

Moss & Barnett We Advise. • You Decide. **Cable Subscriber Counts Cable Company** 2022 Subs 2021 Subs 2020 Subs 2019 Subs 2018 Subs **2017 Subs** Charter 15,495,000* 15,833,000 16,200,000 16,144,000 16,606,000 16,850,000 Comcast 17,144,000* 18,176,000 19,846,000 21,254,000 21,986,000 22,357,000 3,230,000* 3,865,000 4,015,000 4,130,000 Cox 3,390,000 3,650,000 *Estimates through 2Q 2022 Leichtman Research Group, Inc. LAWMOSS.COM

Top Cable Companies				
Cable Companies				
Comcast	17,144,000	(520,000)		
Charter	15,495,000	(226,000)		
Cox*	3,230,000	(80,000)		
Altice	2,574,200	(84,500)		
Mediacom*	540,000	(15,000)		
Breezeline**	332,312	(6,709)		
Cable One**	221,000	(17,000)		
Total Top Cable	39,536,512	(949,209)		

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Top Internet-Delivered Services

Internet-Delivered (vMVPD)	Subscribers at end of 2Q 2022	Net Adds in 2Q 2022
Hulu + Live TV	4,000,000	(100,000)
Sling TV	2,197,000	(55,000)
fuboTV	946,735	(109,510)
Total Top vMVPD^^	7,143,735	(264,510)
Total Top Providers	72,193,247	(1,922,719)

Sources: The Companies and Leichtman Research Group, Inc.

- LRG estimate
- ** Includes LRG estimate of pro forma net adds

 LRG estimate, includes DIRECTV, U-verse, and DIRECTV Stream
- ^^ List does not include YouTube TV or Philo, as neither regularly report result. YouTube noted in a blog post that the TV service had "5 million subscribers and trialers" at the end of June 2022.

Company subscriber counts may not solely represent residential households

Top pay-TV providers represent approximately 92% of all subscribers

Net additions reflect pro forma results from system sales and acquisitions, reporting adjustments, and changes to the list of top providers - therefore, comparing totals in this release to prior releases will not produce accurate findings

Source: August 12, 2022 - Leichtman Research Group, Inc. (LRG)

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Pay-TV Providers = 72.2 million subscribers

Top 7 cable companies = 39.5 million subscribers

- net loss of 950,000 subscribers in 2Q 2022
- compared to a loss of 590,000 subscribers 2Q 2021

Other traditional Pay-TV services = 25.5 million subscribers

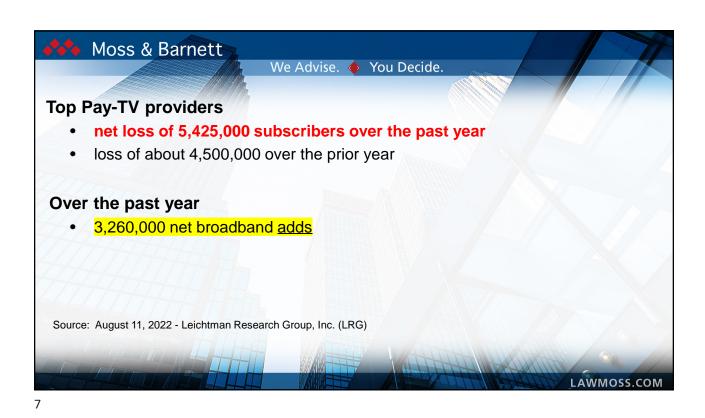
- net loss 710,000 subscribers in 2Q 2022
- compared to a loss of 700,000 subscribers 2Q 2021

Top publicly reporting Internet-delivered Pay-TV services = 7.2 million subscribers

- net loss 265.000 subscribers in 2Q 2022
- compared to a gain of about 55,000 subscribers in 2Q 2021

Source: August 12, 2022 - Leichtman Research Group, Inc. (LRG)

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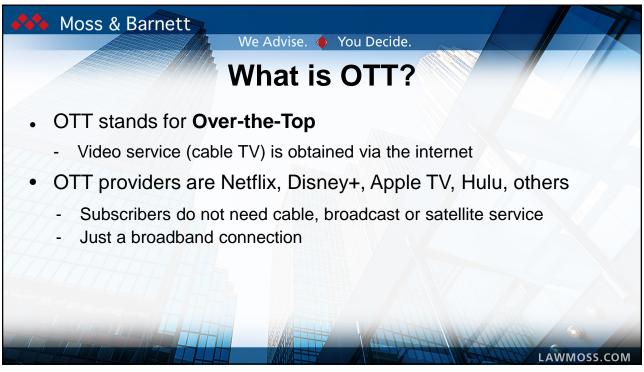
Moss & Barnett We Advise. • You Decide. Subscriber/Franchise Fee Trend Sample Data from an LFA with a population base of about 225,000 Avg Franchise Fee/Mo Year Avg # of Subs/Mo 2022 (1st 6 months) 38,829 \$235,252 41,433 2021 \$240,854 2020 44,385 \$235,768 2019 47,260 \$241,720 2018 49,983 \$251,010 LAWMOSS.COM

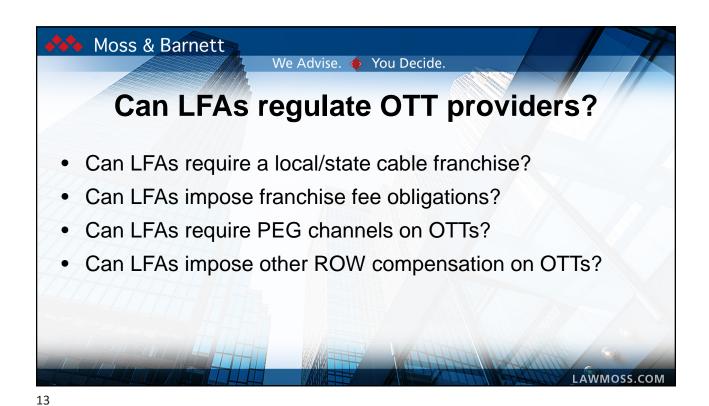
Broadband Internet Providers				
Cable Companies				
Comcast	32,163,000	0		
Charter	30,253,000	(21,000)		
Cox*	5,560,000	0		
Altice	4,333,600	(39,600)		
Mediacom*	1,468,000	0		
Cable One**	1,059,000	2,000		
Breezeline**	717,919	(1,689)		
Total Top Cable	75,554,519	(60,289)		

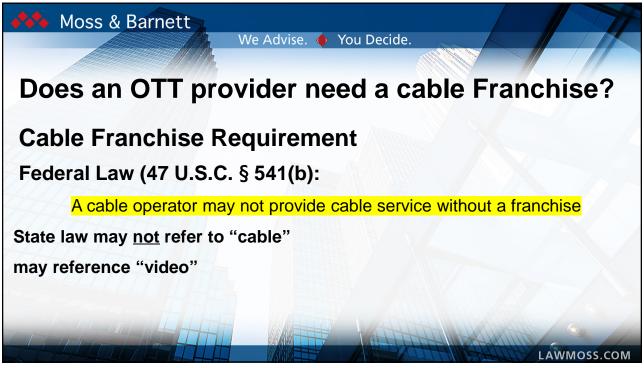
Moss & Barnett We Advise. • You Decide. **Broadband Internet Providers Wireline Phone Companies** Subscribers at end of 2Q 2022 Net Adds in 2Q 2022 AT&T 15,509,000 (24,000)Verizon 7,412,000 12,000 Lumen 4,377,000 (90,000)Frontier 2,827,000 8,000 Windstream 1,178,500 2,500 TDS^ 500,800 5,600 Consolidated 381,213 1,063 **Total Top Wireline Phone** 32,185,513 (84,837)Source: August 11, 2022 - Leichtman Research Group, Inc. (LRG) LAWMOSS.COM

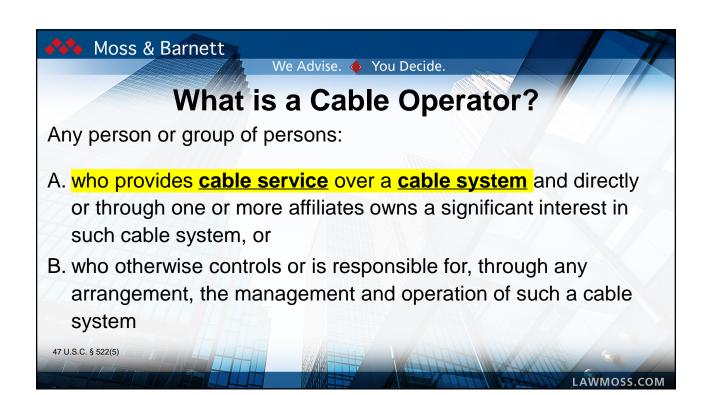
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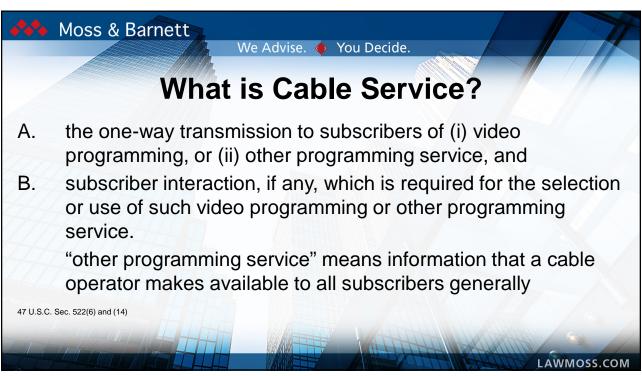


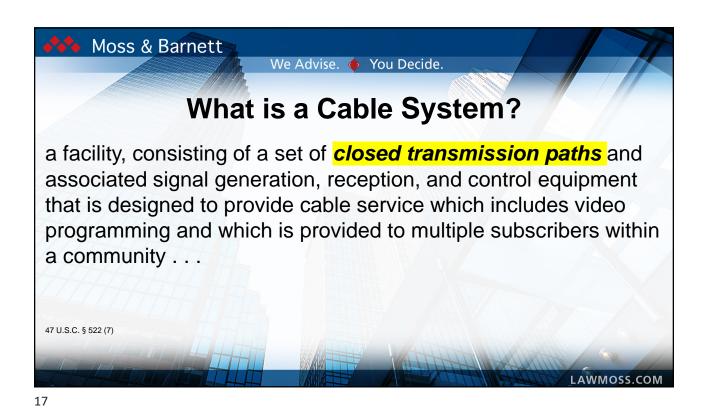


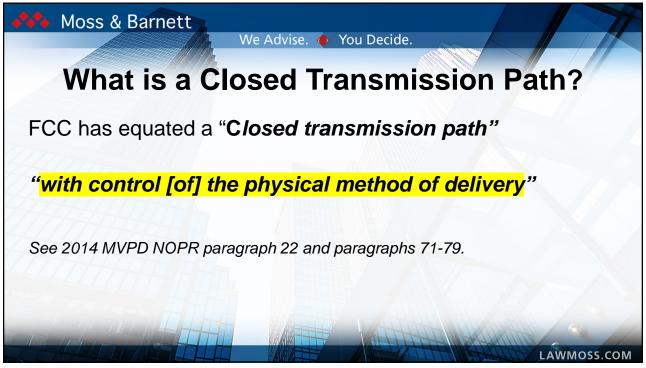














My cable operator now says they are OTT

- Just because an operator claims to now be IP based and OTT does not make it accurate
 - they may still need a valid cable franchise and pay franchise fees etc.
- If your City elects not to enforce such obligations on certain alleged "OTT" providers
 - will other incumbent operators continue to comply with cable franchise?
- Becoming an issue in cable franchise renewals
 - competitive equity provisions

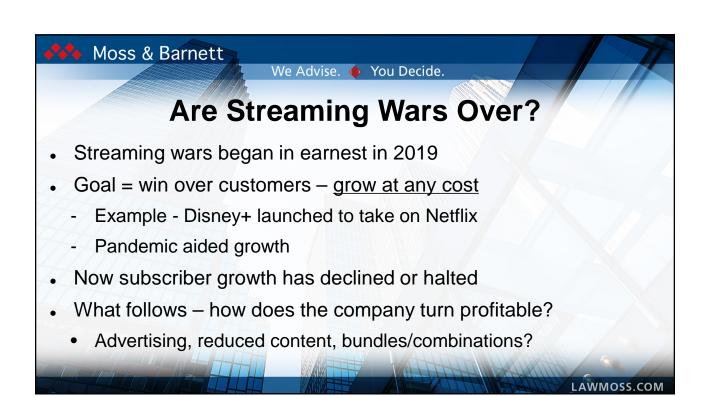
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- Do you have to be a subscriber on their system to access their video content?
- Do you need their converter box (equipment) to access their video content?
- Can you access their video content right here, right now
 - (in this conference room) on your devices via the internet?

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Are Streaming Wars Over?

Disney is:
Raising prices
Slashing production budgets
Expanding ad-supported offerings

Netflix is:
Cracking down on password sharing
Planning to offer lower-priced ad-supported option

Discovery is:
Dropping films and series
Cancelling multiple big budget projects
Expanding ad-supported offerings

