



# 2023/2024 NATM Sponsor Form

## CONTACT INFORMATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP SELECTION

### Bronze Package - \$7,500

*Featured on NATM.com, social media post, logo in Tracks Magazine, recognition at #NATMShow.*

### Silver Package - \$10,000

*Featured on NATM.com, social media post, logo in Tracks Magazine, recognition at #NATMShow, one-time ad discount.*

### Gold Package - \$15,000

*Featured on NATM.com, social media post, featured article in Tracks Magazine, recognition at #NATMShow, one-time ad discount, featured in welcome email.*

I am interested in sponsoring the following a la carte options:

1st Choice: \_\_\_\_\_ Cost: \_\_\_\_\_

2nd Choice: \_\_\_\_\_ Cost: \_\_\_\_\_

3rd Choice: \_\_\_\_\_ Cost: \_\_\_\_\_

*In case of co-sponsorship, please do not pair me with:*

## SPONSORSHIP INFORMATION

### Terms & Conditions

- Sponsorships will be assigned on a first-come, first-served basis.
- Sponsors from previous year will be given the opportunity to retain previous year's sponsored event or item.
- NATM reserves the right to approve and assign all sponsorships.
- Full amount will be billed upon acceptance of application.
- NATM reserves the right to create co-sponsorships for events.
- For your convenience, payment may be made by credit card.
- Only applications which are accepted will be charged.
- All payments must be received within 30 days of signed contract.
- Sponsor is responsible for providing NATM their company logo and/or artwork in the required format.
- Sponsorships will not be considered official, and promotion of designated sponsors will not begin until the required remittance is received by NATM.
- All contributions are nonrefundable.
- The NATM's recognition and promotion of sponsors in no way constitutes the NATM's endorsement of any sponsor, its products, services, or facilities.
- NATM reserves the right to withdraw or reject any advertisement at any time without prior notice to the advertiser when, in the sole judgment of NATM, it conflicts with board policy.
- Advertisements containing pictures, illustrations, or graphics deemed obscene, vulgar, racist or discriminatory or otherwise offensive or inappropriate with the character of the publication are prohibited.
- Sponsors and advertising agencies assume all liability for advertisements printed (including text, representation and content) and also assume responsibility for any claims arising.

*NOTE: All advertisements featuring trailers must demonstrate compliance with the National Association of Trailer Manufacturers' Compliance Verification Program. NATM reserves the right to reject any submission that does not meet applicable Federal Motor Vehicle Safety Standards, regulations and/or industry best practices outlined in the NATM Compliance Verification Program. Further, any non-compliance alleged or discovered on an NATM member trailer shall be subject to investigation and if necessary, corrective action, as outlined in the NATM Compliance Verification Program Policy and Procedures.*

**QUESTIONS? WE'RE HERE TO HELP! ADVERTISING@NATM.COM or 785.272.4433**