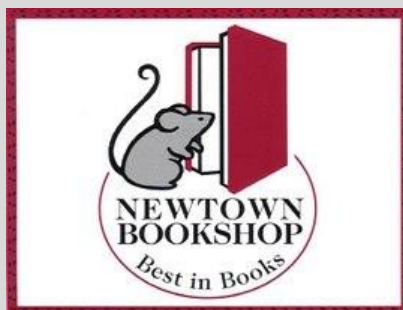


Newtown Bookshop

Your Neighborhood Independent Bookshop



2835 S. Eagle Road
Newtown, PA 18940
215-968-2400
www.newtownbookshop.com

For Events contact
Kathy Morrison, Owner
Kathy@newtownbookshop.com

Memberships

ABA, NAIBA and ABC

Reporting Sales

New York Times Indie Bestseller

Social Media



1960 likes



700 followers



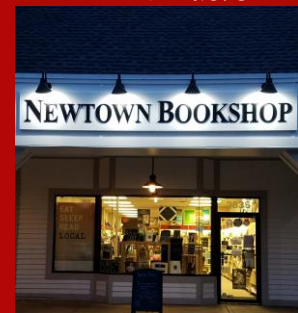
270 followers

Weekly Newsletter

3,565+ Email Addresses

Demographics

Within a 10 mile radius
Est. Population 289,346
Est. Avg. Household Income \$124,573



The **Newtown Bookshop**, your Neighborhood Independent Bookshop, is committed to serving our community as a place where people can gather, learn, and share. We are located in Newtown, Pennsylvania in scenic Bucks County. **We are part of the Village of Newtown Shopping Center**, with our outside façade and sign having just been renovated and a **big parking lot** steps from our doors.

The Newtown Bookshop has two traditional Book Discussions each month and a monthly Poetry Reading. **Uniquely, we have a monthly cookbook club where members bring recipes from a chosen cookbook to share and talk about.**

We have created partnerships with area schools, libraries and organizations, giving us a range of possibilities when hosting authors for both small- and large-scale events. We look forward to working with you to bring successful events to Bucks County.

2017-2018 Event Highlights

Author	Publisher	Venue Format	Title	Sales	Attendance
Soman Chainani	Harper Collins	School Tour plus In-Store Public Event	<i>The School for Good and Evil #4: Quests for Glory</i>	195	450+
Jan Brett	Penguin	Grey Nun Academy <i>Ticket Bundle</i>	<i>The Mermaid</i>	207	150
Jennifer Chiaverini	Penguin	Northampton Library	<i>Enchantress of Numbers</i>	43	35
Daniel Pink	Penguin	Newtown Theatre <i>Ticket Bundle</i>	<i>When</i>	81	100
Lauren Tarshis	Scholastic	School Tour plus In-store Public Event	<i>I Survived the Children's Blizzard, 1888</i>	308	500+
Lisa Scottoline	Macmillan	Newtown Theatre <i>Ticket Bundle</i>	<i>After Anna</i>	237	300
Jen Sincero	Penguin	Newtown Theatre <i>Ticket Bundle</i>	<i>You Are a Badass at Making Money</i>	269	300
Aaron Blabey	Scholastic	School Tour	<i>The Bad Guys in Alien Vs Bad Guys</i>	200	450+
Tom Watson	Harper Collins	School Tour	<i>Stick Cat: Two Cats and a Baby</i>	164	450+
Stuart Gibbs	Simon & Schuster	School Tour	<i>Spy School Goes South</i>	183	450+

Venue Locations and Partners

Newtown Bookshop

60 person capacity for presentation
200 capacity for signing only
Parking Lot available

Newtown Theatre

(Seats 300) Street Parking and Municipal
Parking Lot 1 block away

**Free Library of Northampton
Township** (Seats 125) Parking Lot
available

Grey Nun Academy

(Seats 275) Parking Lot Available

Bucks County Community College

(Seats 350) Parking Lot available

Council Rock School Auditoriums

(Seats Vary 200-1000) Parking Lot available

School Tours

The Newtown Bookshop has a successful history of partnering with local schools for author tours. Our **average audience is 200-250 students**, and we **send order forms home** prior to each visit. We would be happy to work with you and our schools to customize a school tour for your author.

Our Public School Districts (all within 25 mins)	Enrollment	# High Schools	# Middle Schools	# Elem Schools
Council Rock	10,800	2	2	10
Pennsbury	10,300	2	3	10
Centennial	5,900	1	2	3
New Hope	1,500	1	1	2

Also, we work with many private schools to plan and host author events.

Advertising

- Newtown Bookshop Website and Event Calendar
- Highlighted and Featured in Newtown Bookshop Weekly Newsletter
- Twitter, Facebook and Instagram with targeted paid advertising
- In-Store Flyers and displays including Front Window
- Local on-line websites such as Newtown Yardley On-line
- In-store Monthly Event Chalkboard and Sidewalk Chalkboard
- Event flyer in bags
- **Once a month Philadelphia Inquirer Advertisement with Area Bookstores**
- Press Releases sent to local newspapers and on-line media

Travel

We are located less than a 10 minute drive from I-295 and a 15 minute drive from the PA Turnpike.

Philadelphia 25 miles
New York City 75 miles

Philadelphia International Airport 50 min car ride
Trenton-Mercer Airport 15 minute car ride
Newark Liberty Airport 75 min car ride
Trenton Transit Center 20 min car ride (Amtrak, New Jersey Transit and Septa)

Homewood Suites by Hilton in Newtown 5 min car ride
Hampton Inn and Suites in Newtown 10 min car ride



*Lisa Scottoline with
Bookshop Staff*



*Lauren
Tarshis
at the
Newtown
Bookshop*



Jen Sincero at the Newtown



*Tom Watson at Goodnoe
Elementary School*