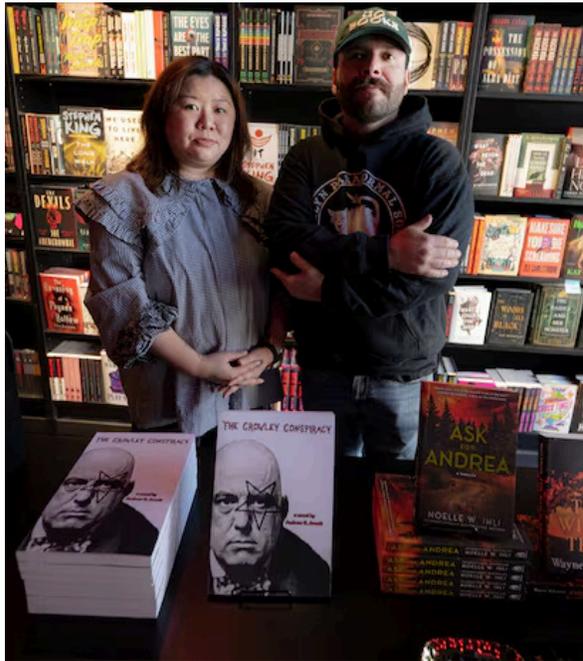


# Thrillerdelphia

Philadelphia's First Horror + Thriller Bookstore  
4203 Main St | Philadelphia, PA 19127



## ABOUT US

Thrillerdelphia is a love letter to the dark. Opened October 31, 2025, Thrillerdelphia was founded by the husband and wife duo Tina Long, a lifelong reader, former fashion and publishing professional, and proud AAPI woman and Anthony Long, former New York Public Library employee, serving in quality assurance and digital infrastructure roles.

Thrillerdelphia is Philadelphia's first horror, thriller, and true crime bookstore, created for readers who want to feel something when they read. Fear, tension, obsession, curiosity—the quiet thrill of being alone with a story that understands you.

## WHAT WE OFFER

In our 700-square-foot shop right on the Main Street in Manayunk, we curate our shelves carefully, blending new and used books, classics and emerging voices, alongside a growing collection of horror on VHS, DVD, and Blu-ray. eatures horror-themed merchandise, such as mugs, candles, bookmarks, and greeting cards, all chosen to make each visit memorable.



## TRAVEL TO THRILLERDELPHIA

- 25 minute drive from PHL Airport
- 1.5 hour train from NYC
- 2 hour train from DC
- 1 hour flight from Toronto
- 2.5 hour flight from Chicago

## CONTACT

[thrillerdelphia.com](http://thrillerdelphia.com)

610-862-1372

Tina Long, Owner

Anthony Long, Owner

[thrillerdelphia@gmail.com](mailto:thrillerdelphia@gmail.com)

## EVENT & PREORDER PUBLICITY

- E-Commerce Website
- Eventbrite
- Newsletter and Customer Loyalty:
  - Newsletter Audience: 6,500+
- Active Social Media Platforms
  - Instagram Profile Views : 292k+ per month



# MARKETING & OUTREACH

**BOOK CLUBS** - Thrillerdelphia hosts four monthly book clubs: Horror & Thriller, True Crime, Queer, and a dedicated club for Stephen King novels. Members vote on their next read using the bookclubs website and application, featuring newly released titles. The shop also collaborates with authors for special book clubs.

**EVENTS AND FESTIVALS** - The shop hosts various events and festivals throughout the year, collaborating with authors and publishers to welcome both local and traveling writers to Philadelphia. The store engages with the community to organize public events and has participated in a Punk Flea Market among others.

## EVENT HIGHLIGHTS

Date	Event	Author	Title	Books Sold
10.31.2025	Grand Opening + Signing	M.L. Rio	Hox Wax Graveyard Shift If We Were Villians	35
11.15.2026	Author Signing	Jason Rekulak	Hidden Pictures The Last One at the Wedding	31
11.15.25	Author Signing	Adam Cesare	Clown in a Cornfield Series Influencer	27

## VENUE INFORMATION

### Thrillerdelphia

30 Seating, 40 standing

### Manayunk Brewing Co

100 Seating & Standing

### Venice Island

250 Seating



## ONLINE STORE AND SHIPPING

- In-Store Pickup
- Online E-Commerce
- Local Delivery
- National Shipping with Delivery Fees.

## REPORTING

- Indie List
- USA Today
- New York Times (Beginning April 2026)

