

MISSION

The Nonprofit Association of the Midlands works to strengthen the collective voice, leadership & capacity of nonprofit organizations to enrich the quality of community life in Nebraska and western Iowa.

<p>PEOPLE <i>Promoting & Protecting</i></p> <p>403(b) Retirement Plans Career Center Health Insurance Trust Subject Matter Experts</p>	<p>PARTNERSHIPS <i>Networks & Shared Resources</i></p> <p>Advocacy & Public Policy Affinity Groups Community Compass Member Discounts</p>	<p>PRACTICES <i>Tools & Trainings</i></p> <p>Guidelines & Principles Nonprofit Executive Institute Nonprofit Summit Salary & Benefit Survey Tools & Templates</p>
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Save These Dates for 2014

NAM at Night Series:

- May 8 | Good 360
- June 3 | Community Engagement Center
- September 2 | Food Bank for the Heartland

Nonprofit Summit of the Midlands November 4 | La Vista Conference Center

NAM Holiday Party December 4 | Durham Western Heritage Museum

RSVP online at www.nonprofitam.org

Board Chair's Statement | Dave Pantos

Nonprofits matter. Now more than ever.

Speaking at the annual member meeting of the National Council of Nonprofits, Senator Ron Wyden of Oregon said, "What you all do allows Americans to make their way up the ladder of economic mobility." He continued by saying, "your 'word picture' is the economic multiplier of the work you do and how dollars cycle through in communities. Job growth, preventive nature of work, save money."

Those who do not understand our sector think that we are all fledgling associations run by volunteers. We know better: we employ professional staff with commitment and passion to make a difference consistent with our missions. Senator Wyden gets the connection between nonprofits and the common sense notion of the American Dream. We help our country and our people move up the ladder.

But we are even more powerful when we work together with a common purpose. That is the point of NAM. We serve and strengthen nonprofits so nonprofits can do their jobs even better. This happens through directly tangible benefits like the health insurance trust, and somewhat intangibly through policy advocacy and training.

Our national prominence has been shown through Anne Hindery's election to the Board of Directors of The National Council of Nonprofits, even though we only recently became a member of this group. More locally, the proliferation of our Guidelines and Principles tools demonstrates the acceptance of our work product in the philanthropic and corporate sector.

It's been my privilege to serve as NAM's Board Chair for the past year, and I am looking forward to the next year of working with our great staff and committed Board. If you are a member of NAM, thank you for your confidence. If you are a donor, thank you for your support. If you are not yet involved with NAM please consider the wise words of Winston Churchill, "What is the use of living, if it be not to strive for noble causes and to make this muddled world a better place for those who will live in it after we are gone?"

Snapshot of 2013 Program Success

RESEARCH & COMMUNICATION

NAM Published the **Salary & Benefit Survey** in May of 2013. As the nonprofit sector seeks to attract qualified, passionate employees, knowing area salary and benefits are important factors to consider. This survey works as a tool to help organizations set fair and competitive compensation and benefits packages for their employees based on the results from 104 nonprofits in Nebraska and western Iowa.

NAM partnered with the University of Nebraska at Omaha in 2012 to examine the economic impact of the nonprofit sector in Nebraska. This report showed that every Nebraskan uses a nonprofit every single day and that one in eleven Nebraskans is employed by a 501(c)3 organization. In 2013 NAM converted this valuable information into the **Nebraska Nonprofits Essential & Vibrant Infographic**, giving the general public a birds-eye view of the importance of our sector.

2013 Membership Breakout	
211 Nonprofit Members	
29 Business Members	
2014 Membership Dues Structure	
\$49,000 and below	\$50
\$50K - 99K	\$95
\$100K - \$199K	\$185
\$200K - \$499K	\$275
\$500K - \$999K	\$500
\$1M - \$4.9M	\$650
\$5M - \$9.9M	\$850
\$10M (+)	\$1,000

TRAINING

In 2013, NAM continued implementation of the **Guidelines and Principles Program**. The Guidelines & Principles for Nonprofit Excellence in Nebraska & Iowa are intended to serve as an educational resource to improve the efficiency, transparency, and accountability of charitable organizations. Designed to provide a planning and assessment framework, the documents contain legal requirements that all nonprofits must comply with, as well as practices to aspire to as we raise the bar in nonprofit performance. In 2013, regular information sessions were held across the state to explain the program and inform nonprofits on how they can run their nonprofit business in a more transparent manner. As of December 2013, 239 nonprofits and 270 individuals attended overview sessions and plans are underway to expand and enhance this training in 2014.

In addition, a **Best Practices Partnership** program was developed in tandem with the self-assessment tool, which is not a certification but more a recognition of commitment. This program has evolved into an interactive self-assessment tool that provides all the necessary background research through a [wiki database](#), and tailored feedback to help nonprofits focus on where to strengthen their practices. The **Guidelines & Principles Wiki** compiles resources in a central location for all legal compliance and best practices items addressed in the checklists to facilitate research. It is structured identically to the

online assessments to be used as a companion resource.

The **Nonprofit Executive Institute** 2013 application process for Class 8 was the most competitive yet! The Nonprofit Executive Institute is a leadership program designed to offer nonprofit leaders skills and strategies to enhance organizational sustainability and transform the communities they serve. This program focuses on capacity building seminars which develop visionary, prosperous, strategic, innovative, ethical, public leaders. Class 8 started in January 2014.

The **Community Compass** is an online resource to provide web tools for community collaboration and action (www.midlandscapacitycompass.org). Community Compass one-on-one or small group trainings are underway. Fourteen “Community Compass 101” trainings and 15 community compass overview presentations were held in 2013. Currently the Community Compass has information on 11,511 nonprofits in Nebraska from the National Center of Charitable Statistics. There are 126 registered users representing 95 organizations with 49 organizations that have updated their organization profiles. The site had 2,871 site visits from 2,137 unique visitors in 2013.

PRODUCTS & SERVICES

NAM partners with the Harry A. Koch Company to offer affordable health insurance options as well as a qualified 403(b) Retirement Plan for nonprofit organizations. At the end of 2013 we had approximately 2,000 lives in our health insurance trust, allowing small organizations to get the benefits of a large plan. Participation in the 403(b) retirement plan increased from 19 to 28 nonprofits and from 403 employees to 484 employees, assets in the plan amount to more than \$5 million.

PUBLIC POLICY & ADVOCACY

NAM plays a critical role as an advocate for the nonprofit sector in the realm of public policy. NAM reaches out to nonprofits to engage them in policy issues, inform them on key legislation issues while also speaking on the sectors behalf to improve the operating environment for nonprofits across Nebraska.

NAM worked with the National Council of Nonprofits to monitor key issues in 2013 including budget sequestration and the federal charitable tax deduction. NAM also worked with Rebuild Nebraska, a coalition of statewide organizations dedicated to rebuilding Nebraska’s families, communities, businesses, schools, infrastructure and workforce, and Open Sky Institute to inform the sector about the policies proposed to eliminate the state personal and corporate income taxes. NAM testified against this bill and the outcome was in our favor.

2013 Public Policy Agenda:

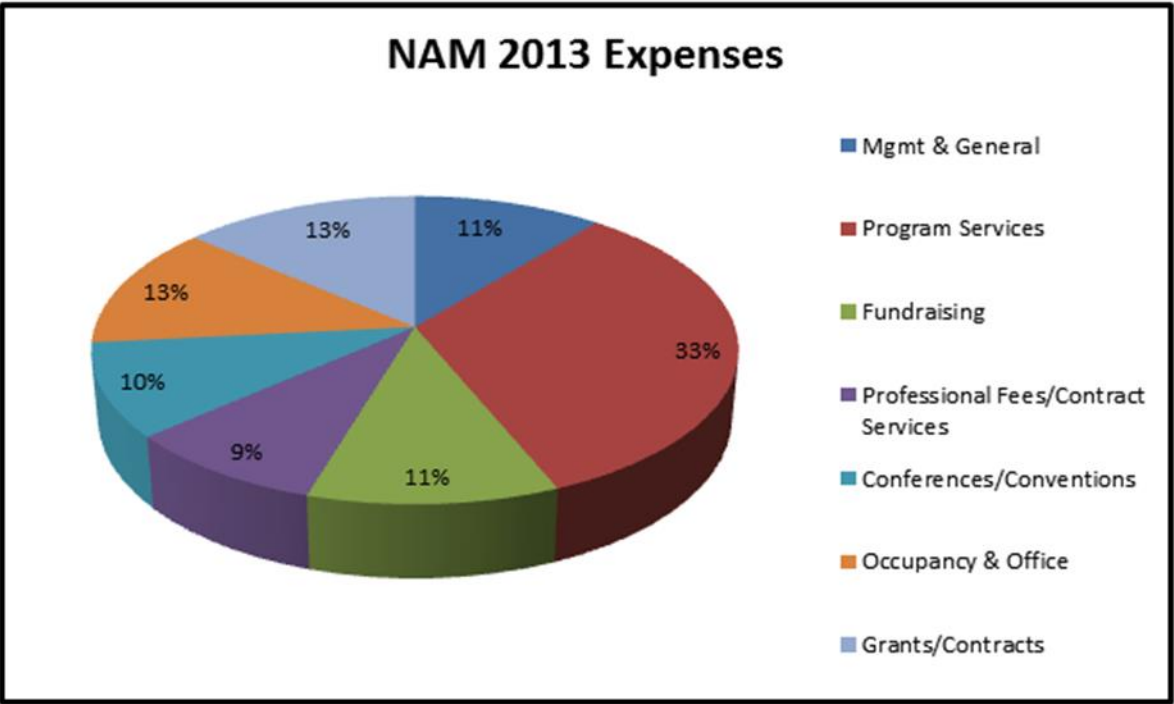
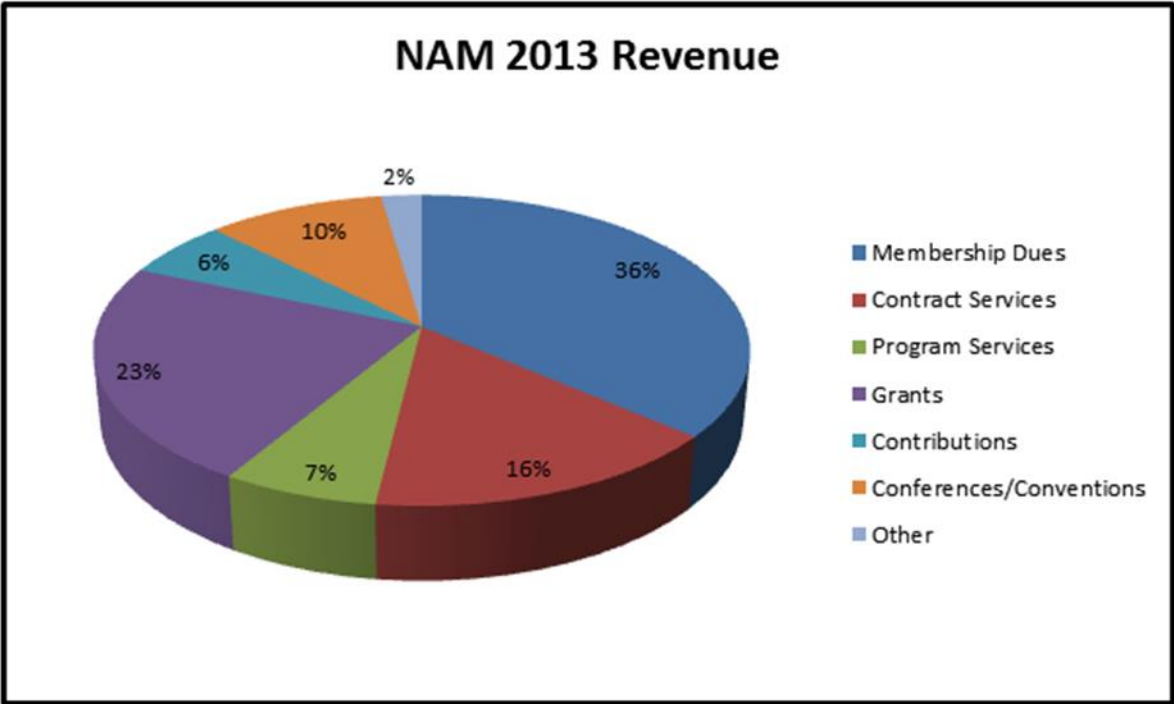
1. Support the Charitable Giving Incentive.
 - Fiscal cliff impact on Nebraska
 - Impact of More Arbitrary Spending Cuts

2. Oppose the elimination of the State Income tax.
 - Income tax provides over one-half of all state general fund revenue
 - Further erosion of our revenue base will do lasting damage to Nebraska.
 - Income tax is vital to a balanced revenue system
 - Ending the income tax is not the path to prosperity
 - The elimination of tax credits and exemptions will harm Nebraska's businesses, families and seniors and many clients who use our sector's services

3. Reform the Partnership with Government.
 - Support a nationwide effort to reform the relationship between government at all levels and nonprofits.
 - This effort is intended to address concerns with complexity of government grants and contracts, payment for the full cost of services, delays in payments by government agencies and mandates on nonprofits.

4. Support and use NAM's Economic Impact report. Nonprofits are critical to Nebraska's economy.

Snapshot of Revenue and Expenses



SPECIAL THANKS

2013-2014 Board of Directors

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President-Elect

Anne Meysenburg, Live Well Omaha

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Robert Patterson, Kids Can! Community Center

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John Levy, Heart Ministry Center

Joan Lukas, Lukas Partners

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Lynda Shafer, Greater Omaha Chamber

Jamie Summerfelt, Visiting Nurse Association

Paul Sather, UNO Service Learning Academy

2013 Investors

City of Omaha

ConAgra Foods Foundation

Iowa West Foundation

Learning Community of Douglas and Sarpy County

Lozier Foundation

Mutual of Omaha Foundation

Nebraska Children & Families Foundation

Omaha Community Foundation

The Sherwood Foundation

Weitz Family Foundation

Wm. & Ruth Scott Family Foundation

Business Partners

Level 1 (\$650)

CFO Systems
Firespring
Frost Media Group

Level 2 (\$250)

3rd Degree Screening
AG Human Resource Solutions
Big Green Tomato
Beta Bookkeeping
Colin Conces Photography
David Day Associates
EEKlegal, LLC
Good 360
Hayes & Associates
KATS Consulting, Inc.
KT Beck Enterprises
Lutz & Company PC
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Seim Johnson
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Nonprofit Association of the Midlands Staff

Todd Chapman, Program Manager
Erika Conces, Member Relations & Operations Manager
Ricky Green, Program Coordinator
Anne Hindery, CEO

For more information on the Nonprofit Association of the Midlands
or to get more involved, please contact the Nonprofit Association of the Midlands.
www.nonprofitam.org