



2024 ONLINE DIRECTORY & BUYER'S GUIDE

The Online Membership Directory & Buyer's Guide is a free member benefit of NATM and is accessible to the general public including trailer dealers at all times at www.NATM.com. These feature ads will list your company FIRST above all other listings. The leaderboard ad links to the website of your choice. Rolling deadlines.

CONTACT INFORMATION

Company Name: _____

Address: _____

Contact Name: _____ Signature: _____

Contact E-mail: _____ Phone: _____

ADVERTISEMENT SELECTION

Ad Size Width x Height
Leaderboard 728 x 90 pixels**

**Formatting: Resolution 72 dpi; CMYK, PNG file.
ALL ADS MUST BE DIGITALLY FORMATTED.

Trailer Manufacturer Directory

- Landing Page Leaderboard ad
 - 6 months (\$2,100) 12 months (\$4,000)
- Directory - Category Page
 - 6 months (\$600) 12 months (\$1,000)

1st Choice Category:

2nd Choice Category:

3rd Choice Category:

- Featured Listing Upgrade
 - 12 months (\$1,000)

URL Hyperlink:

Start date:

End date:

Suppliers Directory

- Landing Page Leaderboard ad
 - 6 months (\$2,100) 12 months (\$4,000)
- Directory - Category Page
 - 6 months (\$600) 12 months (\$1,000)

1st Choice Category:

2nd Choice Category:

3rd Choice Category:

- Featured Listing Upgrade
 - 12 months (\$1,000)

URL Hyperlink:

Start date:

End date:

Dealer Affiliate Directory

- Landing Page Leaderboard ad
 - 6 months (\$1,200) 12 months (\$2,400)
- Featured Listing Upgrade
 - 12 months (\$1,000)

URL Hyperlink:

Start date:

End date:

ADVERTISEMENT INFORMATION

Advertising Terms & Conditions

1. The copy deadline for new advertising is 30 days preceding the publication.
2. No cancellations accepted after deadline.
3. No agency commissions or cash discounts. Approved accounts will be billed upon publication.
4. All advertisements accepted are subject to the policies and approval of NATM. NATM reserves the right to withdraw or reject any advertisement at any time without prior notice to the advertiser when, in the sole judgment of NATM, it conflicts with board policy.
5. Advertisements containing pictures, illustrations or graphics deemed obscene, vulgar, racist or discriminatory, or otherwise offensive or inappropriate with the character of the publication are prohibited.
6. Invoices for advertising are deemed "assessments" as that term is used in the NATM bylaws, Art. IV, Sec. 10 and Art. V, Sec. 2, and are due and payable in full within 30 days of receipt. At NATM's discretion, failure to pay may result in NATM applying other funds on hand from the delinquent member towards outstanding advertising invoices and/or suspension of membership privileges until paid, including the right to attend and have booth space at the NATM Trade Show.
7. Advertisers and advertising agencies assume all liability for advertisements printed (including text, representation and content) and also assume responsibility for any claims arising therefrom made against NATM.
8. NATM member companies are ultimately responsible for payment, regardless of advertising agency signed contracts.
9. All rates are net and non-commissionable.

QUESTIONS? WE'RE HERE TO HELP! ADVERTISING@NATM.COM or 785.272.4433