



MODERN TEXTURES

CATEGORY IS:
RESIDENTIAL FEATURE OVER \$50,000

Designed to serve as the definitive living room focal point, this fireplace feature reimagines the space into a modernized, warm, and inviting gathering area. The design seamlessly balances high-end aesthetic appeal with thoughtful practical functionality, incorporating smart storage solutions, an enchanting fireplace ambiance, and integrated seating to accommodate everyday living and entertaining with ease.

The visual composition relies on a refined material palette featuring rich, warm walnut wood paneling offset by crisp, modern lines and an artisan black tadelakt plaster finish. Craftsmanship is highlighted through the flawless application of the hand-applied tadelakt texture and carefully integrated windows that bathe the surrounding woodwork in natural light.

Innovation drives the layout, featuring a multi-functional hearth that doubles as custom bench seating with concealed storage underneath. Hidden media compartments streamline the TV and complex system integrations, delivering a clean visual statement while maintaining full technological capability and cohesive design harmony.



Client Objectives:

- Modernize
- Warm & inviting
- LR Focal point

Functionality:

- Smart storage
- Fireplace ambiance
- Additional seating

Aesthetics:

- Warm and wood
- Modern, crisp lines
- Black tadelakt balance w/metal accents

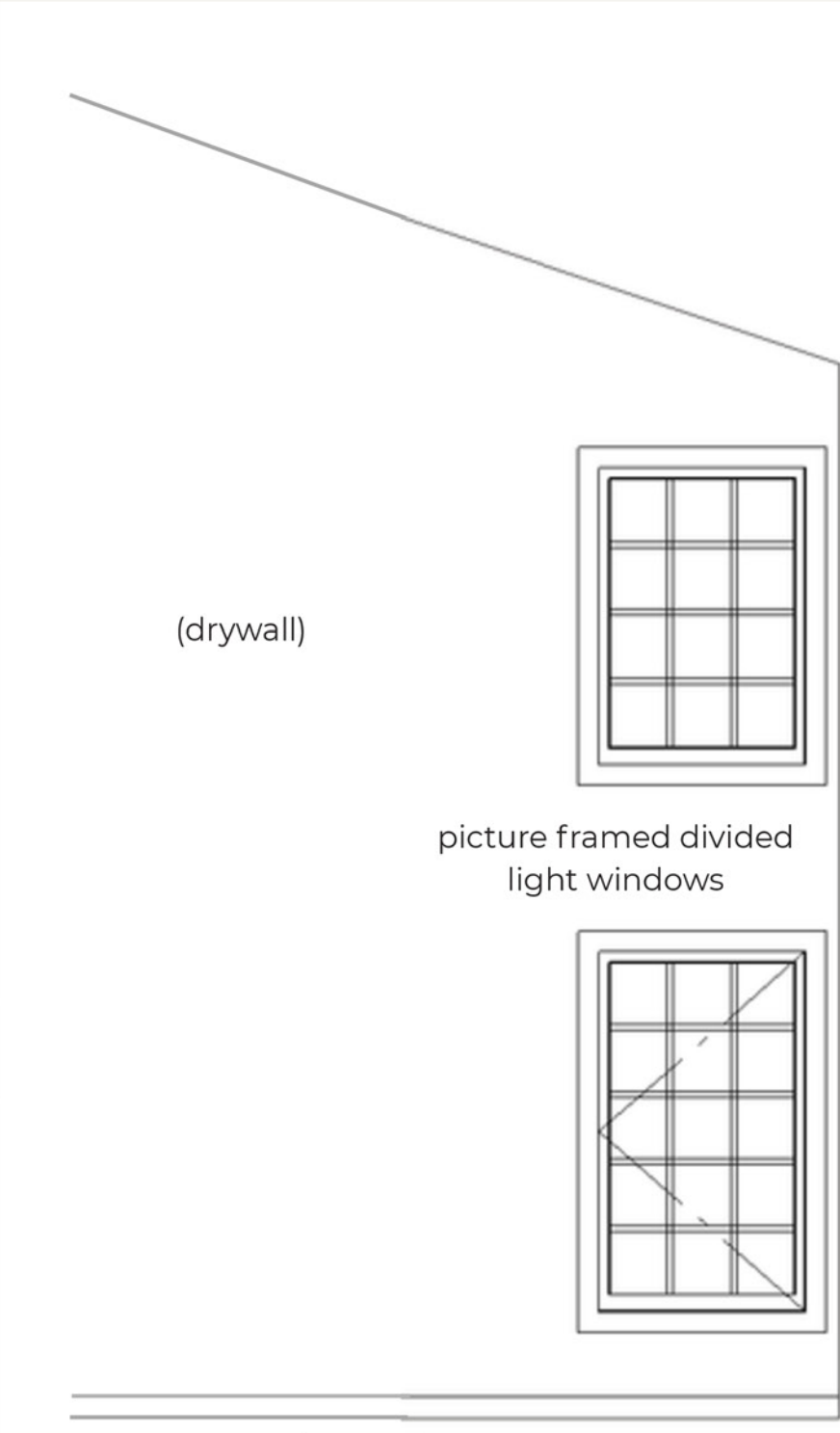
Craftsmanship:

- Artisan tadelakt finish
- Walnut wood paneling
- Integrated windows

Innovation:

- Hearth/bench storage
- TV storage integration
- Systems integration w/all the moving parts

PLAN TIME



BEFORE

- black tadelakt hand troweled finish
- wall bump out framed to host TV
component storage and fireplace box
with pull out storage below
- new windows with extension jambs
- custom continuous walnut paneling with
dimmable lighting wash from above
- hidden component storage behind
the TV allows for flush installation
- 6" tall and deep black locust mantle
- 2 sided fireplace with 3" return on all sides
- continuous storage turns into bench
on far end



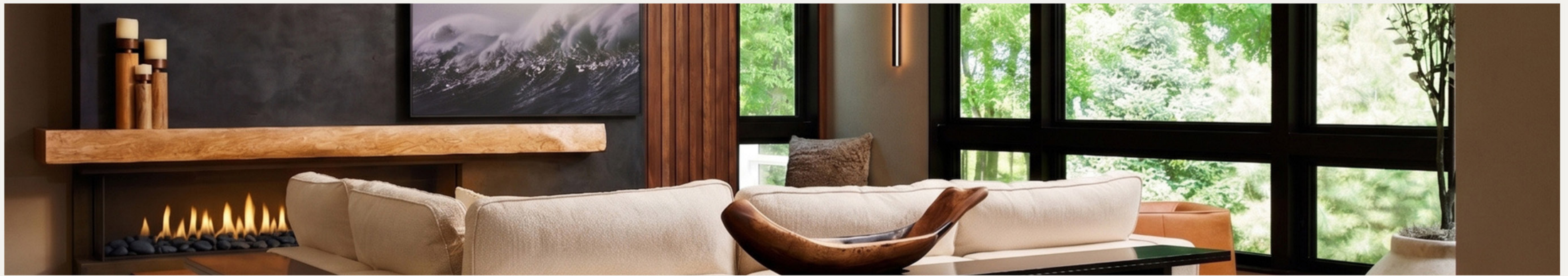
AFTER

MEETING CLIENT OBJECTIVES

- Modernize
- Warm & inviting
- Living room focal point

Modernize. Inviting. Focal point.

Designed to anchor the living room, this feature transforms an ordinary space into a compelling visual center. By pairing rich natural textures with sleek structural lines, the design achieves a refined balance that feels both effortlessly modern and deeply welcoming—creating an intuitive focal point for daily life and gathering.



FUNCTIONALITY

- Smart storage
- Fireplace ambiance
- Additional seating

Storage. Ambiance. Seating.

High-end design meets purposeful utility. The custom hearth doubles as integrated bench seating to accommodate guests, while hidden storage solutions and discrete niches keep the surface uncluttered. Surrounded by the gentle glow of the fireplace, every functional element is seamlessly woven into the architecture.



AESTHETICS

- Warm and wood
- Modern, crisp lines
- Black tadelakt balance w/metal accents

Warm. Balance.

A study in refined material harmony. Rich, warm walnut wood paneling provides a grounding backdrop, brilliantly offset by modern, crisp lines and hand-applied black tadelakt plaster. The palette strikes a sophisticated balance between organic depth and contemporary minimalism.



INNOVATION

- Hearth/bench storage
- TV storage integration
- Systems integration w/all the moving parts

Hard working.

Engineering and aesthetics operate in complete unison. Custom-crafted compartments conceal complex TV and system integrations without disrupting the clean visual rhythm. From the multi-functional hearth to the precision-fitted components, innovative spatial planning ensures high-performance technology serves the design—not the other way around.

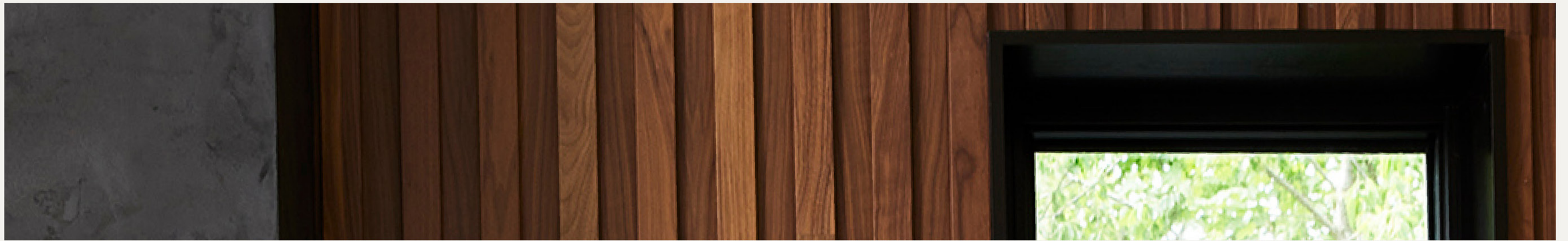


CRAFTSMANSHIP

- Artisan tadelakt finish
- Walnut wood paneling
- Integrated windows

Artisan.

Masterful execution defines every surface. The hand-troweled black tadelakt finish delivers tactile depth and subtle luminosity, perfectly paired with precision-milled walnut joinery. Strategically integrated windows frame incoming daylight, highlighting the subtle nuances of artisan textures and natural grain throughout the day.



BEFORE & AFTER

What was once a cold, oversized drywall volume has been transformed into an intimate architectural centerpiece.



BEFORE



AFTER



FIN.

Dramatic Transformation. Seamless Integration.

Designed to bridge architectural gravity with refined comfort, the space unifies black tadelakt plaster, rich walnut paneling, and discreet high-performance technology. The result is a highly functional residential centerpiece that celebrates artisanal craftsmanship while effortlessly elevating daily life and entertaining.

