

Newtown Bookshop



Your Neighborhood
Independent Bookshop

2120 S. Eagle Road

Newtown, PA 18940

215-968-2400

www.newtownbookshop.com

For Events contact

Kathy Morrison, Owner

Kathy@newtownbookshop.com

Memberships

ABA, NAIBA and ABC

Reporting Sales

New York Times

Indie Bestseller

Social Media



2.9K followers



2.5K followers

Weekly

Newsletter

4.9K Email Addresses

Demographics

Within a 10-mile radius

Est. Population

289,346

Est. Avg. Household

Income \$124,573



The **Newtown Bookshop**, your Neighborhood Independent Bookshop, is committed to serving our community as a place where people can gather, learn and share. We are located in Newtown, Pennsylvania in scenic Bucks County. We are part of the **Village of Newtown South Shopping Center** with a **big parking lot** steps from our doors.

We have **strong partnerships** with a local state-of-the-art theater, as well as area schools and local libraries, giving us a range of possibilities when hosting authors for both small and large-scale events. We host both “In-conversation” and “Solo Talk” events. In addition, we host signing-line only events and meet and greets in the shop.

We have two traditional Book Clubs each month, one virtual and one in-store. We have a Cookbook Club and a monthly Poetry Reading in-store. We look forward to working with you to bring successful events to Bucks County.

2023 – 2025 Event Highlights

Author	Publisher	Venue Format	Title	Sales	Attendance
Jennifer Weiner <i>Sept 2023</i>	Simon & Schuster	Bucks County Community College Solo Talk Ticket Bundle	<i>Breakaway</i>	306	300
Lisa Scottoline <i>Mar 2024</i>	G.P. Putnam's Sons	Bucks County Community College Solo Talk Ticket Bundle	<i>The Truth About the Devlins</i>	225	225
Lisa Wingate <i>June 2024</i>	Ballantine Books	Free Library of Northampton Township Solo Talk Ticket Bundle	<i>Shelterwood</i>	95	110
Lisa McMann and Matt McMann <i>Oct 2024</i>	G.P. Putnam	2 School Visits	<i>Operation Chaos and Trapped in the Horror Dome</i>	280	400+
Frank Murphy <i>April 2025</i>	Several Publishers	2 School Visits	<i>Many titles</i>	206	300+
Riley Sager <i>June 2025</i>	Dutton	Bucks County Community College Solo Talk Ticket Bundle	<i>With a Vengeance</i>	105 as of 4/2025	140 as of 4/2025

Venue Locations and Partners

Newtown Bookshop

50-person capacity for presentation

250+ capacity for signing only

Parking Lot available

Virtual Event Held Via Zoom

Free Library of Northampton

Township (Seats 125) Parking Lot available

Bucks County Community College

(Seats 330) Parking Lot available

State of the Art Lighting and Sound

Green Room Available

Council Rock School Auditoriums

(Seats Vary 200-1000) Parking Lot available

Advertising

- Newtown Bookshop Website and Event Calendar
- Highlighted and featured in Newtown Bookshop Weekly Newsletter
- Facebook and Instagram with targeted paid advertising
- In-Store Flyers and displays including Front Window
- Local on-line websites such as Newtown Yardley On-line
- In-store Monthly Event Chalkboard
- Event flyer in bags
- Press Releases sent to local newspapers and on-line media

Travel

We are located less than a 10-minute drive from I-295 and a 15-minute drive from the PA Turnpike.

Philadelphia 25 miles

New York City 75 miles

Philadelphia International Airport 50 min car ride

Trenton-Mercer Airport 15 minute car ride

Newark Liberty Airport 75 min car ride

Trenton Transit Center 20 min car ride (Amtrak, New Jersey

Transit and Septa)

Homewood Suites by Hilton in Newtown 5 min car ride

Hampton Inn and Suites in Newtown 10 min car ride

School Tours

The Newtown Bookshop has a successful history of partnering with local schools for author tours. Our **average audience is 200-250 students**, and we **send order forms home** prior to each visit. We would be happy to work with you and our schools to customize a school tour for your author.

<i>Our Public Schools (all within 25 Mins)</i>	Enrollment	# High Schools	# Middle Schools	# Elementary
Council Rock	10,500	2	2	10
Pennsbury	9,900	2	3	10
Centennial	5,500	1	2	3
New Hope	1,400	1	1	2

Also, we work with many private schools to plan and host author events.

