



Main Point Books
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Main Point Books is an independent bookstore catering to all interests and ages. We are located in Wayne, PA, 40 minutes from downtown Philadelphia, in a bustling business district with shops, restaurants, bars, and plentiful parking.

We opened in 2013 and celebrated our 10th anniversary by doubling our retail space with an expanded children's section.

We Host More Than 100 Events a Year!

- Our new event space seats 65 and we are hosting bundled book programs & ticketed special events
- Book groups: Fiction, Nonfiction, Girls in Capes, Queer Book Group
- Corporate Sales: PA Library Association, Mortgage Brokers Association Conference, Philadelphia Writers Conference



School Visits

We partner with 40 schools / 7 districts including Friends & Private Schools

Our schools provide 200+ elementary and 400+ middle school students with minimum buys & evening event



Wendy Mass & 600 6th graders
 May 2023

Main Point Books is Ideally Located to Host Events with Regional Draw

Regional Rail Stop: 1 block
 Major Interstate: 1 mile
 Philadelphia: 40 minutes
 New York City: 2 Hours
 Baltimore: 1 hour 45 minutes
 Washington DC: 2.5 Hours

Within 5 Miles of Store:

20 Public Schools
 12 Private Schools

Colleges including: Bryn Mawr, Haverford, St. Joseph's, Rosemont, Villanova, Harcum

Publicity And Reporting

We report to the NYT and Nielsen Bestseller Lists

Owner Cathy Fiebach's background in brand management and public relations has led to strong media coverage for the store and author events, including the Philadelphia Inquirer and Main Line Today.

We aggressively promote events including:

- Weekly emails via Constant Contact
- Post to 10 regional events calendars
- Full retail window and in-store displays
- Fan groups, bloggers, influencers
- Best of Main Line Today



8500 and growing daily



2500 followers



3200 followers



Author Partnerships

We are Madeline Miller's home bookstore and have sent out 4,000 signed copies of her books & 400 pre-orders of Galatea

B2B

We worked with Tom Coyne to send 4,200 copies of *A Course Called America* to events across the country.

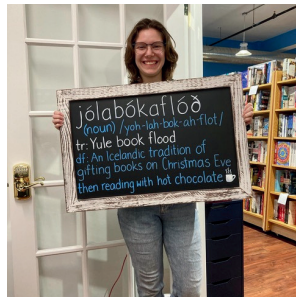
Key Partnerships

- One Book One Lower Merion
- Radnor Memorial Library
- Book Smiles
- Radnor Historical Society
- Bryn Mawr Presbyterian Speakers Series
- Philly Book Crawl
- Bryn Mawr Film Institute

Life in the Store



Jake Tapper & Fans



Went Viral! 13K likes, 3K shares



Craig Johnson's yearly visit



Esteban & Book Smiles Staff

Author	Title	Publisher	Location	Sales	Date
Lisa Scottoline	<i>Loyalty</i>	Putnam/PRH	Rotwitt Theatre	Ticketed, 125 guests/books	April 2023
Lisa Perrin Lee Kelly Jennifer L. Green	<i>League of Lady Poisoners</i> <i>With Regrets</i> <i>The Dark History of Penn's Woods</i>	Chronicle Books PRH Casemate	Store, Ticketed Event	40 guests 40 Books	October 2023
Jake Tapper	<i>All the Demons are Here</i>	Little, Brown/ Hachette	Store	Ticketed, 65 guests/books	July 2023
Allen Guezelo	<i>Our Ancient Faith</i>	Knopf/PRH	Radnor Memorial Library	90 attendees 35 books	February 2024
John Patrick Green	<i>Investigators: Agents of SUIT</i>	First Second / Macmillan	Schools/Library	600 children 300 books	February 2024
Neil King	<i>American Ramble</i>	Mariner/HarperCol lins	Store	45 attendees 20 books	April 2023