



*Support the organization
that supports our industry.*

Sponsorship and Advertising Opportunities

2026

WWW.NARIMN.ORG

BEATRICE@NARIMN.ORG



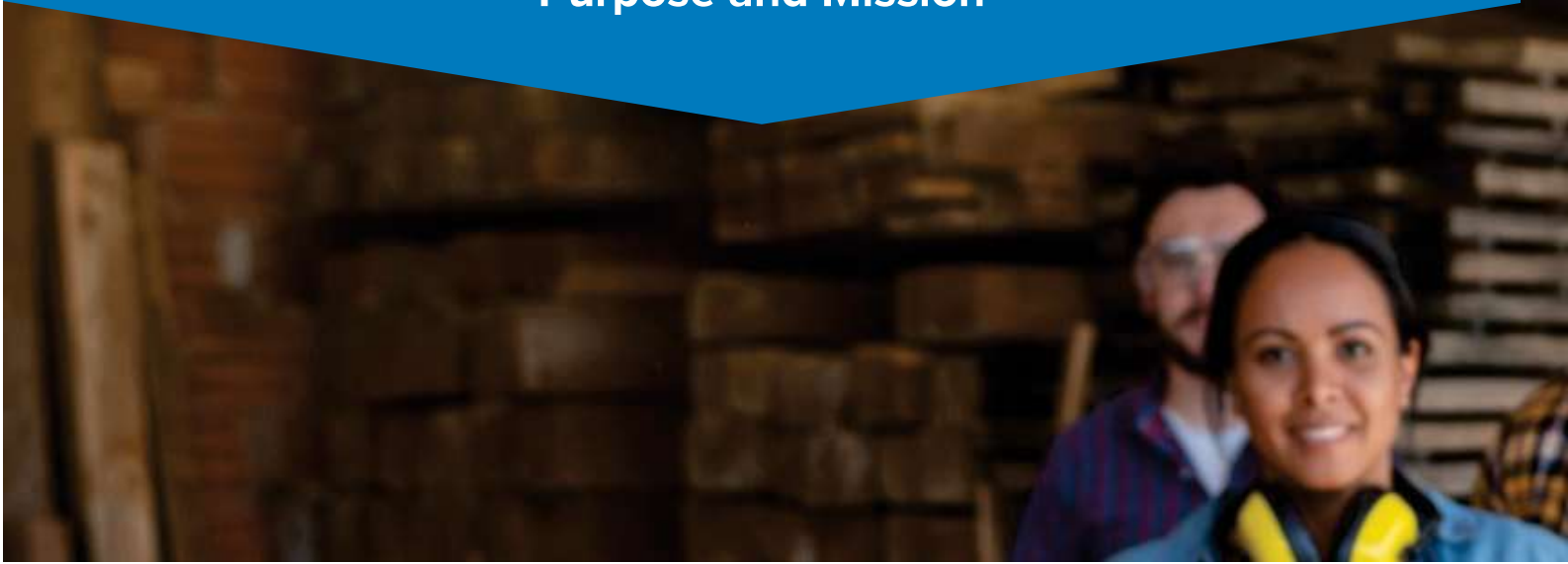
“ *If your business serves the remodeling industry,
there's no better place to connect with top
professionals than NARI Minnesota.*

*Sponsoring NARI events puts your company in front of the
decision-makers who drive the region's renovation projects.*

*Reid Sellgren, General Manager
Custom One Renovation*

Benefits of Sponsorship

Purpose and Mission



SUPPORT THE ORGANIZATION THAT SUPPORTS THE INDUSTRY

NATIONALLY

The National Association of the Remodeling Industry (NARI) is dedicated to the remodeling industry: contractors, manufacturers, and supply chain partners. Our NARI members are committed to integrity, high standards, a Code of Ethics, training, market recognition, and increased profitability. NARI advances the craft and expands the business knowledge of members through training, certification, and networking.

NARI members gather together for education, training, and social events.

- Education and training events
- Conferences, tradeshow, and vendor expos
- Membership meetings
- Community service and social events
- Workforce and recruitment events
- Committee and leadership events
- Roundtables - member led and run

MINNESOTA



NARI of MN is a powerful tool for members.

Membership benefits are varied and include: the consumer-facing MSP Home Tour, member-driven networking events, local and national Remodeler of the Year awards, and Nationally-certified education programs.

NARI of MN Minnesota is the second largest NARI chapter in the US, with over 300 members. Contractor-members represent 60% of our members. Our contractors have larger project sizes and nationally-recognized award-winning projects. NARI has a higher percentage of women in our ranks - a noticeable difference from other organizations in the construction industry.

NARI members abide by a Code of Ethics - setting them apart in the remodeling industry. Our strength inspires homeowners to trust NARI members for their remodeling projects.

Our Mission

We champion the remodeling industry by empowering our members for success through education, credentialing, networking, and exposure to innovative trends and techniques.

Benefits of Sponsorship

Our membership



SUPPORT THE ORGANIZATION THAT SUPPORTS THE INDUSTRY

Sponsorships & Advertising

Your participation in our sponsorship and advertising program not only has you reaching your target market, but it also helps to support the larger goal of growing the industry for NARI. Reach your audience and partners where they are, with the National Association of the Remodeling Industry of Minnesota.

We are DRIVEN

Vision	We champion the remodeling industry and inspire homeowners.
Purpose	Leading across the industry through a community built on ethics, integrity, and professionalism.
Mission	We champion the remodeling industry by empowering members for success via education, credentialing, networking, and exposure to innovative trends and techniques. We inspire homeowners to choose NARI members for their next remodeling project.
Our Values	Professionalism, betterment, connection, openness, ecological, thriving, success, inclusivity, diversity, service.

Membership Statistics

An engaged membership base

- Over 40% open rate for weekly e-news
- 500 e-news subscribers
- 1,000 monthly page views on the NARI of MN website
- 1,500 Instagram followers
- 1,000 Facebook followers

Average attendance at our large events:

- RotY Gala = 325+ attendees
- Golf Event = 200+ attendees
- Firm Nights = 100+ attendees
- Gather & Grow Meetings = 80-100 attendees

Audience/Demographics

- Over 300 active member companies
- 60% are Contractor members
- Large number of National Award-Winning Remodelers
- 62% of Contractor members report their total gross sales over \$2million per year
- 80% of Contractor members have been in business over 16 years

Remodeler of the Year (RotY)

November, 2026



The Remodeler of the Year Awards are NARI's premier, peer-to-peer recognition of excellence in the remodeling industry.

The Minnesota chapter of NARI is one of the most widely awarded of all chapters in the United States.

Our members are recognized in the region and nationally.

The 2024 Remodeler of the Year gala included over 120 projects, from 48 contractor remodelers, totaling more than \$40M in project costs.



RotY Gala

location TBD | Twin Cities Metro, MN
5PM

Annual

Diamond Sponsor \$7,500

8 tickets to the Gala
Logo on NARI-MN RotY & Submissions Page as well as on the Trophy. Full page ad in event Program & recognition in digital postings. Signage and recognition at Event.

Platinum Sponsor \$2,750

4 tickets to the Gala, logo on appropriate Trophy
Recognition in electronic postings, signage & recognition at Event

Submission Page Sponsor \$1,750

Submission page has typically over 1,900 site visits.
2 tickets to the Gala, signage & recognition at Event

Dinner Sponsor \$1,750

2 tickets to the Gala, signage & recognition at Event

Emcee Sponsor \$2,750

4 tickets to the Gala, signage & recognition at Event
Company may introduce the Master of Ceremonies.

Tech Sponsor \$1,500

2 tickets to the Gala, signage & recognition at Event
Sponsorship enables a robust presentation.

Program Sponsor \$1,500

Enlarged logo in the program
2 tickets to the Gala, signage & recognition at Event

Gold Award Sponsor \$1,000

1 ticket to the Gala, signage & recognition at Event

Beverage Sponsor \$1,000

1 ticket to the Gala, signage & recognition at Event

MSP HOME TOUR

REAL HOMES. REAL PEOPLE. REAL IDEAS.

May 2-3, 2026



The MSP Home Tour celebrates the variety of homestyles and neighborhoods of the Twin Cities

REAL HOMES. REAL PEOPLE. REAL IDEAS.

Presenting Sponsor (Exclusive) \$10,000*

HOMEOWNER FACING

The Guide (print)	Full page advertisement & Index Listing Editorial article - 1 full spread
MSP Home Tour Social Media	Social Media mentions / tags
MSP Home Tour Website	Static logo on Tour website sponsor page Logo on the Tour homepage
NARI-MN Membership Directory	Full page ad
Signage	In-home signage Logo on every Passport Logo on sponsor sign at every Tour home

INDUSTRY FACING

NARI of MN Newsletter	Full page ad in Spring issue
Electronic communications	Logo in e-news March through May
NARI of MN Social Media	Social Media mentions / tags
NARI of MN Website	Logo on NARI of MN Tour page
Event Mentions	Logo & special mention at events 6x
NARI of MN meetings	Two (2) comp tickets to RotY Awards

Premier Sponsor \$5,000*

HOMEOWNER FACING

The Guide (print)	1/2 page advertisement & Index Listing
MSP Home Tour Social Media	Social Media mentions / tags
MSP Home Tour Website	Static logo on Tour website sponsor page
NARI-MN Membership Directory	1/4 page ad
Signage	In-home signage Logo on sponsor sign at every Tour home

INDUSTRY FACING

NARI of MN Newsletter	1/4 page ad in Spring issue
NARI of MN Social Media	Social Media mentions / tags
Event Mentions	Logo & special mention at events 1x
NARI of MN meetings	Four (4) comp tickets to a Firm Night

The MSP Home Tour showcases homes of all vintages, with a focus on homeowners, lead development, and supplier/partner promotion.

ATTENDANCE:	5,000+ est attendees, with each home averaging over 250 visitors.
PRINT CIRCULATION:	20,000+ Guides, with 15,000+ of them mailed directly to metro-area homes, and thousands more delivered to neighborhood community centers and libraries.

Champion Sponsor \$2,500*

HOMEOWNER FACING

The Guide (print)	1/4 page advertisement & Index Listing
MSP Home Tour Social Media	Social Media mentions / tags
MSP Home Tour Website	Sliding logo on website
Signage	In-home signage Logo on sponsor sign at every Tour home

INDUSTRY FACING

NARI of MN Newsletter	1/8 page ad in Spring issue
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Patron Sponsor \$1,500*

HOMEOWNER FACING

The Guide (print)	Index Listing
MSP Home Tour Social Media	Social Media mentions / tags
MSP Home Tour Website	Sliding logo on website
Signage	In-home signage Logo on sponsor sign at every Tour home

Annual Golf Tournament

Prestwick at Wedgewood

July 14, 2026



GOLFER ACTIVITIES & ENGAGEMENT

Sponsors must limit interaction/activities at their assigned spaces to 1 minute, in an effort to keep play moving. Hole drawings or giveaways at assigned space are allowed, if awarding of prizes is done outside of the NARI sponsored dinner and raffle event.

All Sponsorship includes:

- Company logo in the digital presentation
- Company name in printed Program Sponsor list
- Logo signage at the event adjacent to their hole/cart/banquets room according to package selected
- One table & two chairs at hole location unless noted as unstaffed or Cart/Beverage Cart sponsor.
- Two meal tickets *unless noted otherwise in package*
- Sponsor may hand out small logo'd swag to participants.

Golf

Prestwick at Wedgewood | Woodbury, MN

July 14, 2026

12:00PM Scramble Play Shotgun start -- 144 golfers

3PM "Games on Grass" Bean bag toss games for members who want to participate but don't want to golf.

5PM Golfers and Gamers head to the clubhouse for buffet meal, presentation, and awards for contest and raffle prize winners.

All Sponsors (except Contest Tee) - sponsorship includes:

\$100 go-in towards raffle prizes.

Eagle Sponsor \$4,750

Full page ad in printed Program

Shoe Bag Sponsor \$2,000

Company logo printed on shoe bag for every registered golfer

Registration Sponsor \$1,500

Signage at registration, staff at the table

Tee Sponsor \$1,000

Contest Tee Sponsor \$750

Select 1: Longest Drive, Closest to the Pin, Longest Putt

Sponsor provides: club for each winner in male/female categories
1 meal ticket

Putting Green/Driving Range \$1,000

Beverage Cart Sponsor \$900

1 meal ticket

Cart Sponsor \$800 UNSTAFFED

Hole in One \$950

Fairway/Green Sponsors \$300 UNSTAFFED

Bean bag toss sponsor (4 available) \$250

Sponsor provides the bag set
1 meal ticket

Banquet Bar Sponsor \$800

1 meal ticket

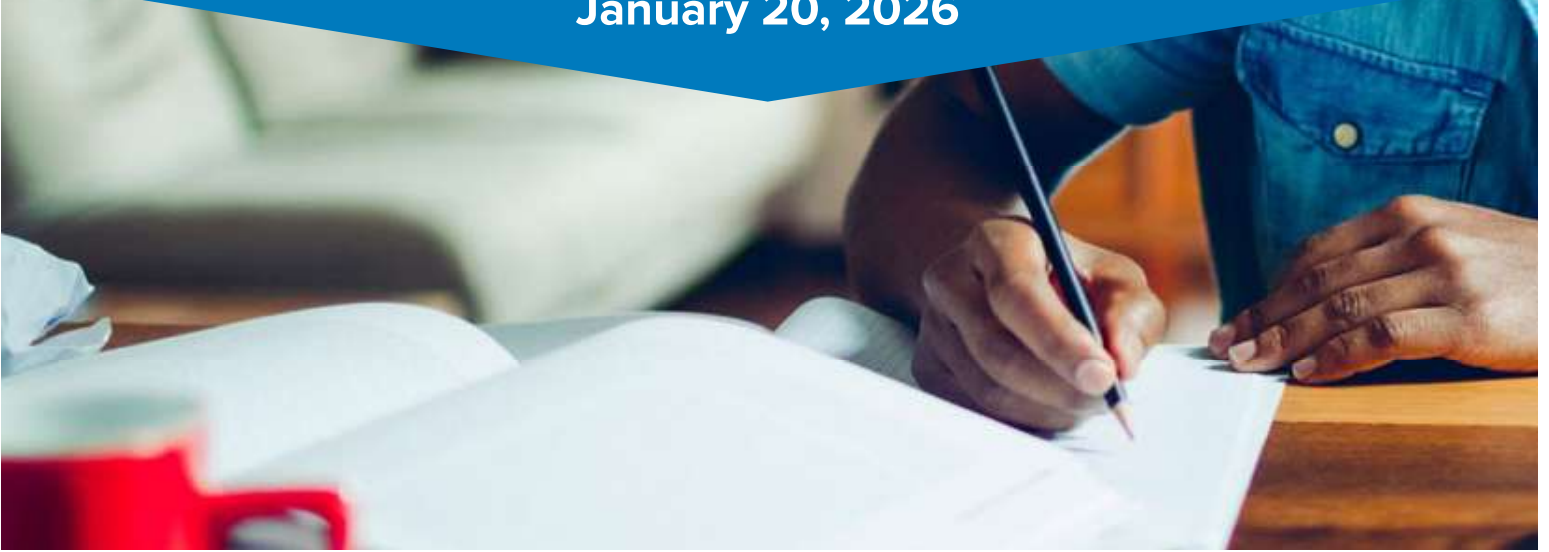
Dinner Sponsor \$1,000

Dessert Sponsor \$500 UNSTAFFED

most Golf sponsorships are SOLD for 2026 call for availability

EDUCATION DAY

DoubleTree Hilton West End January 20, 2026



Education Day

annual

DoubleTree Hilton West End | Minneapolis, MN

NARI of MN Education Day gives our contractor members the opportunity to fulfill 7 hours of the 14 CEU credits required every two years by the MN Dept of Labor. Courses fulfill MN DoLI and WI DSPS credits.

There will be a separate exhibit hall for Sponsors. Sponsors may present at the discretion of the organizers.

The day includes breakfast, lunch, and snacks.

2025 attendance was over 80 contractors and vendors and saw 5 speakers/educators.

Presenting Sponsor (Exclusive) \$4,000

Prominent logo placement in Program

Logo on the website

Welcome announcement and signage at event

1/2 page ad in NARI Newsletter, March issue

Editorial article in NARI Newsletter, March issue

Program Sponsor \$1,250

Enhanced logo placement in Program

Signage at event

Food Sponsor \$1,000

Logo on the Food Station

Signage at event

Booth Sponsor (20 available) \$750

Logo placement in Program

Signage at event

Tech Sponsor \$750

Logo placement in Program

Signage at event

Dessert Sponsor \$500

Logo Placement in Program

Signage at event

Gather & Grow

May 12 & October 16, 2026



Gather & Grow events

twice a year

May Gather & Grow

tbd | location, MN

May 12

October Gather & Grow

tbd | location, MN

October 16

Event includes one hour of tabletop tradeshow, buffet dinner, Chapter update and a recognized speaker on a relevant topic. Chapter update is seasonal, with May meeting recognizing the National RotY winners, and October meeting providing members an introduction to Chapter Board of Directors proposed slate.

4:30PM (est) Tabletop - mini-tradeshow before event.
(approx 2-3 hr event)

Exclusive Sponsor

\$2,500

Logo on Registration page
Recognition in electronic communications
Tabletop display or Video Opportunity
Opportunity to introduce speaker
2 tickets to event

Food or Stage Sponsor

\$1,000

Signage at the event
Recognition during presentation
1 ticket to event

Beverage Sponsor

\$750

Signage at the event
1 ticket to event

Tabletop Sponsor

\$300

Tabletop Display or Video Opportunity
1 ticket to event

New Member Tabletop Sponsor

\$250

Tabletop Display or Video Opportunity
1 ticket to event

Firm Nights

March 10, April 14, June 9,
August 11, December 8, 2026



Firm Nights

quarterly +

Firm Nights are networking and learning events at a member-showrooms, and include an educational component. This may look like a Showroom Tour or spotlight on the Host member's business and specialty. It's up to you! We meet to learn from each other and build relationships.

Fireside Hearth & Home Roseville, MN	March 10
Perfection Custom Closets Minneapolis, MN	April 14
Kolbe Gallery Twin Cities Edina, MN	June 9
Spartan Surfaces Minneapolis, MN	August 11
Virginia Tile Plymouth, MN	December 8

5:30 (est) Happy hour and networking followed by Announcements, presentations/tour

Exclusive Sponsorship \$1,750

2 meal tickets

Logo on Registration plate

Recognition in electronic communications

Tabletop display or video opportunity

Opportunity to introduce the Speaker

**all Firm Nights
SOLD for 2026**

January Social Event: Whirlyball/Bowling February 10, 2026



Whirlyball/Bowling

annual

Bloomington, MN

Our Whirlyball/Bowling event is a widely-attended and fun event, with rounds of bowling, two courts of Whirlyball, food, and fellowship. 2025 attendance was over 80 members. Food and refreshments provided by the event space.

Presenting Sponsor (Exclusive)

\$2,500

Company logo in the digital presentation during the announcement portion of the program and noted in e-news and Q4 newsletter.

Video or speaking opportunity

Logo on the website and on registration page

Signage at event

2 tickets to event

Food Sponsor

\$1,000

Mention in electronic communications

Signage at event

2 tickets to event

Beverage Sponsor

\$750

Mention in electronic communications

Signage at event

2 tickets to event

Whirlyball Sponsor (10 available)

\$500

Mention in electronic communications

Signage at event

2 tickets to event

September Social Event:

Saint Paul Saints Baseball Game September, 2026



Saint Paul Saints Game September, 2026

CHS Field | Saint Paul, MN

We're going to see the Saints play in September, 2026. Our late summer social is an excellent opportunity to bring your team, celebrate a summer of successes and more.

Event Sponsor (Exclusive)

\$2,500

Company logo on signage at the event and on registration page
Mention in electronic communications
Video or speaking opportunity
2 tickets to event

Food Sponsor

\$1,000

Company logo on signage at the event
Mention in electronic communications
2 tickets to event

Beverage Sponsor

\$750

Company logo signage at the event
Mention in electronic communications
1 ticket to the event

Check with the NARI of MN office for additional opportunities.

Other Member Events



RotY Viewing Party

annual

Date: April 23

Host provides dinner

Attendance: est 15-20 members

Cost: \$625

New Member Orientation Host

annual

Dates: May 13, August 12, and December 9

Host provides lunch

Attendance: est 15-20 members

Cost: \$625

Board of Directors Retreat

annual

Date: late November/early December

Company logo in the digital presentation during the announcement portion of the program

Cost: \$625

Professional Development Seminar (PDS)

annual

Date: Host selects date - typically a Wednesday morning or over noon hour

Present information to your industry peers about a new feature, service or product, share how to use your services, demonstrate proper installation - select your topic to share and present to NARI members.

Attendees may receive CEUs

Company logo in the digital presentation during the announcement portion of the program and noted in e-news and Q4 newsletter

Breakfast or lunch is provided by the host.

Attendance: est 15-20 members

Cost: \$625



“If your products & services are used and needed in the remodeling industry, and you want to grow your brand recognition by getting in front of the key decision makers, join NARI-MN and get involved!”

*Lance Premeau, General Manager
Kolbe Gallery Twin Cities*

Plant Tours

Host locations vary



Host a Plant Tour

Host a plant tour for our members and be the center of their attention.

Hosting a 1-hr to 3-hr plant tour is a great opportunity to highlight your unique value proposition. Provide a Tour Summary and Objectives at time of sign up. This event can include a CEU component. This member benefit is free of charge for attendees.

Host costs \$500

\$250 nonrefundable deposit with application, balance due 30 days before event.

Includes

- All registration handled by NARI of MN
- One social media engagement @NARIMN
- One e-news mention
- One quarterly newsletter article
- Current member list for 1 time promo use.

Art dimensions and due date will be conveyed upon host confirmation.

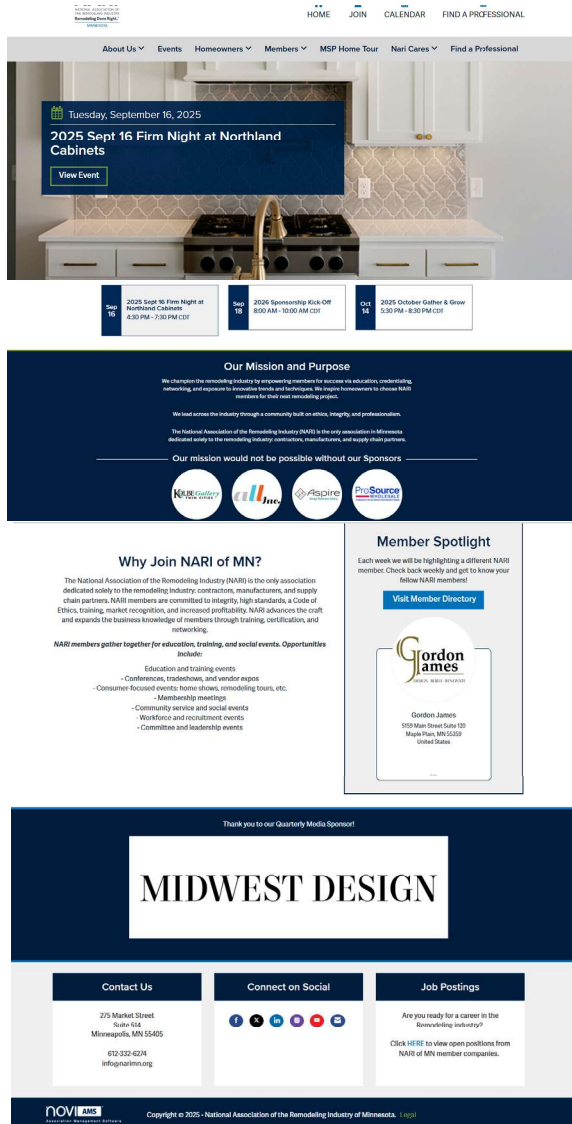
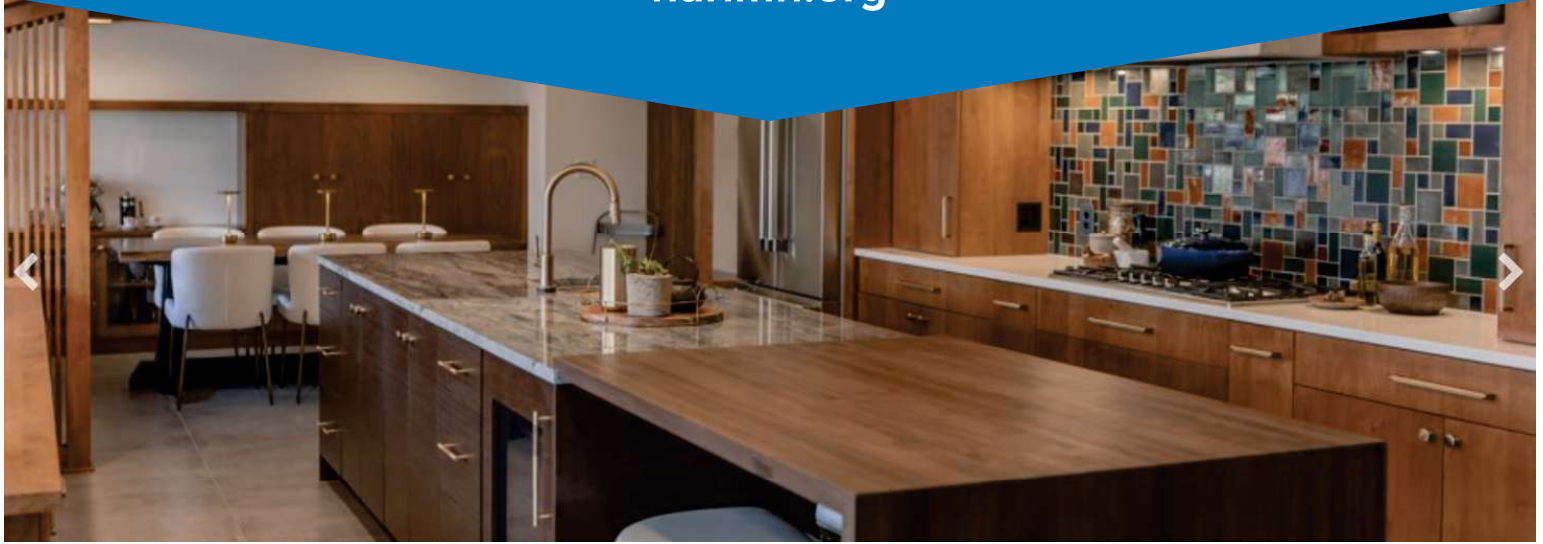
Host responsibilities

Tour Summary and Objective	5 months prior to event
Graphic/Flyer announcement	5 months prior to event
Logistic details: varies by Tour but may include:	
Food and beverage	
Transportation	
Safety equipment	
Hotel expenses	

NARI of MN will manage registration and may be available to staff the event. NARI of MN reserves the right to survey attendees and film non-proprietary video/photos for marketing purposes.



Website narimn.org



Website: Home Page

quarterly

www.narimn.org

Your logo will appear on the landing page of the NARI of MN website. Over 19,000 visitors per year, the website's top pages are:

Home - NARI of MN	8.9K
Events	2.5K
Business Directory Search	1.9K
Login-NARI of MN	1.7K
Submit a Roty!	1.1K

Home Page, quarterly

\$450

Company logo on home page

Other Page, quarterly

\$300

Company logo on agreed-upon page

New Member Special

Pick 2 for \$500

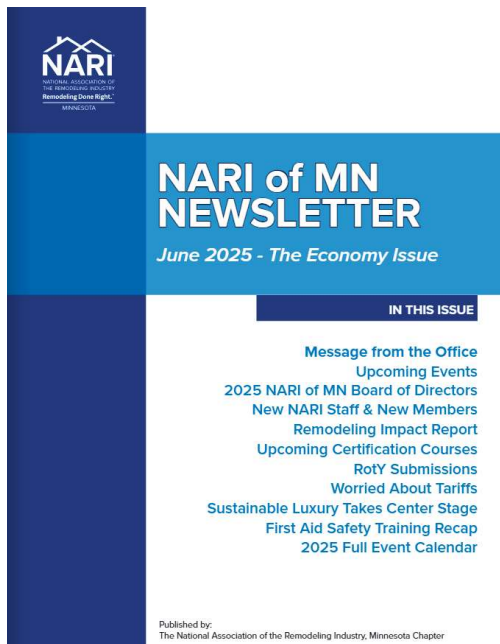
Select 2 for your first year of membership and increase your exposure to the NARI membership.

Options:

- Table at Gather & Grow
- Half Page ad, Quarterly Newsletter
- Fairway or Green Sponsor at Golf event
- Logo on one of the Website pages (not the home page)
- Special at September Social event

Digital Communications

Newsletters



Newsletter

quarterly

Advertising is available in our newsletter.

Pick from these 4 issues:

Spring - workforce

due: March 13

Summer - home tour

due: June 12

Fall - membership

due: September 11

Winter - RotY

due: December 11

Dimensions:

Full page, quarterly

\$500

Company advertisement within newsletter

8.5" x 11" (no bleed)

Half page, quarterly

\$300

Company advertisement within newsletter

8.5" x 5.5" (no bleed)

(dimensions), due Fridays for Tuesday e-news delivery

“

“Want remodelers to notice your business?

Show up where they actually slow down — NARI

Minnesota events.

Sponsorship = visibility without chasing job sites.”

*Jerry Ziemiecki, Owner
J3 Renovation & Design*

