Nonprofit Association of the Midlands FINANCIAL STATEMENTS AND INDEPENDENT AUDITOR'S REPORT For the year ended December 31, 2014

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of Nonprofit Association of the Midlands.

We have audited the accompanying financial statements of Nonprofit Association of the Midlands (the Organization), which comprise the statement of financial position as of December 31, 2014, and the related statements of activities, and cash flows for the year then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Nonprofit Association of the Midlands as of December 31, 2014, the changes in its net assets, its functional expenses, and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

## **Report on Supplementary Information**

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedule of functional expenses on page 15 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

## **Report on Summarized Comparative Information**

We have previously audited the Nonprofit Association of the Midlands's 2013 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated July 18, 2014. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2013, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Hayes & Associates, LLC Omaha, NE July 17, 2015

# Nonprofit Association of the Midlands STATEMENT OF FINANCIAL POSITION

## December 31, 2014

(With comparative totals for 2013)

	 2014	 2013
ASSETS	_	
Cash and cash equivalents	\$ 161,833	\$ 91,266
Accounts receivable	720	11,351
Prepaid expenses	6,283	9,256
Promises to give	-	110,000
Property, equipment & other media,		
net of accumulated depreciation of \$14,984 and \$8,015, respectively	16,993	14,536
Website development costs,		
net of accumulated depreciation of \$5,942 and \$2,734, respectively	 3,679	6,887
Total assets	\$ 189,508	\$ 243,296
	_	
LIABILITIES		
Accounts payable	\$ 6,929	\$ 14,722
Payroll liabilities	11,068	15,463
Deferred revenues	 75,935	50,555
Total liabilities	93,932	80,740
NET ASSETS		
Unrestricted (deficit)	(9,048)	(12,186)
Temporarily restricted	104,624	174,742
Total net assets	95,576	162,556
Total liabilities and net assets	\$ 189,508	\$ 243,296

## Nonprofit Association of the Midlands STATEMENT OF ACTIVITIES

For the year ended December 31, 2014 (With comparative totals for 2013)

			Tei	mporarily		
	Ur	restricted	R	estricted	2014	2013
SUPPORT AND REVENUE						
Grants	\$	105,000	\$	42,000	\$ 147,000	\$ 62,000
Program income		47,298		-	47,298	53,415
Membership dues		98,569		-	98,569	90,370
Contributions		94,030		-	94,030	58,072
In-Kind Contributions		2,400		-	2,400	12,004
Interest income		96		-	96	33
Other revenues		11,299		-	11,299	3,684
Total support and revenue		358,692		42,000	 400,692	279,578
EXPENSES						
Program services		133,370		-	133,370	112,053
Supporting services						
Management and general		104,547		-	104,547	88,045
Membership activities		175,813		-	175,813	141,983
Fundraising		53,942		-	53,942	68,554
Total supporting services		334,302		-	334,302	298,582
Total expenses		467,672		-	467,672	410,636
Net assets released from restrictions		112,118		(112,118)	 	 -
CHANGE IN NET ASSETS		3,138		(70,118)	(66,980)	(131,058)
NET ASSETS, BEGINNING OF PERIOD		(12,186)		174,742	 162,556	 293,614
NET ASSETS, END OF PERIOD	\$	(9,048)	\$	104,624	\$ 95,576	\$ 162,556

## Nonprofit Association of the Midlands STATEMENT OF CASH FLOWS

For the year ended December 31, 2014 (With comparative totals for 2013)

CASH FLOWS FROM OPERATING ACTIVITIES	2014	2013
Change in net assets	\$ (66,980)	\$ (131,058)
Adjustments to reconcile change in net assets to net cash		
from operating activities		
Depreciation	10,177	6,448
Non-cash contributions of capital asset	-	(5,400)
Change in accounts receivable	10,631	(9,446)
Change in promise to give	110,000	110,000
Change in prepaid expenses	2,973	(1,667)
Change in accounts payable	(7,793)	4,179
Change in payroll liabilities	(4,395)	7,440
Change in deferred revenues	 25,380	 9,163
NET CASH FROM OPERATING ACTIVITIES	 79,993	(10,341)
CASH FLOWS FROM INVESTING ACTIVITIES		
Capitalized website development costs	-	(1,621)
Purchase of property, equipment & other media	(9,426)	(7,150)
NET CASH FROM INVESTING ACTIVITIES	(9,426)	(8,771)
CHANGE IN CASH AND CASH EQUIVALENTS	70,567	(19,112)
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	 91,266	 110,378
CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 161,833	\$ 91,266

## NOTE A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The following is a summary of the significant accounting policies of Nonprofit Association of the Midlands (the Organization).

## 1. <u>Organization</u>

The Organization is a State association for nonprofits in Nebraska and western Iowa that works to build the capacity and organizational effectiveness of its members. The mission of the Organization is to strengthen the collective voice, leadership, and capacity of nonprofit organizations to enrich the quality of community life. Among its programs and services are professional development, group purchasing discounts, and advocacy on policy issues. The Organization also works to provide tools to its members to manage their nonprofit organizations more effectively.

## 2. Basis of Accounting

The Organization prepares its financial statements on accrual basis of accounting and accordingly reflects all significant receivables, payables, and other liabilities. The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions. This will affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

#### 3. Basis of Presentation

The Organization presents its financial position and activities according to the following three classes of net assets:

a. Unrestricted net assets include those net assets whose use is not restricted by donors, even though their use may be limited in other respects, such as by contract or by Board designation.

## NOTE A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - CONTINUED

## 3. Basis of Presentation - Continued

- b. Temporarily restricted net assets are those net assets whose use by the Organization has been limited by donors to later periods of time or after specified dates or to specified purposes.
- c. Permanently restricted net assets are those net assets whose use by the Organization has donor-imposed restrictions that stipulate resources be maintained permanently but permits the Organization to use up or expend part or all of the income (or economic benefits) derived from the donated assets. As of December 31, 2014, the Organization had no permanently restricted net assets.

#### 4. Comparative Data

The amounts shown for the year ended December 31, 2013, in the accompanying financial statements are included to provide a basis for comparison with 2014 and present summarized totals only. Accordingly, the 2013 totals are not intended to present all information necessary for a fair presentation in conformity with accounting principles generally accepted in the United States of America. Such information should be read in conjunction with the Organization's financial statements for the year ended December 31, 2013, from which the summarized information was derived.

## 5. <u>Cash and Cash Equivalents</u>

For the purposes of the statement of cash flows, the Nonprofit Association of the Midlands considers all unrestricted highly liquid investments with an initial maturity of three months or less to be cash equivalents. Cash and cash equivalents designated for long-term purposes or received with donor-imposed restrictions limiting their use to long-term purposes are not considered cash or cash equivalents for purposes of the statement of cash flows.

## NOTE A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - CONTINUED

#### 6. Property, Equipment & Other Media

Property, equipment and other media are recorded at cost or, if donated, at the approximate fair value at the date of donation. Property, equipment and other media which cost \$1,000 or more are capitalized. Depreciation and amortization are computed using a straight line depreciation method over the estimated useful lives of the assets, ranging from three to seven years.

## 7. Website Development Costs

Website development costs are categorized into the following stages: planning the website, developing the applications and infrastructure, developing graphics, developing/converting content, operating the site. Costs exceeding \$1,000 which are incurred to develop applications, infrastructure, and graphics are capitalized. Amortization is computed using a straight line depreciation method over the estimated useful life of the site, ranging from three to five years. Costs for website planning, content development/conversion, and operation stages are expensed as incurred.

## 8. Deferred Revenue

Income from membership dues, subscription fees, and program fees is deferred and recognized over the periods to which the dues and fees relate.

## 9. Revenues and Reclassifications

Contributions are recognized when the donor makes a promise to give to the Nonprofit Association of the Midlands that is, in substance, unconditional. Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions expire in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets depending on the nature of the restrictions. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets. Membership dues, subscription fees, and program fees are recognized when earned.

## NOTE A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - CONTINUED

## 10. Contributed Services and Materials

The Organization may receive benefits from services rendered which are provided free of charge. Revenue and a corresponding expense are recognized at the fair value for contributed services when either contributed services create or enhance a non-financial asset or require specialized skills that the provider possesses and which would ordinarily be purchased.

Donated materials are recorded as contributions or expenses in the period received. Such donations are recorded at their fair value on the date of donation. Donated materials are not recorded in the following when the organization serves only as an agent for the donors and the donated materials pass through the organization to its beneficiaries or when values for donated materials cannot reasonably be determined.

## 11. Expense Allocation

Some costs of providing various programs and other activities have been summarized as general and administrative expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

## 12. <u>Income Taxes</u>

Nonprofit Association of the Midlands is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code. Accordingly, no income taxes are included in these financial statements. The Internal Revenue Service has classified Nonprofit Association of the Midlands as an organization other than a private foundation.

## NOTE B. CASH AND CREDIT RISK

As of December 31, 2014, Nonprofit Association of the Midlands had no deposits in excess of FDIC insured limits.

#### NOTE C. PROMISES TO GIVE

Promises to give of \$110,000 reported as of December 31, 2013 were received in 2014.

#### NOTE D. OPERATING LEASE COMMITMENTS

The Organization leases office space under a non-cancelable operating lease. The lease began on April 1, 2011 and ends on March 31, 2016. The monthly rent is as follows:

Period	Rent
April 1, 2011, to March 31, 2012	\$ 1,829
April 1, 2012, to March 31, 2013	1,861
April 1, 2013, to March 31, 2014	1,861
April 1, 2014, to March 31, 2016	2,085

Total rent paid during the year ended December 31, 2014 was \$24,351. Future minimum lease payments are as follows:

Year ending December 31,	
2015	\$ 25,025
2016	6,256
	\$ 31,281

## NOTE E. CAPITAL ASSETS

Fixed assets at December 31, 2014, consisted of the following:

Property, Equipment & Other Med	operty, E	auioment	& Other	r Media
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Computers	\$ 7,053
Furniture & Equipment	4,443
Video Series	8,550
Motion Graphic & Video	11,930
Less: Accumulated Deprecation	 (14,984)
Total Property, Equipment & Other Media	\$ 16,993
Website Development Costs	
Website Development Costs	\$ 9,621
Less: Accumulated Deprecation	(5,942)

#### NOTE F. REVOLVING LINE OF CREDIT

The Organization has a \$10,108 revolving line of credit, which was unused at December 31, 2014. Bank advances on the credit line are payable on demand and carried an interest rate of 6.75% per annum. The credit line is secured by substantially all assets of the Organization.

3,679

#### NOTE G. CONTRIBUTED SERVICES AND MATERIALS

Total Website Development Costs

Contributed services and materials recognized for the year ended December 31, 2014 was \$2,400.

The Organization received contributed services from Frost Media Group for production and delivery of Summit event invitations and event video during the year ended December 31, 2014, with a fair value on the dates of donation of \$1,400.

The Organization also received contributed legal services during the year ended December 31, 2014, with a fair value on the dates of donation of \$1,000.

## NOTE H. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets as of December 31, 2014, are available for the following purposes:

Time restricted & guideline principles program	\$ 67,624
Time restricted	25,000
Organization website upgrades	 12,000
Total temporarily restricted net assets	\$ 104,624

#### NOTE I. CONCENTRATIONS

For the year ended December 31, 2014, the Organization received 36% of its revenues from program income and membership dues and 61% of its income from contributions and grants.

#### NOTE J. ADVERTISING COSTS

The Organization uses advertising to promote its programs among the audiences it serves. Advertising costs are expensed as incurred. Advertising expense for the year ended December 31, 2014, was \$5,275.

#### NOTE K. RETIREMENT PLAN

The Organization provides retirement benefits for its employees through participation in a multi-employer 403(b) plan.

All employees may contribute to the retirement plan and the Organization matches up to 50% of the first 4% of the employee contribution. The Organization's employer contributions to the plan were \$3,205 for the year ended December 31, 2014.

## NOTE L. INCOME TAXES

The Organization is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code, except on net income derived from unrelated business activities. For the year ended December 31, 2014, the Organization had no tax liability on unrelated business activity. The Organization believes that it has appropriate support for any tax positions taken, and as such, does not have any uncertain tax positions that are material to the financial statements.

#### NOTE M. CHANGE IN ACCOUNTING POLICY

The Organization has decided to forgo booking any receivables for membership dues. It is their belief, since there is no obligation for the members to renew; it would be misleading to continue the policy of recording a receivable. Therefore, all membership dues will be recorded as deferred revenue and revenue as earned.

#### NOTE N. SUBSEQUENT EVENTS

As of July 17, 2015, the date the financial statements were available to be issued, the Organization did not have any subsequent events affecting the amounts reported in the financial statements for the year ended December 31, 2014, or which are required to be disclosed in the notes to the financial statements for the year then ended.



Nonprofit Association of the Midlands SCHEDULE OF FUNCTIONAL EXPENSES

For the year ended December 31, 2014 (With comparative totals for 2013)

			Supporting Services	Se	To	Totals
	Program	Management	Membership			
	Services	and General	Activities	Fundraising	2014	2013
Salaries and related expenses	\$ 38,552	\$ 37,924	\$ 82,291	\$ 33,577	\$ 192,344	\$ 175,458
Payroll taxes	2,815	2,815	6,053	2,393	14,076	12,027
Employee benefits	6,832	6,834	14,690	5,808	34,164	38,199
Marketing		ı	2,553	1	2,553	6,176
Advertising and promotion		2,408	2,827	40	5,275	17,487
Accounting and audits		26,546	200	•	27,046	21,333
Legal		1,375	•	•	1,375	596
Office	23,676	6,722	15,969	2,152	48,519	28,743
Grants to other organizations	7,500	ı	•	•	7,500	
Occupancy	5,673	5,673	12,197	4,821	28,364	27,084
Equipment rental and maintenance	681	681	1,463	578	3,403	4,820
Insurance- business	1,149	1,497	2,470	975	6,091	3,506
Training	42,219	7,556	16,295	962	998,99	51,012
Web development	2,238	1,260	898'6	1,071	14,437	13,099
Other expenses	•	1,221	4,261	•	5,482	4,279
Total expenses before depreciation	131,335	102,512	171,437	52,211	457,495	404,188
Depreciation expense	2,035	2,035	4,376	1,731	10,177	6,448
Total expenses	\$ 133.370	\$ 104.547	\$ 175.813	\$ 53.942	\$ 467.672	\$ 410,636

See independent auditor's report.