



OBLONG BOOKS

26 Main Street, Millerton, NY (518) 789-3797
Montgomery Row, Rhinebeck, NY (845) 876-0500
oblongbooks.com



ABOUT US

Oblong Books opened its doors in 1975 in Millerton, NY. Now, 50 years later, Oblong has grown to serve the needs of its community. Our Millerton store occupies three floors in two adjoining buildings in the heart of Main Street and our second location (which opened in 2001) is in Rhinebeck, one of the hottest villages in the Hudson Valley. Both stores serve a vibrant local readership, along with visitors from the New York Tri-State Area as well as abroad.



Owned and operated by the father and daughter team of Dick and Suzanna Hermans, Oblong's stores are the largest independent bookstores in the Hudson Valley, and have been consistently voted the Best Bookstore by the readers of *Hudson Valley Magazine*.

New York Times and BookScan Reporting Store
Member ABA, NAIBA & NEIBA
Virtual, In-Store & Offsite Events Capability
School Author Visits

EVENTS



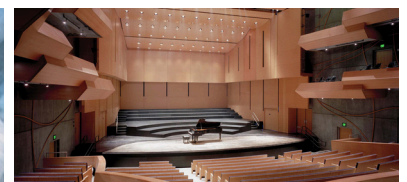
Oblong Books actively supports BIPOC & LGBTQ+ authors and works to present and support diverse voices as an essential part of our programming.

In 2024 we hosted a total of 92 events.

Attendance: 6,151 | Sales: 6,587

We also served as bookseller/partner for an additional 60 events hosted by other organizations.
We no longer host virtual events as attendance for in-person events has returned to pre-pandemic levels.

VENUES & PARTNERS



Fisher Center at Bard College: Sosnoff & Olin Halls + Weiss Cinema

Oblong regularly partners with Fisher both as the bookseller for their own events (Summer Concert Series) and as a presenting partner for Oblong events (Alan Cumming, Stephen King, Salman Rushdie, Harvey Fierstein). Oblong also enjoys a strong relationship with Bard's Written Arts program and we frequently partner to promote and co-present author events. Faculty often serve as interlocutors for our events.

Sosnoff Auditorium (above): Max capacity 850. Lower level 600 can accommodate smaller audiences without the space feeling empty. A-List authors only. **Olin Hall:** Capacity 370. Can simulcast from Sosnoff to Olin if an audience of 1,000+ is required. **Weiss Cinema:** Capacity 100



Bardavon & UPAC

Incorporated in 1976, the Bardavon Opera House is a 944-seat historic theater in Poughkeepsie, NY and the home of the Hudson Valley Philharmonic Orchestra. The company regularly presents at its sister venue, the Ulster Performing Arts Center in Kingston, NY (capacity 1,500). Oblong regularly partners with Bardavon/UPAC both as the bookseller for their own events (Patti Smith, David Sedaris) and as a presenting partner for Oblong events (Alan Cumming, Ann Lamott, Rachel Maddow, Jeff Kinney, Hilarie Burton Morgan, Chris Hayes & more).



The White Hart Inn

Oblong Books hosts a monthly series at The White Hart (capacity 120) focussing mainly on literary fiction, lifestyle, memoir and non fiction politics/history. The Inn is a short distance from our Millerton store and attracts audiences from Dutchess County NY, Northwest Connecticut, and the Southern Berkshires.

Local Libraries

Oblong Books supports local libraries and partners with them for community events such as The Big Read 2022. The libraries assist us in promoting our events to their members and we support their events in turn. We also regularly host events for 80-100 at Morton Memorial Library (capacity 100), close to our Rhinebeck store



Area Schools

Oblong enjoys a great relationship with area teachers and schools, hosting Spring and Fall Educator Appreciation Nights in both stores. After a significant drop off in school visits post-pandemic, we are reviewing reinstating select school visits in 2025-26.



The Stissing Center

The Stissing Center in Pine Plains, NY is a recently renovated new space that we are seeking to utilize more in 2025. With its capacity of 180-200, the venue provides a good mid-size space for our events and is geographically situated between both stores in Pain Plains, NY making it an ideal location.



WAMC

WAMC continues to be a valuable partner for Oblong Books. We regularly invite Joe Donahue, host of NPR's THE BOOK SHOW, to serve as interlocutor for our bigger name authors. The first half hour of the conversation is recorded for future national broadcast on the show. Suzanna Hermans also provides monthly book recommendations on the air.



SOME RECENT EVENT STATS

Author	Attendance	Unit Sales
Rachel Maddow, PREQUEL: An American Fight Against Facism	1,469	1466
Jeff Kinney, Diary of a Wimpy Kid #19: HOT MESS	848	536
Anne Lamott, SOMEHOW: Thoughts on Love	613	631
Eleanor Roosevelt Banned Book Awards (partner)	600	232
Roxana Robinson, LEAVING: A NOVEL	135	40
Daniel Mason, NORTH WOODS	130	50
Ashley Poston, A NOVEL LOVE STORY	101	332
Griffin Dunne, THE FRIDAY AFTERNOON CLUB	101	154
Michelle Horton, DEAR SISTER	90	68
Rebecca Godfrey Tribute: PEGGY	65	46
Lucy Knisley, WOE	60	60
Lucy Sante, I HEARD HER CALL MY NAME	60	33
Daniel Handler, AND THEN? AND THEN? WHAT ELSE?	60	30
Sarah Langan, A BETTER WORLD	59	68
Kayla Miller, BREAK	50	42
Ann E. Burg, FORCE OF NATURE	50	25
Debra Every, DEENA UNDONE	50	25
Alex Hannaford, LOST IN AUSTIN	50	22
Lesa Cline Ransome, ONE BIG OPEN SKY	45	34
Lidey Heuck, COOKING IN REAL LIFE	35	39



CONTACTS

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SOCIAL

@oblongbooks

Instagram: 14.8K Followers

Facebook: 5.6K Followers

Email Subscriber Base: 23,000