WORKING AGENDA

as of 8/8/22

MONDAY, AUGUST 29, 2022

2:00 p.m. – 5:00 p.m.	**Exhibit Set-up**
3:00 p.m. – 5:30 p.m.	**Registration Open**
3:30 p.m.– 4:00 p.m.	**Annual Business Meeting Voting Credentials Issued**
4:00 p.m. – 5:00 p.m.	**42nd Annual Business Meeting**
5:15 p.m. – 6:15 p.m.	**First Time Attendees Networking Happy Hour**
6:30 p.m.	**Networking Dinners**

TUESDAY, AUGUST 30, 2022

8:00 a.m.	**Registration Open**
8:00 a.m. – 9:00 a.m.	**Continental Breakfast in Exhibit Hall sponsored by WIA**
9:00 a.m. – 9:30 a.m.	**General Conference Welcome**

9:30 a.m. – 10:45 a.m.   CONCURRENT SESSIONS
Broadband Funding Is Here, There and Everywhere
Currently there is over $100 Billion (with a B!) dollars in Federal/State broadband funding programs. Where do local governments fit into these programs and what should you be doing right now to ensure your community is not left behind? This panel will explore funding opportunities and provide insights designed to help you navigate the funding waters.
Moderator: Gary Resnick, GrayRobinson PA
Speakers: Brandy Reitter, Colorado Broadband Office
                   Oren Binder, OnGo Alliance

The Secrets of a Cinematic Feel
Want that cinematographer mindset? We will show you how Color, Contrast, Filters, Lighting, Pace, and Tone are used in Hollywood movies to hold the viewer's attention. Transform your chances of obtaining that cinematic feel for your next shoot BEFORE you power up the camera.
Moderator: Mark Kaufmann, City of Allen, TX
Speakers: Jonathan Kirsch, City of Lakewood
                   Alex Klinger, City of Kent, WA

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Brian Groves, City of San Angelo, TX

10:45 a.m. – 11:15 a.m.   Refreshment Break in Exhibit Hall sponsored by CTC

11:15 a.m. – 12:30 p.m.   CONCURRENT SESSIONS/Roundtables
NTIA Broadband Grant Programs
Don't miss this opportunity to engage with funding experts as we take a deeper dive into NTIA's broadband grant programs! Bring your questions and experiences to this roundtable discussion of the BEAD and Digital Equity grant programs. Learn how to engage with your state broadband office. Hear what other local governments are doing to prepare for opportunities to come. Leave with the tools you need to participate in these historic funding programs.
Moderator: Lori Adams, Nokia
Speakers: Sean Stokes, Keller & Heckman
                    Heather Mills, CTC Technology & Energy

Hacking Audience Attention Spans
Attention spans are getting… Wait, where was I?… Oh yes, are you experiencing shrinking attention spans from your audience? This panel gets to the point by adapting and creating a shorter format. See stories, promos, and social media posts that are powerful, effective, and attention-grabbing. Learn to succinctly present the message and hack attention spans.
Moderator: Karen Tolson, DC Office of Cable
Speakers: Jonathan Uhl, City of Austin, TX
                    Dennis Rafftery, NDC4, MN
                    Pedro Hernandez, Garland, TX

12:45 p.m. – 2:15 p.m.   Keynote Luncheon
Speaker: Colorado Senator Michael Bennet

2:15 p.m. – 2:45 p.m.   Dessert and Coffee in the Exhibit Hall

2:45 p.m. – 3:45 p.m.   CONCURRENT SESSIONS/ROUNDTABLE
Surveillance Tech: Balancing Safety, Security & Privacy
Concerns about resident privacy are causing local governments to weigh the implications of new technologies. From facial recognition to drones, local governments are seeking to balance public safety and security with concerns about privacy and bias built into technology. We will examine how communities are tackling these competing interests.
Moderator: Brian Roberts, City & County of San Francisco
Speakers: Brandon Dittman, Kissinger & Fellman
                    Lena Geraghty, National League of Cities
                    Chris Seidt, City of Louisville

Tips & Tricks: Gear Show and Share
Throw your favorite tool or piece of gear in your suitcase and be ready to share how it has transformed your work. Walk away with a host of new gear ideas to solve your programming dilemmas.
Moderators: Adam Badertscher and Rick Assmus

4:00 p.m. – 5:30 p.m.   Happy Hour in the Exhibit Hall

5:30 p.m.   Exhibit Breakdown

6:00 p.m.   Chapter Meetings

WEDNESDAY, AUGUST 31, 2022

8:00 a.m.   Registration Open

8:00 a.m. – 9:00 a.m.   Continental Breakfast sponsored by Keller & Heckman

8:00 a.m. – 9:00 a.m.   Board/Chapter President Breakfast

9:00 a.m. – 10:15 a.m.   CONCURRENT SESSIONS
OTT Local Revenue Implications
More subscribers adding over-the-top ("OTT") leads to declining revenues subject to franchise fees. In some instances, this programming is still using company-owned facilities in the public rights-to-way ("PROW") to deliver the video product. However, current methodologies do not recover rent for use of the PROW in these circumstances. This session will explore ideas for local governments to obtain rent from PROW use and the legal hurdles you may encounter.
Moderator: Nancy Werner
Speakers: Brian Grogan
                   Garth Ashpaugh

Closed Captioning: Is Artificial Intelligence the Answer?
Live automatic captions using AI are more readily available, less expensive and do not involve a human captioner. However, accuracy rates and capacity for contextualization are notoriously low. We will explore if and how AI can meet ADA/FCC Guidelines for live meeting captioning.
Moderator: Rick Assmus, City of Arvada
Speakers: Nathan Bosseler, CASTUS
                   Daniell Krawczyk, Municipal Captioning
                   Megan Hutton, PCTV, WA

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10:15 – 10:45 a.m.   **Refreshment Break sponsored by Moss & Barnett & Bradley Law Firm**

10:45 a.m. – 12:00 p.m.   **CONCURRENT SESSIONS**
When Disaster Strikes Your Community
On December 30, 2021, the Colorado communities of Superior and Louisville were devastated by fires combined with winds exceeding 100mph that destroyed over 1000 homes in less than 12 hours with no warning. Focusing on what happened in Boulder County, hear lessons learned, best practices to improve warning systems, and strategies on disaster response. This session will also touch on recovery of critical systems including telecom infrastructure and ideas for state, federal, legislative, and regulatory solutions.
Moderator/Speaker: Wes Wright, Keller & Heckman
Speakers: Mayor Clint Folsom, Superior, CO
                   Bryan Thomas, VP of Construction and Engineering, Comcast

Edit Room Floor
We provide the footage in advance, and you edit a package or PSA. The challenge is on: can you do a better job than the original cut? We will review and discuss submissions as a group in this interactive workshop.
Moderators: Bob Pearce, City of Golden, CO
                   Jonathan Uhl

12:30 p.m. – 2:00 p.m.   **GENERAL SESSION LUNCHEON Sponsored by NCTA/Comcast/Charter: Equity & Inclusion in Municipalities**
Local governments play a crucial role in the development of equity and inclusion programs and initiatives that serve to mitigate biases and ensure equitable allocation of public resources to all communities. This conversation will highlight efforts across the country to advance diversity, equity and inclusion in our communities.
Moderator/Speaker: Mike Lynch, City of Boston, MA
Speakers: Dr. Aisha Rousseau, Chief Equity Officer, Denver Mayor's Office of Social
                   Equity & Innovation
                   Nadine Bridges, ED, One Colorado
                   Alex Minard, NCTA

2:15 p.m. – 3:30 p.m.   **CONCURRENT SESSIONS**
Rapid Fire Q&A with the Experts
A conference favorite! Ask the experts any telecom-related question you have in this fast-paced, beat-the-buzzer session where nothing is off the table.
Moderator: TBD
Speakers: Gail Karrish
                   Tripp May
                   Mike Watza

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Video Programming Showcase
This is your opportunity to experience some of the best work from your NATOA peers across the country. Submissions will be accepted in advance of the conference, stay-tuned.
Moderator: Suzanne Bartole, City & County of San Diego, CA

3:30 p.m. – 4:00 p.m.   Refreshment Break sponsored by The Kitch Firm and Cohen Law Group

4:00 p.m. – 5:00 p.m.   Concurrent Sessions
Policy Keynote featuring CO Attorney General Phil Weiser

"Mile High" Hybrid Council Meetings
Hybrid council meetings offer greater transparency to their citizens, but obstacles can abound. We will discuss considerations such as cybersecurity and data protection, compliance and accessibility, camera tracking, audio/video challenges, and explore some reliable solutions for hybrid meetings.
Moderator/Speaker: Jeff Lueders, City of Tacoma
Speakers: Carson Hamlin, City of Fort Collins
                         Chris Williams, James City County
                         Shaun Thompson, CEO, Tele-Town Hall

6:00 – 8:00 p.m.   Lucky Strike Denver
                       Just steps from the hotel, join us for an evening of enjoyment with your NATOA colleagues featuring billiards, bowling, outdoor games, food… or just relax in the NATOA VIP lounge.

THURSDAY, SEPTEMBER 1, 2022

8:00 a.m.   Registration Open

8:00 a.m. – 8:30 a.m.   Board of Directors Meeting

8:00 a.m. – 9:00 a.m.   Continental Breakfast

9:00 a.m. – 3:30 p.m.   Storytelling Workshop: Surviving and Thriving as a Storyteller
Joe Little has been telling stories as an award-winning multimedia journalist in San Diego for almost 20 years. This September in Denver, Joe will unveil his tips and tools for telling a visual, creative, and emotional story. His in-depth and energetic presentation will take you through the storytelling process from conceptualization, shooting, writing, and editing.

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Joe's tips will allow you to move quickly if you're under deadline or have all the time in the world. Joe may even explain how you can avoid being a garden gnome.
Moderator: Michael Russo
Speaker: Joe Little

9:00 a.m. – 10:15 a.m.   CONCURRENT SESSIONS
Deployment Innovations & Trends: Microtrenching, Small Cells and More
With unprecedented federal funds for broadband deployment and the ongoing push toward 5G, local governments will continue to face high demand for access to the rights-of-way for years to come. More providers looking for efficient access to often crowded streets and poles means new deployment techniques are coming your way. This panel will explore these innovations, offering local leaders insights into the trends they need to know about to manage their public assets.
Moderator: Mike Lynch
Speakers: Jim Lockwood, Aero Wireless/Comptek
                    Lucas Turner, Helicore

10:15 a.m. – 10:45 a.m.   Refreshment Break

10:45 a.m. – 12:00 p.m.   CONCURRENT SESSIONS
The Rise of Broadband and other non-Cable Services: Impacts on Local ROW Management
Traditional cable companies are also providing OTT programming. New ISPs are installing fiber networks, some providing video packages and others simply selling broadband. All of these varieties, even when delivered wirelessly, involve some use of public rights of way for network facilities. Learn what franchise options still exist, and where they don't, the options for local management and ROW control.
Moderator: Reba Crocker
Speakers: Ken Fellman
                    Gerry Lederer
                    Sue Buske

12:15 p.m. – 1:45 p.m.   Policy & Legal Luncheon with CBDE Awards & Joe Van Eaton Member of the Year Tribute

2:00 p.m. – 3:00 p.m.   Roundtables
Closed Roundtable: Renewal and New PROW Agreements
Open discussion on issues with renewal and new franchises/agreements

3:00 p.m. – 5:00 p.m.   GPA Set Up

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3:30 p.m. – 4:30 p.m.   Roundtables
Closed Roundtable: OTT Issues
Roundtable discussion of over-the-top streaming service issues. Limited to local government representatives and their consultants and attorneys.

Roundtable: Programmers Roundtable
Join us for this final, wrap-up roundtable where we dive into all thing programming-related! This lively discussion will feature speakers from a recent eNATOA "A Powerful Team Get Results."
Moderator: Rick Assmus, Michael Russo, Carson Hamlin

5:30 p.m.   GPA Ticket Table Open

6:00 p.m. – 8:00 p.m.   Annual GPA Dinner