



2024 NATM.COM ADVERTISING RATE SHEET

CONTACT INFORMATION

Company Name: _____

Address: _____

Contact Name: _____ Signature: _____

Contact E-mail: _____ Phone: _____

ADVERTISEMENT SELECTION

Ad Location	Width x Height	3 Months	6 Months	12 Months*
Leaderboard - Homepage	728 X 90px	\$750	\$710	\$649
Leaderboard - Convention Page	728 X 90px	\$500	\$475	\$429
Leaderboard - About NATM Page	728 X 90px	\$275	\$260	\$229
Leaderboard - Compliance Page	728 X 90px	\$275	\$260	\$229
Leaderboard - Membership Page	728 X 90px	\$275	\$260	\$229
Leaderboard - Trailer Safety Page	728 X 90px	\$275	\$260	\$229
Leaderboard - Trailer Manufacturers	728 X 90px	\$275	\$260	\$229
Leaderboard - Suppliers	728 X 90px	\$200	\$180	\$170
Leaderboard - Membership	728 X 90px	\$175	\$160	\$150

*12 month contracts offer advertisers the best deal possible with an average of 15% savings.

• **Ad Length:** 3 months 6 months 12 months

• **Ad Location:** Page Selection : _____

URL for ad: _____

ADVERTISEMENT INFORMATION

Advertising Terms & Conditions

1. The copy deadline for new advertising is 30 days preceding the publication.
2. No cancellations accepted after deadline.
3. No agency commissions or cash discounts. Approved accounts will be billed upon publication.
4. All advertisements accepted are subject to the policies and approval of NATM. NATM reserves the right to withdraw or reject any advertisement at any time without prior notice to the advertiser when, in the sole judgment of NATM, it conflicts with board policy.
5. Advertisements containing pictures, illustrations or graphics deemed obscene, vulgar, racist or discriminatory, or otherwise offensive or inappropriate with the character of the publication are prohibited.
6. Invoices for advertising are deemed "assessments" as that term is used in the NATM bylaws, Art. IV, Sec. 10 and Art. V, Sec. 2, and are due and payable in full within 30 days of receipt. At NATM's discretion, failure to pay may result in NATM applying other funds on hand from the delinquent member towards outstanding advertising invoices and/or suspension of membership privileges until paid, including the right to attend and have booth space at the NATM Trade Show.
7. Advertisers and advertising agencies assume all liability for advertisements printed (including text, representation and content) and also assume responsibility for any claims arising therefrom made against NATM.
8. NATM member companies are ultimately responsible for payment, regardless of advertising agency signed contracts.
9. All rates are net and non-commissionable.

NOTE: All advertisements featuring trailers must demonstrate compliance with the National Association of Trailer Manufacturers' Compliance Verification Program. NATM reserves the right to reject any submission that does not meet applicable Federal Motor Vehicle Safety Standards, regulations and/or industry best practices outlined in the NATM Compliance Verification Program. Further, any non-compliances alleged or discovered on an NATM member trailer shall be subject to investigation and if necessary, corrective action, as outlined in the NATM Compliance Verification Program Policy and Procedures.

QUESTIONS? WE'RE HERE TO HELP! ADVERTISING@NATM.COM or 785.272.4433