



NAIBA
New Atlantic Independent
Booksellers Association



NAIBAhood News

April 21, 2022

INDIE SHINDIG

VIRTUAL EVENTS FOR BOOKSELLERS THAT BENEFIT NCAC & LAMBDA LITERARY



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Awards



The NAIBA Book Awards recognize an author who was born or lived in our region, and/or a book whose story takes place in our region. The book must have been published between June 1 (of the previous year) and May 31 (of the award year). There are five categories: Fiction, Non-Fiction, YA, Middle Grade and Picture Book, and occasionally, Special Interest. (You may make multiple submissions in any category.*) The awards are presented at the annual NAIBA Fall Conference. (*Publishers are limited to two submissions per category.)

[Please submit your nominations for our 2022 NAIBA Book of the Year Awards.](#)
Submission deadline: 06/30/2022.

Nominate your 2022 [Kristin Keith Sales Rep of the Year.](#)

Nominate your 2022 [Joe Drabyak Spirit Award Handseller of the Year.](#)

Submissions deadline is 06/30/2022.



IBD 2022



[Sign up now to receive a free Banned Books Week kit!](#)

Bookstores that signed up to receive the 2021 kit last year will automatically receive the 2022 kit (no action required).

SCHOLARSHIPS

George Keating Memorial Scholarship

Family and friends of George Keating, a dear friend and long-time member of the book community, created a George Keating Memorial Scholarship in 2021 in his honor. This scholarship fund will be used each year to help a bookseller from NAIBA, SIBA and NEIBA in professional development. It can be used to fund travel and registration fees to any of their regional's meetings and events.

The application for NAIBA booksellers will open on April 1 and close April 22, 2021.

Binc is distributing the funds for the Keating scholarships, but the applications are being managed by NAIBA,

SIBA and NEIBA. Booksellers whose stores are members of one of those three regional associations can apply for the scholarship at <https://forms.gle/CRzLiZfmh3RyZ9nh8>.

Donations to the scholarship fund can be made at <https://secure.donationpay.org/bincfoundation/keating.php>

NAIBA Offering a CI Diversity Scholarship

NAIBA has funded a diversity scholarship to ABA's Children's Institute for a staffer from one of its member bookstores. The recipient will have their registration, hotel, and travel expenses covered by NAIBA.

Interested booksellers should **email NAIBA** the following:

- Applicant's name, email & name of store
- Number of years in bookselling
- Diverse-identification
- One paragraph essay that discusses: why you want to attend CI; what you bring to your store & the industry; and what you hope to gain by attending
- Number of times you've been to Children's Institute (although this has no impact on the scholarship).

Booksellers who have won a scholarship of any kind to Children's Institute in the past three years are ineligible for the NAIBA diversity scholarship, as are booksellers who win any other scholarship to the 2022 Children's Institute. Winner must be from a store that is both a NAIBA and ABA member in good standing.

DEADLINE: April 30, 2022

Binc & BetterHelp

Binc is partnering with the online **BetterHelp platform** to offer up to 8 sessions with a certified and licensed professional mental health therapist at no cost to the bookstore or comic shop employees or owners. The online counseling and therapy services are provided through the participants' choice of web-based interaction, via phone, or text communication, and are available nationwide.

After 8 sessions, should the participant want to continue, they could pay for additional sessions at Binc's non-profit discounted rate. Participating in BetterHelp is completely confidential; Binc has no optics into who participates. Interested employees and owners of bookstores and comic shops can complete the [Assistance Inquiry](#) form on Binc's website.

Order Today: Holiday Catalogs & Saturation Mail



May 15
2022 Holiday Catalog
Order Deadline
rampbooks.com



If you are planning to use saturation mail for your 2022 NAIBA Holiday Catalog, please take a few moments NOW and place your initial order online at rampbooks.com.

It takes some back-and-forth between RAMP, the mailing service, and you to finalize your saturation details. This is best done over a period of 1-2 weeks. While we always aim to provide excellent service during this process, it's much easier to confirm your details when we have some breathing room as opposed to managing a deluge of last-minute orders. All initial saturation orders **MUST** be placed by May 1. *Don't delay - [order now!](#)*

What NAIBA Means to You

Take a few moments and send us a picture, a story, a fond memory - or two. Tell us what NAIBA has meant to you over the last 25 years, now, and for your future!



Join Us In May!

The highly acclaimed virtual industry conference returns this year with an expanded program in both May and August. Attendees can register for either or both programs at the same time. There are discounts for publishers who commit to both conferences.

NVNR May is May 17-18 and is focused on bookseller and author/publisher connections, introducing booksellers to authors through panel programs, keynote presentations, and



breakout rooms where authors and small groups of booksellers will enjoy get-to-know-you talks. The very popular Pick of the List Rep presentations, and Editors' Buzz sessions are a feature of the May event, which is timed to give booksellers the information they need when they are making most of their holiday buying decisions.

EVERYONE REGISTER FOR NVNR MAY & AUG
Publisher Opportunities | Call for Authors

NAIBAhood Pick of the List & Editor Buzz



Tuesdays at 10AM

NAIBA Pick of the List and Editor Buzz 2022 events are not to be missed!

Booksellers, [register here](#) and save the dates. Publishers, to reserve your spot, please [email Kit](#).

04/26 Collective Book Studio
 06/07 Blackstone Publishing
 06/21 Disruption Books & Calypso Cards
 To view collections and recordings from previous events, and to see schedule, [click here](#).

NAIBA Notes



NAIBA IS 25!

The NAIBA Team is working on a special project and we are asking for your assistance. Please [celebrate with us](#) by [sending us your memories](#)!

Binc is partnering with the online [BetterHelp platform](#) to offer up to 8 sessions with a certified and licensed professional mental health therapist at no cost to the bookstore or comic shop employees or owners. Participating in BetterHelp is completely confidential; Binc has no optics into who participates. Interested employees and owners of bookstores and comic shops can complete the [Assistance Inquiry](#) form on Binc's website.



Publisher Promotions

The American Booksellers Association (ABA) invites you to the [10th anniversary of Children's Institute](#)! You can view [the schedule on BookWeb.org](#). [Register for the Institute today](#).

The Writers for Democratic Action invite you to be a part of [Book the Vote](#)!

New Voices New Rooms (NVNR), the virtual meeting space for SIBA and NAIBA, is moving their **Fall Conference to the Summer (August 8-10)** and **adding a Spring event (May 17 & 18)** to provide crucial title introductions for publishers and booksellers. [Read more...](#)



Indie Bestsellers

Get Ready for [Bookstore Romance Day](#) August 20, 2022!

[Welcome to Bookselling: A List of Resources to Support Booksellers](#)

Sourcebooks is hosting their next BookLight Events opportunity on April 26 at 7 pm ET! For more information about how your bookstore can participate, click here: <https://forms.gle/Ckk6Dp4bF4bRmF5j8>

Around the NAIBAhood

[Love this graphic](#) about the fastest things on earth, and a reader is one of them! From Boogie Down Books.

Marc Lamont Hill, owner of Uncle Bobbie's and an author, was featured in [Philadelphia Magazine](#).

Need a post to talk about masks (yet again?)

Check out this one from [Split Rock Books](#) and this one from [Greedy Reads](#)

Vice President Kamala Harris and Second Husband Doug Emhoff [stopped by Politics and Prose](#) this past weekend!

Love how Midtown Scholar Bookstore highlighted their rare books [here](#).

Christine from Loyalty Bookstores was featured in a Libro.fm blogpost about attending events. [Check it out!](#)

Aaron's Books cracked me up with this one. [Can you identify with this too?](#)

[Love this upcoming events graphic](#) from Riverstone Bookstore.

Hey, it's Alice Ever After Books [in the ABA's feed!](#)

Social media tip of the week: Share what you're reading this week! Even if it's an ARC. I know I don't like to share if I'm reading an ARC because people can't read it right away but guess what? They can preorder!

Social media questions? [email me, Kathy Ellen!](#)



[Scrawl Books](#) seeks a Communications & Events Coordinator to plan and oversee their schedule of store events and be the main store contact for authors, community groups, and the press. Read the full job description and details for application on our [website jobs bank](#).

[East City Bookshop](#), a community-oriented independent bookstore in the Capitol Hill neighborhood in Southeast Washington, DC, is enthusiastic about children's books, committed to providing our younger customers with books that they love and that represent our world in all its wonderful diversity, and is seeking a Children's Book Buyer. Read the full job description and details for application on our [website jobs bank](#).

[An Unlikely Story](#) seeks a General Manager. Read the full job description and details for application on our [website jobs bank](#).

[Ingram Publishing Services \(IPS\)](#) is hiring a Field Sales Specialist to join their team in their NYC office. They're looking for a sales specialist to represent their Client Publishers' Adult and Children titles for PGW/IPS/Two Rivers and Ingram Academic at independent accounts across the US. Read the full job description and details for application on our [website jobs bank](#).

[Greenlight Bookstore](#) is seeking an Events and Marketing manager. The Manager of the Events & Marketing Department at Greenlight Bookstore is responsible for directing and coordinating operations related to in-store, virtual, and offsite events programming, marketing and customer communications, and special projects and partnerships. Read the full job description and details for application on our [website jobs bank](#).

[The Last Word](#), a new and used bookstore committed to promoting diversity, equity, and inclusion in Savage, MD is hiring for a part-time, frontline bookseller. We're looking for someone who can work 6-12 hours per week, including some weekend hours and backup for events. Read the full job description and details for application on our [website jobs bank](#).

[Inquiring Minds Bookstore](#) Saugerties Branch (Named one of the 50 Best Indie Bookstores In America) seeks a full time store manager to continue its mission of serving its community and tackling the difficult issues of the day. They strongly encourage candidates of diverse backgrounds to apply, including Black, Indigenous, and People of Color, LGBTQ+ people, and gender nonconforming individuals. Read the full job description and details for application on our [website jobs bank](#).

[Bodacious Bookstore & Café](#), a small, independent, SIBA member bookstore in Pensacola, Florida, seeks a Bookstore & Café Manager. [Click here for information and to apply](#).

Experienced bookseller wanted at [Little City Books](#) in Hoboken, NJ. Please send resume to info@littlecitybooks.com.

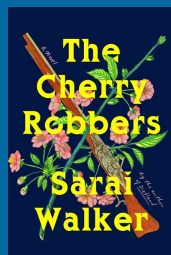
What We Are Reading

Eileen



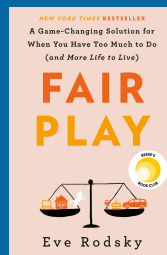
The Lovers
Paolo Cognetti, Stanley
Lucziw (Translated by)
(HarperVia/HC)

Elliott



The Cherry Robbers
Sarai Walker
(Harper/HC)

Kathy Ellen



Fair Play
Eve Rodsky
(G.P. Putnam's Sons/PRH)
9780525541936

Kit



Wild is the Witch
Rachel Griffin
(Sourcebooks
Fire/Sourcebooks)

Eileen Dengler

Eileen Dengler
Executive Director

Elliott batTzedek

Elliott batTzedek
Member Manager

Kathy Ellen Davis

Kathy Ellen Davis
Social Media Genius

Kit Little

Kit Little
Executive Administrator

Keep Your Staff In The Know!

Encourage everyone on your staff to [sign up](#) for our NAIBAhod News as well as our Booksellers newsletters. They will be up to date on industry developments, upcoming events, and new/future release titles and programs that the publishers are excited about!



----->>>
We encourage all stores to download this Binc poster, print and hang it in your staff area, and/or add it to your staff communications in print/emails/etc.
Think Binc!
----->>>



New Atlantic Independent Booksellers Association
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