



# READ IT & EAT

## BUFFALO'S CULINARY BOOKSTORE



### WHO WE ARE

Have an appetite for reading? Do you love to discover new foods? Meet: Read It & Eat Bookshop — **Buffalo's first culinary bookstore which combines the love of food and books all in one place.**

The shop specializes in cookbooks, food writing (chef memoirs, food history), and other good reads about food. You'll also find curated artisanal goods including baking kits, global spices, cocktail mixes, and more.

### OUR MISSION

Our goal at the Read It & Eat Bookshop is to expand Buffalo's culinary scene, one book at a time. **Through hands-on cooking classes, tastings, author chats and other culinary adventures, we are bringing our community together, one meal at a time.**

### TRAVEL TO BUFFALO

- 45 minute flight from NYC
- 90 minute flight from Chicago
- 2 Hours from Toronto by car

### CONTACT INFORMATION

**Owner:** Kimberly Behzadi  
**Email:** kim@readitandeatshop.com  
**Phone:** (631)-707-3941  
**For events, please also copy**  
team@readitandeatshop.com



**Certified  
Women-Owned  
Business Enterprise**

### REPORTING BOOKSTORE

NYT Best Sellers  
Indie Bestsellers List  
Edelweiss



### LOCATION

THE VALVAERE  
COLLECTIVE  
2939 MAIN ST, SUITE 5  
BUFFALO, NY 14214

### WEB & OUTREACH

WWW.READITANDEATSHOP.COM  
NEWSLETTER: 3000+ SUBSCRIBERS / 40% OPEN RATE  
IG: READITANDEATBUF | 4500+ FOLLOWERS  
FB: READ IT & EAT BOOKSHOP | 800 FOLLOWERS



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### READ IT & EAT AUTHOR CHATS

Join Read It & Eat Bookshop for dynamic author chats that celebrate the art of food and writing. Authors share their culinary journey in an intimate Q&A format and audiences also sample one to two small snacks or appetizers adapted from recipes for a full Read It & Eat experience

### BOOKS & COOKS TICKETED DINNERS

Our vision is to host an engaging in-person author event at Read It & Eat, where the Author will connect with food-loving readers through an **intimate, bundled/ ticketed dinner featuring courses adapted from their new cookbook**. Our bookshop owner, Kimberly Behzadi, will moderate the conversation, and we often invite local chefs to join as part of our "In Conversation" platform to deepen the dialogue.

### EVENT HIGHLIGHTS

Date	Event Type	Author	Title	Attendance	Books Sold
8.12.2024	Author Chat	Micah Siva	NOSH	25	12
11.15.2024	Author Chat	Stacey Mei Ya Fong	50 Pies, 50 States	12	12
3.15.2025	Children's Storytime	Alexander Smalls	When Alexander Graced the Table	100	100
3.15.2025	Ticketed Bundled Dinner	Alexander Smalls	Contemporary African Kitchen	100	100
3.27.2025	Virtual Cooking Class	Sapna Gupta	Dal Chawal	21	15
4.16.2025	Author Chat	Laurie Woolever	Care and Feeling	32	20



### VENUE INFORMATION

Venue	Capacity	Best Use
Read It & Eat Bookshop	12	Book Signings
Read It & Eat Bookshop Community Kitchen	35	Read It & Eat Author Chats
Massachusetts Avenue Project	15	Hands On Cooking Classes & Demonstrations
Just Buffalo Literary Center	75	Larger Author Events
Statler Cafe - Frank Lloyd Wrights Martin House	50	Author Panels & Discussions
New York Kitchen	100	Multiple teaching spaces, cooking classrooms, and Q&A space



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