

WHY SPONSOR

Experiential marketing not only works but it's an excellent opportunity for unprecedented exposure to local government telecom leaders directly responsible for their operations.
Reach your target audience effectively.
Grow and strengthen customer relationships.

THE POWER OF FACE-TO-FACE

IMMERSIVE EXPERIENCE  PERSONALIZED ENGAGEMENT  BUILD TRUST & LOYALTY

POWERED BY LUNCHEON

\$15,000

(3 AVAILABLE)

- ⇒ Three event registrations plus 10% discount client coupon offer
- ⇒ Opportunity to make remarks at the luncheon
- ⇒ Exclusive luncheon branding and signage
- ⇒ Sponsor to provide 1 minute "Spotlight Video" featured during luncheon
- ⇒ Booth in the exhibit hall with promotional materials
- ⇒ One swag bag logo item (NATOA-approved item provided by sponsor)
- ⇒ Half page ad in the onsite conference program
- ⇒ One e-blast with sponsor branding

HOSPITALITY LOUNGE

\$10,000

(EXCLUSIVE)

- ⇒ Three event registrations plus 10% discount client coupon offer
- ⇒ Exclusive branding in the hospitality lounge area
- ⇒ Sponsor to provide 1 minute "Spotlight Video" featured during opening
- ⇒ Booth in the exhibit hall with promotional materials
- ⇒ One swag bag logo item (NATOA-approved item provided by sponsor)
- ⇒ Half page ad in the onsite conference program
- ⇒ Opportunity to provide snack and drink (directly through hotel food/beverage)
- ⇒ One e-blast with sponsor branding

OPENING RECEPTION

\$7,500

(2 AVAILABLE)

- ⇒ Two event registrations
- ⇒ Exclusive branding at the reception including personalized logo table cling
- ⇒ Sponsor to provide 1 minute "Spotlight Video" featured during opening
- ⇒ Booth in the exhibit hall with promotional materials
- ⇒ One swag bag logo item (NATOA-approved item provided by sponsor)
- ⇒ Half page ad in the onsite conference program

POWERED BY BREAKFAST

\$6,500

(3 AVAILABLE)

- ⇒ One event registration
- ⇒ Exclusive breakfast signage and branding
- ⇒ One swag bag logo item (NATOA-approved item provided by sponsor)
- ⇒ Quarter page ad in the onsite conference program

GPA GALA SPONSOR

\$6,000

(4 AVAILABLE)

- ⇒ One event registration
- ⇒ Exclusive branding at the gala including personalized logo floor cling
- ⇒ One swag bag logo item (NATOA-approved item provided by sponsor)
- ⇒ Quarter page ad in the onsite conference program

... OR SELECT FROM ONE OF THESE EXCLUSIVE \$5,000 SPONSORSHIPS:

(each sponsorship below includes an exhibit booth with promotional materials)

NOTEBOOKS & PENS

REUSABLE WATER BOTTLES

LUGGAGE TAGS

CONFERENCE LANYARDS

STONE COASTERS

CONFERENCE BAGS

CONFERENCE BADGES

REFRESHMENT BREAK *

ELEVATOR DOOR WRAPS *

HOTEL KEY CARDS

FIRST TIMERS RECEPTION

PERSONALIZED DESSERT *

* multiple available

PURCHASE AN EXHIBIT BOOTH ONLY:

Members: Before March 29th \$1,500/After March 29th \$2,500

Non-Members: Before March 29th \$2,500/After March 29th \$3,500

All exhibit booths include two exhibit staff passes

All reservations must be submitted by May 31, 2024. Payment is due at the time of purchase. Exhibit space will be assigned by NATOA. Additional exhibit staff passes can be purchased if more than two staff are attending. Special pricing available for exhibit staff wanting to attend additional conference events not on exhibit hall days.

ALL SPONSORSHIPS INCLUDE:

- Registration list pre- and post-event
- Marketing material recognition
- Social media recognition
- NATOA Website recognition



ONSITE PROGRAM ADVERTISING

Advertise in the Annual Conference Onsite Program to get your name in front of every attendee.

Size

Full page

Half page

Quarter page

Ad Dimensions

7.5" wide x 10" tall

7.5" wide x 5" tall

3 ¾" wide x 5" tall

Rates

\$850

\$550

\$350

Electronic file submission guidelines:

- ◆ Insertion Orders with payment and artwork are due by May 31, 2024.
- ◆ Artwork must be submitted as a high resolution digital file (300dpi or greater), sized to ad dimensions, in PDF or JPG formats only.
- ◆ Advertisers assume liability for all content of advertisements and also assume responsibility for any claims made against the publisher.
- ◆ Publisher reserves the right to reject advertising not in keeping with the publication's standards.
- ◆ Ad artwork must be emailed to kanderson@natoa.org.

** A special discount is available for Non-profit or governments wishing to purchase an advertisement. Please call (703) 519-8035 for details.*

SPONSOR / EXHIBITOR CONTRACT

- Powered By Lunch: \$15,000**
- Hospitality Lounge: \$10,000**
- Opening Reception: \$7,500**
- Powered By Breakfast: \$6,000**
- GPA Gala Sponsor: \$6,000**
- Exclusive \$5,000 Sponsor (select at least one):**
 - Notebook/Pen
 - Badges
 - Water Bottles
 - Refreshment Break
 - Luggage Tags
 - Elevator Wrap
 - Lanyards
 - Guest Room Cards
 - Coasters
 - 1st Timers Reception
 - Conference Bags
 - Personalized Dessert

EXHIBIT BOOTH

- Member before 3/29: \$1,500**
- Non-Member before 3/29: \$2,500**
- Member after 3/29: \$2,500**
- Non-Member after 3/29: \$3,500**

ONSITE PROGRAM ADVERTISING *(if not included in your sponsorship)*

- Full Page \$850**
- Half Page \$550**
- Quarter Page \$350**

Name/Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

Signature *(constitutes binding contract)* _____ Date: _____

Check one: [] Check Enclosed [] Visa / MC / AmEx (circle one) **TOTAL \$** _____

CC# _____ Exp. Date ____/____/____ CCV _____

Print Name _____ Signature _____

Cancellation Policy: Full payment required at the time of purchase. NATOA must be notified in writing in the event of cancellation. If cancellation occurs prior to May 15, 2024, the Sponsor will be refunded 75% of the payment received. No refunds after May 15, 2024.

**RETURN TO: INFO@NATOA.ORG OR
FAX: (703) 997-7080
Thank you for your support of NATOA!**