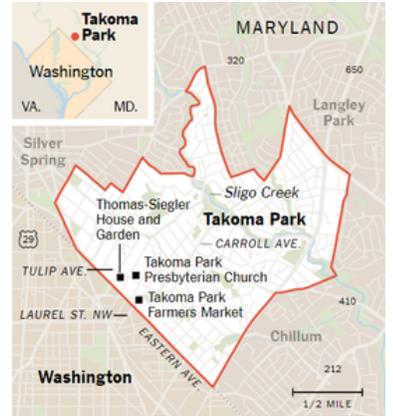




PEOPLE'S BOOK

NEIGHBORHOOD & COMMUNITY

- A seven minute walk from the Takoma station on Metro's Red Line, Takoma Park has access to the DC market while maintaining its own affluent, well-read and unique customer base
- Nicknamed the "People's Republic of Takoma Park" for its long-standing progressive politics
- 60% of Takoma Park residents over 25 holding a bachelor's degree or higher
- Residents include current and retired politicians, government officials, and nonprofit workers with families who love our regular storytimes and large children's section



Accessible by car (free onsite parking) or public transportation (Takoma Red Line)

OUR STORE

- Our store is open everyday from 9AM-8PM
- 2,000 sqft retail space
- 13,000+ books, for all ages and interests
- Unique selection of zines and indie comics
- 300 sqft flexible event space can comfortably seat up to 80, or up to 120 with standing room
- Speaker system, projector and screen, and large easel for illustrators
- We report to the New York Times, ABA, and Bookscan

AWARDS

- 2024 and 2025 Winner: Best Bookstore (Washington City Paper)
- Takoma Park Azalea Award for serving the community (The Takoma Foundation)
- James Patterson Bonus winning booksellers

REACH

- Pre-order campaigns in-store and online
- Custom book and zine boxes with 85+ subscribers
- Strong e-commerce sales through Bookshop.org and Libro.fm
- B2B bulk sales
- Underwriters of WOWD Takoma Radio
- 3,500 direct mail recipients of our print newsletter (sample)

✉ 12,000 paying customers

🦋 2.5K+ followers

RECENT PARTNERS

SALE/ DONATIONS

EVENTS

- | | |
|-------------------------|-------------------------|
| • Texas Freedom Network | • C-SPAN BookTV |
| • Temple Sinai Library | • Montgomery College |
| • DC Abortion Fund | • Merry Pin |
| • Small Things Matter | • DC Public Library |
| • CASA | • All Together Outdoors |
| | • Temple Sinai |
| | • DACOR |

SCHOOL OUTREACH

- More than 20 active school partnerships PK-HS throughout the DMV
- In-school and in-store author events
- In-person and online book fairs
- Annual back-to-school drive for educators

Mylo Garrin
Event Manager

mylo@peoplesbooktakoma.com

7014-A Westmoreland ave.
Takoma Park, MD 20912
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PEOPLE'S BOOK

OUR EVENTS

We host over 300 events annually, including:

- Weekly story times on Fridays (ages 0-3) and Sundays (all ages)
- 15 in-store monthly book clubs
- Community workshops, local artist markets, free tarot readings
- Lectures, panels, and author talks



Stuart Gibbs for Evil Spy School



90s Book Fair at Merry Pin

OUR VENUES

- Sam Abbott Citizens' Center: 150 seats
- Montgomery College Cultural Arts Center: 130 (studio) - 500 (auditorium) seats
- In-store: 50 seated, 120 with standing room

Date	Format	Author	Title	Pub.	Venue	Attendees	Book Sales & Preorders
3/6/24	Book Talk	Stuart Gibbs	Evil Spy School: The Graphic Novel	Simon & Schuster	In Store	130	67 (122 total post event)
4/11/24	Live Podcast	Cal Newport	Slow Productivity	Penguin	In Store	80	429 (551 total post event)
1/12/25	Book Talk & School Visits	Gale Galligan	Fresh Start	Scholastic	In Store & Schools	44	16 (86 total post event)
3/28/25	Q&A	Mike Tidwell w. Rep. Raskin	<u>The Lost Trees of Willow Avenue</u>	Macmillan	Sam Abbott	150	130 (287 total post event)
4/15/25	Signing	Kwame Alexander	Say Yes	Simon & Schuster	In Store	46	22

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