

BOOKS WITH A PAST

SOON TO BE

the last word.

An independent new and used bookstore central Maryland. We embrace diversity, discussion, and geeks of all types.

OUR REACH



3000+



500+



1800+



1700+

OUR VIBE

- Community gathering space (in normal times)
- Active member of ABA and NAIBA
- Big Reads large print subscription box sends monthly books to low-vision readers
- Classroom Book Bank program offers community members a chance to help stock classroom libraries
- Thriving academic tutoring program brings several dozen students and their parents into the store weekly
- Enthusiastic participant in Small Business Saturday & Indie Bookstore Day
- Libro.fm Partner
- Host 4 active book clubs (3 in store, 1 online)

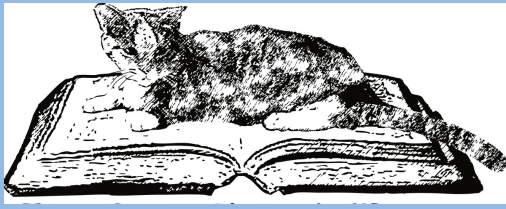
MARKETING & OUTREACH

- **New York Times reporting store**
- Newly-renovated ecommerce website: bookswithapast.com
- Monthly e-newsletter: 1,700 subscribers, 30% open rate
- Highly engaged social media following
- Printed monthly events calendar bookmarks
- In-store signage
- Every event listed and promoted via Facebook events
- Featured on local blogs, event calendars & podcasts
- Press releases to local and regional print pubs: Baltimore Sun, Howard County Times, Howard Magazine
- **Targeted, paid advertising** on Facebook and Instagram to increase event attendance and post reach

CONTACT: ERIN@BOOKSWITHAPAST.COM

(410) 489-2705





BOOKS WITH A PAST

READ. GIFT. GATHER.

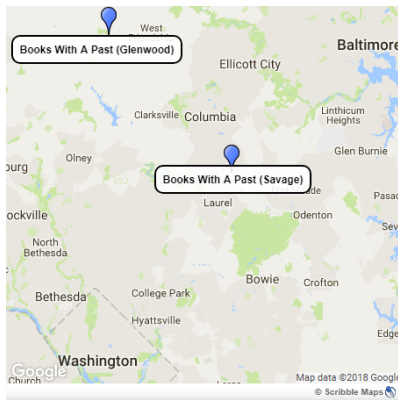
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ABOUT US

Books With A Past is an independent bookstore with **two locations in central Maryland**. First opened in 1996, Books With A Past has been owned and operated by Erin Matthews since 2009. We carry thousands of popular new and used titles, with particular emphasis on **children's (including YA), genre fiction, and history/biography**. Although our 45,000 titles run the gamut of fiction and nonfiction, the above-mentioned are perennially the most popular.

Drive times to 116 S. Main St, Mount Airy, MD:

- From Baltimore/BWI airport - 40 min.
- From Washington, D.C. - 1 hour.
- From Philadelphia - 2 hours
- From New York City - 3.5 hours



Drive times to Savage Mill, 8600 Foundry St. Savage, MD:

- From Baltimore/BWI - 20 min.
- From Washington, D.C. - 45 min.
- From Philadelphia - 2 hours
- From New York City - 3.5 hours



Chimamanda Ngozi Adichie, 2017

EVENT HIGHLIGHTS

- Madeline Miller "Circe" tour, Savage Mill, May 2018, standing room only (**Little, Brown; 40+ attended, 42 sold**)
- Jason Reynolds hosted by the Howard County Library, October 2018 (**Simon and Schuster; 600 attended, 335 sold**)
- Greer Hendricks and Sarah Pekkanen hosted by Howard County Library, January 2019 (**MacMillan; approx. 100 attended, 63 sold**)
- Roseanne Brown "A Song of Wraiths and Ruin" online launch via Streamyard, June 2020 (**HarperTeen, 300+ attended virtually, 83 sold including preorders**)



Madeline Miller, 2018

COMMUNITY PARTNERS

Partners offer increased outreach, larger venues, offsite sale opportunities, or all of the above.

- Howard County Public Library (incl. **200-person venue**)
- Historic Savage Mill (incl. **150-person venue**)
- MD Society of Children's Book Authors and Illustrators
- Gaithersburg Book Festival
- Enterprise Women's Network
- Baltimore Animal Rescue and Care Center (BARCS) (access to **multiple donated venues**)
- Howard County Tourism Commission



Laurie Frankel, 2017

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