

mainPoint
BOOKS

MAIN POINT BOOKS

There's a book for that!

116 North Wayne Ave

Wayne, PA 19087

(484) 580-6978

www.mainpointbooks.com



NYT bestselling author Marie Benedict at our luncheon release party for The Queens of Crime!



The Rotwitt Theater packed with Alex Aster fans for the release of Skyshade!

School Visits

We partner with 40 schools over 7 districts including Friends and private schools. Our schools provide 200+ elementary students and 400+ middle school students with minimum buys and evening events.



3.3k Followers

3k likes



3.2k Followers

mainpointbooks



150+ Followers

mainpointbooks



10,000+ contacts

and growing daily

Cathy Fiebach, Owner

cathy.mainpointbooks@gmail.com

Benedict Tanter, Manager

ben.mainpointbooks@gmail.com

Anmiryam Budner, Buyer

anmiryam@anmiryam.com

Elliott batTzedek, Events

events.mainpointbooks@gmail.com

PUBLICITY & REPORTING

We report to the New York Times and Nielsen bestseller lists

Owner Cathy Fiebach's background in brand management and public relations has led to strong media coverage for the store and author events, including the Philadelphia Inquirer and Main Line Today.

EVENT PROMOTION

- Weekly emails via Constant Contact
- Post to 10 regional events calendars
- Full retail window and in-store displays
- Fan groups, bloggers, influencers

We host and partner with local organizations for over 100 events per year and are ideally located to host events with regional draw!

*Regional Rail Stop: 1 block
Major Interstate: 1 mile*

*Philadelphia: 40 minutes
New York City: 2 hours
Baltimore: 1 hour 45 minutes
Washington, DC: 2.5 hours*



Within 5 Miles of Store:

*20 Public Schools
12 Private Schools*

*Colleges including: Bryn Mawr,
Haverford, St. Joseph's,
Rosemont, Villanova, Harcum*

Our event space seats 75 and we host bundled book programs & ticketed special events
Book groups: Fiction, Nonfiction, Girls in Capes
We Do: Conventions, School Visits, Philadelphia Writers Conference, B2B

KEY PARTNERSHIPS

- One Book, One Lower Merion
- Radnor Memorial Library
- BookSmiles
- Radnor Historical Society
- Bryn Mawr Presbyterian Speakers Series
- Philly Book Crawl
- Bryn Mawr Film Institute

AUTHOR PARTNERSHIPS & B2B

- We are Madeline Miller's home bookstore and have mailed 4,500 signed copies of her books & 400 books for the preorder campaign of *Galatea*
- We work with Tom Coyne and have sent 5,000 copies of *A Course Called America* to events across the country.



**Our event space full
for Philly cookbook
author and activist
Muhammad Abdul-Hadi!**

**Local book bloggers
Jackie and Kirsten
having fun at our
Bookstore Romance
Day scavenger hunt!**



AUTHOR

TITLE

PUB

LOCATION

SALES

DATE

**Marie
Benedict**

**The Queens
of Crime**

**St.
Martin's
Press**

**Luncheon at
the Radnor
Valley Country
Club**

**Ticketed
65 people/
65 books**

**February
2025**

**Gordon
Korman**

**Old
School**

**Harper
Collins**

**School
Visits**

**1,200 kids/
280 books**

**January
2025**

**Alex
Aster**

Skyshade

**Harry N
Abrams**

**Rotwitt
Theater**

**Ticketed 250
guests/
350 books**

**November
2024**

**Alexander
McCall
Smith**

**The Great
Hippopotamus
Hotel**

**Pantheon/
Knopf**

In Store

**Ticketed
75 people/
75 books**

**October
2024**

**Catherine
Staples**

Vert

Mercer

In Store

**65 people/
65 books**

**May
2024**