



Main Point Books is an independent bookstore catering to all interests and ages. We are located in Wayne, PA, 40 minutes from downtown Philadelphia, in a bustling business district with shops, restaurants, bars, and plentiful parking.

We opened in 2013 and are celebrating our 10th anniversary by doubling our retail space with an expanded children's section and dedicated event space.

Live Events are Back

- Our new event space seats 65, and our main floor can seat 50 /100 standing
- Our partnerships include businesses, social clubs, schools, colleges, libraries and religious institutions with space to host any size event and cross-promotion opportunities



School Visits

We partner with 4 school districts and twelve private schools

Our school author visits provide 200+ students/school with minimum buys and a signing at the store



*Erin Entrada Kelly
November 2022*

Main Point Books is Ideally Located to Host Events with Regional Draw

**Regional Rail Stop: 1 block
Major Interstate: 1 mile
Philadelphia: 40 minutes
New York City: 2 Hours
Baltimore: 1 hour 45 minutes
Washington DC: 2.5 Hours**

Within 5 Miles of Store:

**20 Public Schools
12 Private Schools**

**Colleges including: Bryn Mawr,
Haverford, St. Joseph's,
Rosemont, Villanova, Harcum**

**Main Point Books
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**Cathy Fiebach, Owner
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Publicity And Reporting

We report to the NYT and Nielsen Bestseller Lists

Owner Cathy Fiebach's background in brand management and public relations has led to strong media coverage for the store and author events, including the Philadelphia Inquirer, Main Line Times and Main Line Today.

We aggressively promote events including:

- Weekly emails via Constant Contact
- Main Line Times, Jewish Exponent
- Full retail window and in-store displays
- Best of Main Line Media
- Best of Main Line Today

 7500 and growing daily

 575 members



Author Partnerships

We are Madeline Miller's home bookstore and have sent out 3650 signed copies of her books

B2B

We worked with Tom Coyne to send 3000 copies of *A Course Called America* to events across the country.

Pre-Order Campaigns

We sold 110 copies of Mazey Edding's *A Brush With Love*

 1200 followers

 2000 followers

 2800 followers

Life in the Store



Costumed staff for launch party, E. Lockhardt stopping in; Craig Johnson's yearly visit; *Where's Waldo* winner

Author	Title	Publisher	Location	Sales	Date
Douglas Stuart	<i>Young Mungo</i>	Grove Atlantic	Store	65 guests 50/event 30/after	2022
Jamie Brenner	<i>Gilt</i>	Putnam/PRH	Store	40 guests 24 sold	2022
Stuart Gibb	<i>Once Upon a Tim</i>	Simon & Schuster	Schools/Virtual	1200 students 110 sold	2022
Alan Drew	<i>The Recruit</i>	PRH	Offsite/Library	80 attendees 68 sold	2022
Matt Fraser	<i>When Heaven Calls</i>	Simon & Schuster	Offsite/Casino	500 attendees 170 sold	2022
Samira Mehta	<i>The Racism of People Who Love You</i>	Beacon/PRH	Offsite/Library	55 attendees 25 sold	2023