



# WONDERLAND EST. 2024 BOOKS

We are Bethesda, MD's independent bookstore - the only bookstore serving a large, dynamic, enthusiastic community of highly educated readers. We sell books for all ages and have a robust events calendar which includes author readings, author signings, six book clubs and weekly storytimes. Our customers are very loyal to indie bookstores, and they are eager to engage, learn and attend author events in and outside the store.



## 83.7%

of residents have a bachelor's degree or higher

## <8 mi.

to downtown Washington, DC  
3 miles to DC border

## \$185K

median household income



7920B Norfolk Ave  
Bethesda, MD 20814



301-347-7136



info@wonderlandbooks.com



WonderlandBooks.com

# AUTHOR EVENTS



7/23/2025 Sarah Kay, <i>A Little Daylight Left</i>	120	67
7/30/2025 Will Leitch, <i>Lloyd MacNeil's Last Ride</i>	42	21
9/8/25 Jane Leavy, <i>Make Me Commissioner</i>	120	44
10/22/2025 Annie Hartnett, <i>The Road To Tender Hearts</i>	65	25
11/12/2025 Catherine Newman, <i>Wreck</i>	175	57
12/3/2025 Stefan Fatsis, <i>Unabridged</i>	75	30
1/20/2026 Carol Leonnig and Aaron Davis: <i>Injustice</i>	130	45
4/13/2026 Andrew McCarthy, <i>Who Needs Friends</i>	173	176



*“The store fills a gap that’s been missing for years in downtown Bethesda.”*

-WASHINGTONIAN MAGAZINE

### EVENT PROMOTION

newsletter (12K+ recipients), press list, social media, in-store, local listservs, targeted marketing

### REPORTING

weekly sales reporting to NYT and ABA

### CAPACITY

in-store 120  
nearby offsite venues 175-500

### ADMISSION TYPES

free, RSVP, paid ticket,  
paid ticket with book



wonderlandbookstagram



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WOMEN-OWNED BY GAYLE WEISWASSER AND AMY JOYCE

