



2025 LIGHT-DUTY PACKAGE

NEW FEATURE**

\$3,500

Tracks

- Half Page - 7.5"x5"
- Full Year - 6 Issues

Online Membership Directory

- Leaderboard - 728 x 90 Pixels*
- Full Year

Feature Social Post**

- Static Post on One NATM Social Media Platform of NATM Staff's Choosing

CONTACT INFORMATION

Company Name:

Address:

Contact:

Contact Email:

Phone Number:

Signature:

Date:

ADVERTISEMENT SELECTION

URL Hyperlink for digital advertisements:

For Online Directory, choose placement:

- Category First Choice:
- Category Second Choice:
- Category Third Choice:

- Creative Services:

I'd like to use NATM Creative Services! Need assistance designing your ads? We're here to help! Check this box and you will receive a follow up email with details on how we can help you market your company. NATM Creative Services are competitively priced for \$100 per hour.

ADVERTISING INFORMATION

*FORMATTING

Print ads not meeting size requirements will be resized accordingly. Resolution 300 dpi; CMYK, Adobe PDF.

ALL DIGITAL ADS:

Formatting must be resolution 72 dpi; CMYK, PNG file. All ads must be digitally formatted.

Advertising Terms & Conditions

1. Ad packages will be assigned on a first-come, first-served basis.
2. NATM reserves the right to approve and assign all ad packages.
3. Full amount will be billed upon acceptance of application.
4. Only applications which are accepted will be charged
5. All payments must be received within 30 days of signed contract.
6. Advertiser is responsible for providing NATM their artwork in the required format.
7. Advertisers will not be considered official, and promotion of designated advertisers will not begin until the required remittance is received by NATM.
8. All contributions are nonrefundable.
9. The NATM's recognition and promotion of advertisers in no way constitutes the NATM's endorsement of any advertiser, its products, services, or facilities.
10. NATM reserves the right to withdraw or reject any advertisement at any time without prior notice to the advertiser when, in the sole judgment of NATM, it conflicts with board policy.
11. Advertisements containing pictures, illustrations, or graphics deemed obscene, vulgar, racist or discriminatory or otherwise offensive or inappropriate with the character of the publication are prohibited.
12. Advertisers and advertising agencies assume all liability for advertisements printed (including text, representation and content) and also assume responsibility for any claims arising.

NOTE: All advertisements featuring trailers must demonstrate compliance with the National Association of Trailer Manufacturers' Compliance Verification Program. NATM reserves the right to reject any submission that does not meet applicable Federal Motor Vehicle Safety Standards, regulations and/or industry best practices outlined in the NATM Compliance Verification Program. Further, any non-compliance alleged or discovered on an NATM member trailer shall be subject to investigation and if necessary, corrective action, as outlined in the NATM Compliance Verification Program Policy and Procedures.