

Old Town Books is a woman-owned bookstore in Alexandria, Virginia.

We have five full-time employees including dedicated buyers for adult and children's titles. Our team hosts popular book clubs, in-store and offsite events, and special partnerships with other local businesses and community organizations.

WE ♥ OUR COMMUNITY

The Old Town neighborhood of Alexandria is a world famous historic district and tourist destination. Our corner store is in the heart of an urban hub with small-town charm, complete with cobblestone streets and a bustling pedestrian friendly waterfront. We like to say that Old Town Books is close enough to D.C. to be a convenient book tour add-on, but still feels like it's a world away.

MARKETING

PR professional on retainer for large events

Quarterly printed events flyers

In-store events display

Frequent collaborations with local bookstagramers

eNewsletter

2019 SUBSCRIBERS Website and Webstore

6400 USERS PER MONTH

MEMBERSHIPS

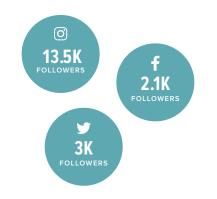
ABA

NAIBA

SALES REPORTINGS

NEW YORK TIMES

SOCIAL MEDIA



TOP-SELLING GENRES

1 LIT-FIC	
2 KIDS/YA	
3 HISTORY	
4 MYSTERY	
5 SCI-FI/FANTASY	

THE BASICS

ADDRESS	130 South Royal St. Alexandria, VA 22314
PHONE	(703) 647-9749
EMAIL	hello@oldtownbooks.com
WEBSITE	oldtownbooks.com

NAMES TO KNOW

\rightarrow	Cate Elmore General Manager
EMAIL	manager@oldtownbooks.com
CELL	(703) 473-0542
→ EMAIL CELL	Ally Kirkpatrick Proprietor ally@oldtownbooks.com (703) 624-2961
G	ETTING HERE
ALL ACCES	SIBLE BY PUBLIC TRANSPORTATION
5 MILES	Washington, DC
.5 MILES	Ronald Reagan Intl Airport
3 MILES	Regional Amtrak Station

Dulles International Airport

Acela Express Amtrak Station

30 MILES

15 MIN



EVENTS PRESS KIT

MARCH 2024



DATE	TITLE AUTHOR	TICKETS SOLD	BOOKS SOLD*	FORMAT / REVENUE
MARCH 2024	Finlay Donovan Rolls the Dice, Elle Cosimano	80	82	Author Event, In-Person Bundled Tickets
SEPTEMBER 2023	Take the Lead, Sasha DiGiulian	89	68	Author Event, In-Person Bundled Tickets
AUGUST 2023	<i>The Burning,</i> Anna Todd	30	42	Author Event, In-Person Bundled Tickets, & Livestream (20+ hours playback)
MAY 2023	Happy-Go-Lucky, David Sedaris	311	357	Author Event, In-Person Bundled Tickets
JANUARY 2023	Finlay Donovan Jumps the Gun, Elle Cosimano	107	91	Author Event, In- Person Bundled Tickets
JANUARY 2023	<i>Moonrise Over New Jessup,</i> Jamila Minnicks	30	44	Author Event, In-Person RSVP & Bundled Tickets

*includes sales from in-store events displays

VENUE RELATIONSHIPS & CAPACITIES

VENUE	SEATS	DETAILS
Carlyle House	45	historic mansion with outdoor area
Athenaeum	60	art gallery
The Lyceum	120	museum with large indoor meeting space
Alexandria Public Library	120	large indoor meeting space
St. Paul's Church	250	theater style seating
Episcopal High School	400	theater style seating
George Mason University	1000	theater style seating
Capital One Hall	1600	theater style seating
Theater at National Harbor	3000	theater style seating

ADVERTISING & CALENDARS

Washington Post Events Calendar Visit Alexandria Events Calendar Alexandria Living Magazine Northern Virginia Magazine Old Town Boutique District Old Town Business Alexandria Chamber of Commerce



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