

Consumer Claims Journal

Advertising Package

Fall/Winter 2026 Edition



About Consumer Claims Journal

We encourage you to highlight your business in NAPIA's Consumer Claims Journal, which is published twice a year and reaches a highly engaged audience of Public Adjusters, Industry Experts, and influential decision-makers across the country.

Why Advertise?

- Gain direct exposure to professionals in the public adjusting and insurance claims industry.
- Enhance your brand visibility and credibility.
- Reach a targeted audience actively seeking industry-related services.
- Choose from **affordable advertising options** to fit your marketing needs.

Advertising Guidelines

- Advertisers are responsible for providing High-res high-resolution, PDF or JPEG, print-ready materials.
- All ads must be submitted in CMYK format, with at least 300 dp resolution
- Ads should align with NAPIA's mission and professional standards.
- NAPIA reserves the right to reject any advertisement deemed inappropriate.

Payment : Due in Full at time of order.

<https://www.napia.com/magazine>

Premium spaces are limited and available on first-come, first-served basis

MATERIAL DUE DATE

Friday, October 16, 2026

Ad materials must be submitted at the time of purchase.

Submit through NAPIA website or email KatiePapa@NFA.com

Contact Us



703-433-9217



www.NAPIA.com

Consumer Claims Journal

Advertising Package

Advertising Options, Rates & Specs

Size	Qty Available	Pricing per Ad	Specs
Premium Full Page			Premium Full Page
Inside Front Cover	1	\$400	8.5" x 11"
Inside Back Cover	1	\$400	with .125" bleed
Back Cover	1	\$400	
Premium spaces are limited and available on first-come, first-served basis			
Full Page (Interior)	6	\$300	Full Page Interior
			8.5" x 11"
			with .125" bleed
1/2 Page			1/2 Page
Landscape	8	\$175	Landscape: 8.5" x 5.5"
			with .125" bleed
1/3 Page			1/3 Page
Vertical	3	\$100	Vertical: 2.75" x 11"
Landscape	3	\$100	Landscape: 8.5" x 3.65"

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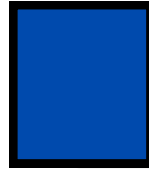
Consumer Claims Journal Advertising Package

ADVERTISING LAYOUT & SPECS

Space is limited, and premium placements go fast!

Secure your advertisement placement by visiting

<https://www.napia.com/magazine>



***Premium Placement Full page**

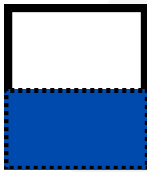
Inside Front, Inside back, Back cover: \$400

Full Page (Interior Placement) \$300

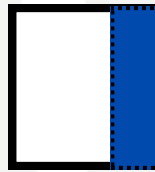
Full page*

8.5" x 11"

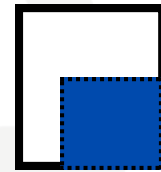
(with .125" bleed)



1/2 Page
Landscape
\$175
8.5" x 5.5"



1/3 Page
Vertical
(\$100)
2.75" x 11"



1/3 Page
Landscape
(\$100)
8.5" x 3.65"

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