching digital skills and helping to connect our nation. Through Project UP, our comprehensive initiative to advance digital equity, Comcast is committing \$1 billion to empower everyone with the skills, resources, and opportunities they need to build a future of unlimited possibilities.



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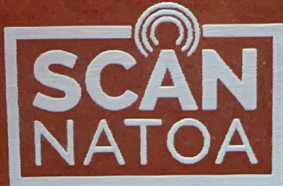
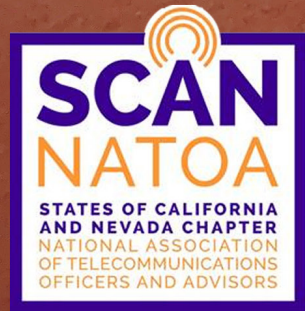
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WATOA

From the beautiful *Evergreen State* of Washington, we're proud to be an active state chapter and **applaud NATOA staff and members** on another remarkable year of action and advocacy on behalf of local communities!

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Join us for **WATOA's Annual Conference**
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THURSDAY, SEPTEMBER 1ST

8:00 A.M. – 2:00 P.M. | **Registration Open**
North/South Convention Lobby

8:00 A.M. – 8:30 A.M. | **Board of Directors Meeting**
Tower B

8:00 A.M. – 9:00 A.M. | **Powered By Breakfast**
North/South Convention Lobby

9:00 A.M. – 3:30 P.M. | **Storytelling Workshop
Featuring Joe Little: Surviving and Thriving as a
Storyteller**
Windows

Joe Little has been telling stories as an award-winning multimedia journalist in San Diego for almost 20 years. Joe will unveil his tips and tools for telling a visual, creative, and emotional story. His in-depth and energetic presentation will take you through the storytelling process from conceptualization, shooting, writing, and editing. Joe's tips will allow you to move quickly if you're under deadline or have all the time in the world. Joe may even explain how you can avoid being a garden gnome.
Moderator: Michael Russo, Communications Director, City of Calabasas, CA

9:00 A.M. – 10:15 A.M. | **CONCURRENT SESSIONS
Deployment Innovations & Trends: Microtrenching,
Small Cells and More**
Grand Ballroom 1

With unprecedented federal funds for broadband deployment and the ongoing push toward 5G, local governments will continue to face high demand for access to the rights-of-way for years to come. More providers looking for efficient access to often crowded streets and poles means new deployment techniques are coming your way. This panel will explore these innovations, offering local leaders insights into the trends they need to know about to manage their public assets.
Moderator: Mike Lynch, Director, Broadband and Digital Equity, City of Boston, MA
Speakers: Jim Lockwood, President & CEO, Aero Wireless/Comptek; Lucas Turner, Vice President Government Relations, Helicore

10:15 – 10:45 A.M. | **Refreshment Break**
North/South Convention Lobby

10:45 A.M. – 12:00 P.M. | **CONCURRENT SESSIONS
The Rise of Broadband and other non-Cable Services:
Impacts on Local ROW Management**
Grand Ballroom 1

Traditional cable companies are also providing OTT programming. New ISPs are installing fiber networks, some providing video packages and others simply selling broadband. All of these varieties, even when delivered wirelessly, involve some use of public rights of way for network facilities. Learn what franchise options still exist, and where they don't, the options for local management and ROW control.

Moderator: Reba Crocker, President, ROW Consultants, LLC
Speakers: Ken Fellman, President, Kissinger & Fellman, P.C.; Gerry Lederer, Partner, Best Best & Krieger, LLP; Sue Buske, President, The Buske Group

12:15 P.M. – 1:45 P.M. | **Policy & Legal Luncheon
featuring CableLabs Presentation**
Grand Ballroom 2

Presentation of the Community Broadband and Digital Equity Awards and Member of the Year

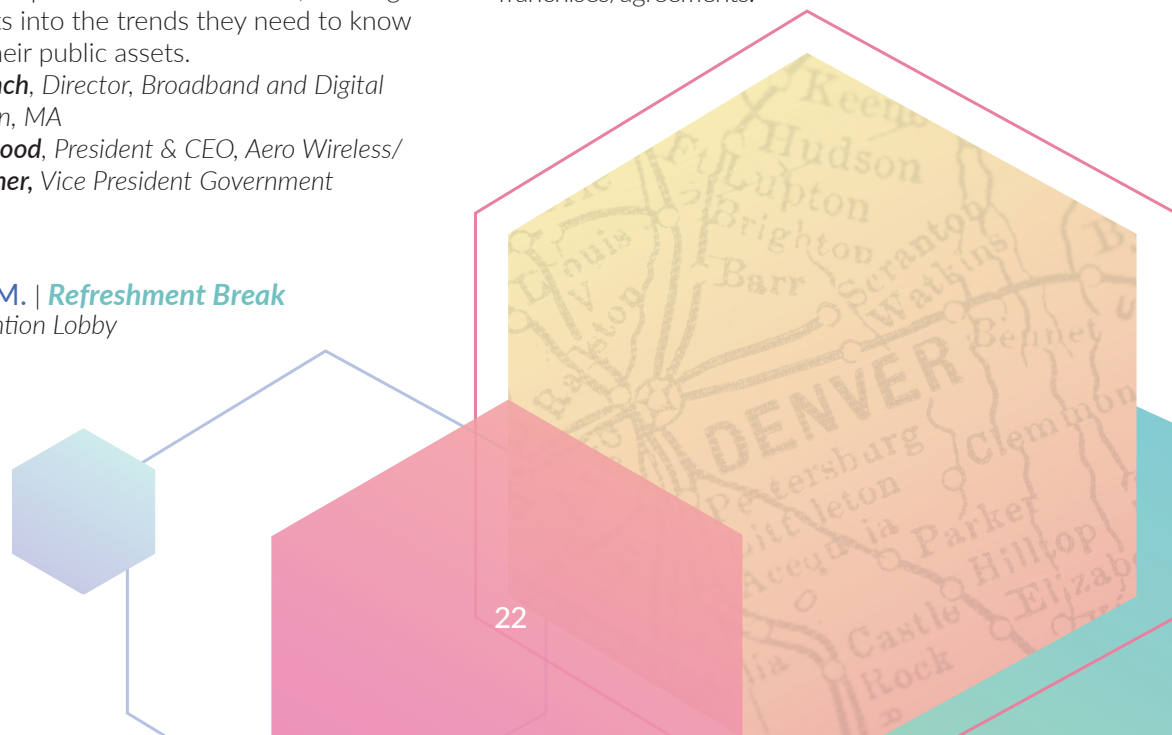
Representatives from CableLabs, the leading innovation and R&D lab for the cable industry, will provide a presentation on cable broadband technology and 10G, and an overview of common network equipment used in cable networks. CableLabs staff will also be available following the presentation for a Q&A session.

Presenters: Curtis Knittle, Vice President, Wired Technologies Research & Development, CableLabs and Doug Jones, Principal Architect – Broadband Access, CableLabs.

2:00 P.M. – 3:00 P.M. | **ROUNDTABLES
Closed Roundtable: Renewal and New
PROW Agreements**
Grand Ballroom 1

(Closed session for government employees and their advisors)

Discussion on issues with renewal and new franchises/agreements.



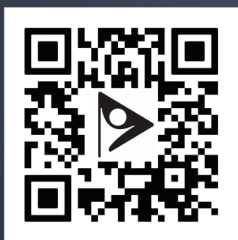
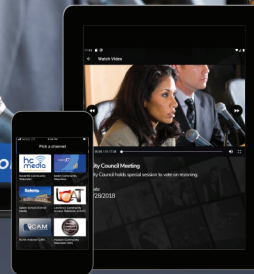
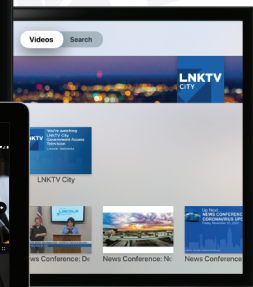
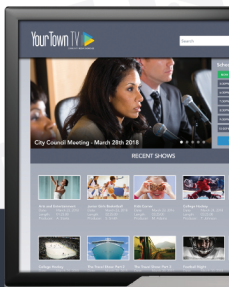
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3:00 P.M. – 5:00 P.M | **GPA Set Up**

3:30 P.M. – 4:30 P.M | **ROUNDTABLES**

Closed Roundtable: OTT Issues

Grand Ballroom 1

(Closed session for government employees and their advisors)
Roundtable discussion on over-the-top streaming service issues. Limited to local government representatives and their consultants and attorneys.

Roundtable: Programmers Roundtable

Windows

Join us for this final, wrap-up roundtable where we dive into all things programming-related! This lively discussion will feature a special presentation from CReed Global Media. Moderators: **Rick Assmus**, Community Connectivity Manager, City of Arvada, CO; **Michael Russo**, Communications Director, City of Calabasas, CA; **Carson Hamlin**, Chief Engineer/Franchise Administrator, City of Fort Collins, CO

5:30 P.M. | **GPA Ticket Table Open**

Grand Ballroom 2

6:00 P.M.-8:00 P.M. | **Annual GPA Awards Dinner**

Grand Ballroom 2

Presentation of Brian Wilson Memorial Award for Programming Excellence

Join us as we celebrate this year's GPA winners! Don't miss out as we learn the winners of this year's Government Programming Awards LIVE during this special video presentation. Featuring an amazing buffet dinner and drinks to commemorate the evening. Award of Excellence winners will take home their awards during this special event. Dinner will begin promptly at 6:00 p.m.



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