



2026 CONVENTION VIRTUAL SWAG BAG

DEADLINE: DECEMBER 12, 2025

\$1,000

Virtual Swag Bag Panel
8.5" width x 11" height

To be included in two emails sent out before the NATM
Convention & Trade Show to all registered attendees

Contact Information

Company Name:
Address:
Contact:
Contact Email:
Phone Number:
Signature:
Date:

Advertisement Selection

URL hyperlink:

Advertisement Information

Convention Sponsor Ad Discounts:

\$30,000+:	Free ad
\$15,000 — \$29,999:	30% discount
\$10,000 — \$14,999:	20% discount
\$7,500 — \$9,999:	15% discount
\$5,500 — \$7,499:	10% discount

Deadline:

December 19, 2025

Formatting:

Resolution 72 dpi; CMYK, PNG file. ALL
ADS MUST BE DIGITALLY
FORMATTED.

Advertising Terms & Conditions

1. The copy deadline for the Convention Virtual Swag Bag is December 12, 2025.
2. No cancellations accepted after closing date.
3. No agency commissions or cash discounts. Approved accounts will be billed upon publication.
4. Publisher's limits of liability in event of error will be to publish ad once correctly on which charge will be made but credit given for the ad in which the error occurred. NATM must be advised of error in writing within 30 days of publication to receive credit.
5. All advertisements are accepted subject to the policies and approval of NATM. NATM reserves the right to withdraw or reject any advertisement at any time without prior notice to the advertiser when, in the sole judgment of NATM, it conflicts with board policy.
6. Advertisements containing pictures, illustrations or graphics deemed obscene, vulgar, racist, discriminatory, or otherwise offensive or inappropriate with the character of the publication are prohibited.
7. Invoices for advertising are deemed "assessments" as that term is used in the NATM bylaws, Art. IV, Sec. 10 and Art. V, Sec. 2, and are due and payable in full within 30 days of receipt. At NATM's discretion, failure to pay may result in NATM applying other funds on hand from the delinquent member towards outstanding advertising invoices and/or suspension of membership privileges until paid, including the right to attend and have booth space at the NATM Trade Show.
8. Advertisers and advertising agencies assume all liability for advertisements printed (including text, representation and content) and also assume responsibility for any claims arising therefrom made against NATM.

NOTE: All advertisements featuring trailers must demonstrate compliance with the National Association of Trailer Manufacturers' Compliance Verification Program. NATM reserves the right to reject any submission that does not meet applicable Federal Motor Vehicle Safety Standards, regulations and/or industry best practices outlined in the NATM Compliance Verification Program. Further, any non-compliance alleged or discovered on an NATM member trailer shall be subject to investigation and if necessary, corrective action, as outlined in the NATM Compliance Verification Program Policy and Procedures.

All rates are net and non-commissionable. Rates shown are for advertising space only and do not include any services charges (i.e. demand positioning).