



How many times have you heard the phrase “Every good story is a people story”

This year’s Storytelling Workshop & Critique leader embodies that phrase and has spent a lifetime bringing you the story of people across the globe. Lisa Berglund is an award winning videographer, editor, producer and storyteller. For more than 50 years, the National Press Photographers Association has awarded its Photographer of the Year to the finest in the nation.

Lisa was the first and still the only woman videographer to receive this honor. Lisa has worked with corporations, international news and non-profit organizations – including shooting, producing, and editing news, marketing and promotional videos, PSA’s and documentaries. Lisa specializes in working in some of the most remote corners of the world, because she feels strongly about giving voice to people who are rarely heard.

She has worked in over 30 countries, including Angola, Rwanda, Democratic Republic of Congo, Sri Lanka, India, and Ecuador.

Lisa is the owner of Gold Dog Media, Inc., and lives with her two amazing border collies in Washington State. She is also a NATOA Annual Conference veteran – leading our Storytelling Workshop at the 2013 conference in Orlando.

Don’t miss this opportunity to spend the day with Lisa, learning award-winning techniques. At the end of the workshop, she will hold a special critique session for conference attendees to submit footage for consideration in advance of the event. Learn from the best!

The Storytelling Workshop is included with your all-access conference registration pass.

Photo courtesy of Gold Dog Media