



Pittsburgh's Largest Independent Bookstore

RIVERSTONE BOOKS

We opened in 2017 in Pittsburgh's North Hills. In 2021 we added a second location in Pittsburgh's historic Squirrel Hill neighborhood. We carry a well-curated selection of new books. We have made a mark as a community space, hosting a wide variety of programming and finding every customer the perfect book. We have relationships with a bevy of local authors who make great conversational partners.

Memberships: ABA, NAIBA, ASTRA

Weekly Reporting: NYT Bestsellers, Indie Bestsellers, ABA Soundscan

Media Reach

@riverstonebookstore



2000 followers



2300 followers



5700 subscribers

Publicity & Partnerships

- **WESA** (NPR) sponsorship, 2 spots per month
- **WQED** (PBS) sponsorship
- Billboard on McKnight Rd (avg daily traffic 28000)
- **Littsburgh** an online literary network for writers and readers
- **Greater Pittsburgh Festival of Books**
- **City Paper**, run print ads, co-sponsor book club

Our Locations

McCandless

- 2300 Square Feet
- Seats 50+
- Ample parking

Squirrel Hill

- 2500 Square Feet
- Seats 50+ in a dedicated events space
- Within 2 miles of Carnegie Mellon University and the University of Pittsburgh

Where Are We?

- Pittsburgh International Airport: 40 minutes
- New York, NY: 6.5 hours
- Washington, DC: 4 hours
- Columbus, OH: 3 hours
- Cleveland, OH: 2 hours

Events Coordinator: Eowyn Randall, eowyn@riverstonebookstore.com
www.riverstonebookstore.com

McCandless Crossing
 5800 Covenant Ave
 Pittsburgh PA 15237
 (412) 366-1001

Squirrel Hill
 5841 Forbes Ave
 Pittsburgh PA 15217
 (412) 422-2220

Our Events

Riverstone Books boasts a wide variety of creative and engaging events. We host **50+ author events a year, 12+ story times a month**, often featuring guest authors, **6 book clubs a month**, and a multitude of other specialized programming from toddler haunted houses to whisky tastings. We've partnered with bakeries for cookbook events, pet stores for children's events and are always finding new ways to support and involve our community. As a vital member of Pittsburgh's thriving literary scene we can't wait to make your next author event unique!

Off-Site Venues

- Carnegie Music Hall of Oakland, seats 2000
- Greater Pittsburgh Masonic Temple, seats 450
- LaRoche University, seats 200
- JCC of Greater Pittsburgh, seats 200



Louise Penny at the Carnegie Music Hall of Oakland



A community reading at our in-store events space

Notable 2021 - 2023 Events

Author / Book	Attendance	Sales	Type
Louise Penny / <i>A World of Curiosities</i>	830	830	In-person, bundled, off-site
Marie Benedict / <i>Her Hidden Genius</i>	125	50	In-person, off-site
Russell Shorto / <i>Smalltime</i>	60	25	In-person, unticketed
Katti Strahsmeier-Stoller / <i>For the Love of Dog</i>	50	36	In-person, unticketed
Mark Oppenheimer / <i>Squirrel Hill</i>	50	32	Signing
Brian Broome / <i>Punch Me Up to the Gods</i>	50	26	In-person, unticketed
Joanne Spence / <i>Trauma Informed Yoga</i>	45	8	Seated Yoga Practice
Ken Gormley / <i>The Heiress of Pittsburgh</i>	40	69	In-person, unticketed

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