



We are an independently owned bookstore, established in May 2021, and carries over 6,000 new titles in all the major genres. Come for the books and stay for the conversation, atmosphere, author events, storytime, and other community events that promote literacy! Our mission is to curate a collection of books with representation and inclusion in mind.

Our book and gift inventory are constantly changing. We pride ourselves on keeping our shelves fresh. This means you will often find best-sellers, signed books, awesome lesser-known titles, and some beloved classics.

We are a small team of talented professionals with a wide range of skills and experience. We love what we do, and we do it with passion.

Our goal in event planning is to enhance the experience of both author and reader.

### PARTNERSHIPS

We have formed partnerships with area schools, public/private, the public library system/foundation and local restaurants.

### CONTACT US

Park Books & LitColab  
555 Baltimore Annapolis Blvd.  
Severna Park, MD 21146  
Owner | Melody Wukitch  
410.449.3100  
events@parkbooksmd.com  
<https://parkbooksmd.com/>



"Top-notch bookstore with selections for all ages and interests."

"Park Books is bringing back the joys of going to an actual bookstore!"



## QUICK FACTS

**Venue Size:** Inside: 75+ Outside: 700 *Offsite Availability\**

**Driving Times from Major Metropolitan Areas:**

- Annapolis: 10 minutes
- Washington DC: 1hr
- Baltimore: 20mins
- Richmond: 2.5hr
- Gettysburg: 90 minutes
- Wilmington: 2hrs
- New York City: 3.5hrs
- Philadelphia: 90 minutes

**Local Population:** The bookstore is centrally located in Severna Park with a population of 39,000 in 2020. It is the 27th largest city in Maryland.



## MARKETING OUTREACH

### Park Books Analytics:

- TikTok Followers: 5,330
- TikTok Likes: 61.5k
- Instagram Followers: 1,741
- Facebook Followers: 1,529
- E-Newsletter Subscribers: 4,750

### Media Contacts:

- Severna Park Voice
- What's Up Annapolis
- The Capital Gazette

### Local Area Influencers:

- Annapolife: 2,392
- Naptown Scoop: 15.2k followers

### Book Influencers (Instagram):

- Dylan Roche: 2,883
- AudioShelfMe: 7,042 followers
- AnnapolisLit: 1,603 followers
- Zibby Owens: 25k followers



Reports weekly to ABA  
Bestsellers & NYT

## NOTABLE AUTHOR EVENTS

Date:	Author:	Book:	Books Sold:	Attendance:
04/13/23.	Julia Quinn	<i>Queen Charlotte</i>	200+ Backlist	200
03/10/23	Sarah Ferguson & J. Picoult	<i>Intriguing Lady</i>	800+	680
09/18/22	Stephanie Garber & B. Kemmerer	(Duel event).	515 (presale + event)	195
06/04/22	Brigid Kemmerer	<i>Forging Silver Into Stars</i>	350 (presale + event)	85
08/05/21	Liv Constantine	<i>The Stranger In The Mirror</i>	60	50
03/10/22	Erica Robuck	<i>Sisters of Night and Fog</i>	100	50

## LOCAL AUTHORS

Just a few authors who will happily sit in conversation with visiting authors

- **Brigid Kemmerer** : YA Author (NYT)
- **Laura Kamoie/Kaye**: Historical Fiction/Romance (NYT)
- **Liv Constantine (Valerie)**: Fiction(Psych/Thriller) (Reese)
- **Kami Garcia**: YA, Graphic Novels (NYT)
- **Erika Robuck**: Historical Fiction
- **Ronald Malfi**: Horror
- **Caroline Tung Richmond**: YA, We Need Diverse Books
- **Dr. Jamar Perry**: Middle Grades
- **Rion Amilicar Scott**: Fiction, Essay (Pen)
- **Greg Melville**: Nonfiction

### Local Schools:

11 Elementary Schools

6 Middle Schools

4 Highschools

*\*within a 10-mile radius\**

Johns Hopkins University

University of Maryland

Anne Arundel Community College

St. Johns College

United States Naval Academy

### Community Events

Monthly Adult Bookclub

Boozy Bookfairs

Teacher Free Bookfair

Weekly Storytime & Craft

School Field Trips

LitCoLab Summer Program

**\*Expanding to a Coffee/Wine Bar in 2023\***

