

116 S MAIN STREET
MOUNT AIRY, MD 21771

the last word.
read · gift · gather

FOLLOW US
@THELASTWORDBOOKSTORE

A woman-owned independent new and used bookstore in central Maryland. We embrace diversity, discussion, and geeks of all types.

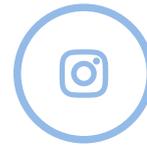
OUR REACH



4500+



1000+



4000+



2500+

OUR VIBE

Our priority is to be a community staple and gathering place in good times and bad. We love to offer events that connect our readers both to each other and to new books and authors. We embrace our weird (just check out our social media for proof) and want our customers to do the same. We love events that build community, drive sales, and are maybe just a little bit unorthodox.

Bookmobile coming April 2026!

EVENT HIGHLIGHTS

Author tour events include:

- Madeline Miller, "Circe" tour; Savage Mill, May 2018, standing room only (**Little, Brown; 40+ attended, 42 sold**)
- Kenny Curtis and Jillian Hughes, "Greeking Out;" multiple library/school partnerships and in-store event (**Nat Geo, 38 attended in-store, 26 sold**)
- Jenni Howell, "Boys With Sharp Teeth;" meet the author happy hour (**Roaring Brook Press/MPS, 14 attended, 9 sold**)

Partner events include:

- Jason Reynolds @ Howard County Library (**300+ books distributed through grant; additional 85+ sold**)
- Hank Phillipi Ryan @ Maryland Writers Association (**180+ attended, 78 sold**)

In-store community events include:

- Creative workshops (e.g. Book Crush Candle Making)
- Classes and enrichment (e.g. Winter Sowing/Native Plantings Workshop)
- Community building (e.g. Friendsgiving, Admin Night)
- Regular "Spill the Tea" post-release parties for popular titles
- Four active book clubs (all genre-based)

CONTACT:

EVENTS@THELASTWORDBOOKSTORE.COM

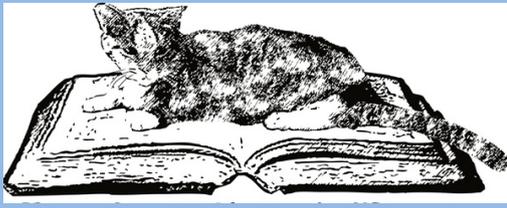
(410) 489-2705



Love is in the air! Private engagement photoshoot for our loyal customers, 2025



Jenni Howell, 2025



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ABOUT US

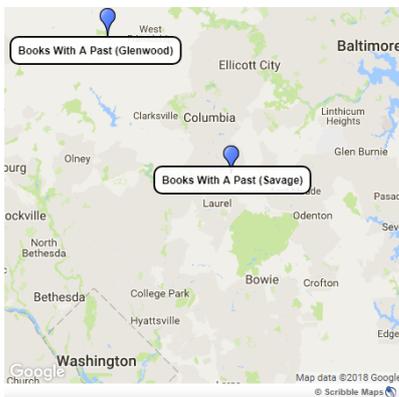
The Last Word is an independent bookstore with **two locations in central Maryland**. Our primary location is a 19,00 square foot space in Mount Airy, MD. We also have a pocket bookstore within a game store, Omnihedral, which boasts several event spaces. First opened in 1996, Books With A Past has been owned and operated by Erin Matthews since 2009. We carry thousands of popular new and used titles, with particular emphasis on **children's (including YA), genre fiction, and history/biography**. Although our 45,000 titles run the gamut of fiction and nonfiction, the above-mentioned are perennially the most popular.

Drive times to Mount Airy

- From Baltimore/BWI airport - 40 min.
- From Washington, D.C. - 1 hour.
- From Philadelphia - 2 hours
- From New York City - 3.5 hours

Drive times to Savage Mill:

- From Baltimore/BWI - 20 min.
- From Washington, D.C. - 45 min.
- From Philadelphia - 2 hours
- From New York City - 3.5 hours



Winter Sowing Workshop, 2026

MARKETING & OUTREACH

- **New York Times reporting store**
- Active and dynamic website and social media
- Monthly e-newsletter: 2,500 subscribers, 30+% open rate
- Highly engaged social media following
- Printed and digital monthly events calendar
- In-store signage
- Every event listed and promoted via Facebook events
- Featured on local blogs and event calendars
- **Targeted, paid advertising** on Facebook and Instagram to increase event attendance and post reach



Madeline Miller, 2018

COMMUNITY PARTNERS

Partners offer increased outreach, larger venues, offsite sale opportunities, or all of the above.

- Howard County Public Library (incl. **200-person venue**)
- Historic Savage Mill (incl. **150-person venue**)
- Maryland Writers Association
- Carroll Book Festival (coming September 2026)
- Gaithersburg Book Festival
- Baltimore Animal Rescue and Care Center (BARCS)
- Town of Mount Airy (access to indoor and outdoor venues)



Kenny Curtis & Jillian Hughes, 2026

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