



INKWOOD BOOKS

106 KINGS HIGHWAY EAST
HADDONFIELD, NJ 08033

Event Contact:
Julie Beddingfield, Owner
InkwoodNJ@gmail.com
856-429-1298
www.inkwoodnj.com

Located less than ten miles from Philadelphia, Inkwood Books serves the densely-populated NJ suburbs in a beautiful historic downtown. **We are the ideal location for two-day PA/NJ regional author visits!** For the last eleven years, Inkwood Books has been the region's primary full-service and all genres indie bookstore. In that time, we have developed strong relationships with countless customers, dozens of schools, universities, libraries, and community organizations. We currently host *nine unique monthly book clubs*. We often collaborate with local authors and professors from the litany of universities in the area such as Rowan University and Rutgers University - Camden. There are 30,000 college students in South Jersey within fifteen

miles of our store. This year alone, we coordinated and provided books for ten different school author visits including children's authors and illustrators Adam Gidwitz, Raul the third, Audrey Vendrick, Beth Ferry, Jason Chin, and Nick Bruel. We are also the primary organizer and bookseller for the annual **South Jersey Children's Book Festival**— a completely free community event with author panels, art demonstrations, signings, and an array of bookish activities. We also help organize the annual **Collingswood Book Festival** where nationally recognized authors meet their fans, and for fans to listen to their favorite authors. More than six blocks of Haddon Avenue are filled with exhibitors, booksellers, storytellers, poetry readings, workshops, and performers.



Social Media

- 5000 followers**
- 8400 followers**
- 5000 subscribers**

**Weekly sales reported to
New York Times
and IndieBound**

Date	Event	Publisher	Venue/ Attendance	Sales
4/11/2026	South Jersey Children's Book Festival <i>23 authors and illustrators</i>	Multiple	Haddonfield Middle School 650 attendees	450
1/06/2026	Pam Jenoff <i>Last Twilight In Paris (paperback)</i>	Penguin Books	Cherry Hill Library 125 attendees	180
10/08/2025	Ray Didinger <i>The Eagles Encyclopedia Champions II.</i>	Temple University Press	Scottish Rite Auditorium 1000 attendees	350
10/8/2025	John Grisham (In partnership with Pennsylvania Innocence Project in <i>Framed</i>)	Penguin Books	Philadelphia 250 attendees	250
10/1/2025	23rd Annual Collingswood Book Festival <i>60 authors</i>	Multiple	Collingswood 10,000 attendees	2500
9/15/2019	Amor Towles <i>A Gentleman in Moscow (paperback)</i>	Penguin Books	Haddonfield Middle School 415 attendees	175

HADDONFIELD, NEW JERSEY is consistently listed as one of the **best small towns in America** (e.g., *USA Today*, May 2019, Top 10 Small Towns). Inkwood events draw audiences from the entire area, including **Philadelphia: less than ten miles away, and only a 15 minute drive. A convenient commuter train to Center City is only a block away from our store.** Event attendees frequently stay for a day of shopping and dining at the **200+ spots in Haddonfield's walkable downtown.** The surrounding tri-county area is one of the **most densely populated regions** in the country, with a population of 1.2 million people. Our location is **perfect for overnight/two event schedules** – only 15 miles from PHL International Airport. It's easy to visit Philadelphia one day, South Jersey the next.



OFFSITE VENUES

- Scottish Rite Auditorium – 4 miles (1050 seats)
- Additional school, library and smaller outdoor venues available



SCHOOL VISITS

We have strong relationships with all of our area school districts and many local private schools.

IN-STORE EVENTS

- ◆ 150 seats for presentation & signing
- ◆ 600+ capacity for signing only
- ◆ 200+ space parking lot on block



We currently host *nine* unique monthly book clubs celebrating distinct genres and readers including Horror, Classics and Offbeat, Pride, Graphic Novel, Speculative Dystopian Fiction, Romance, and Poetry book clubs.



Partner School Districts Include:

- Haddonfield: 2780 students
 - 3 elementary, 1 middle, 1 high school
 - Cherry Hill: 11,000 students
 - 12 elementary, 3 middle, 2 high school
 - Haddon Township: 2000 students
 - 5 elementary, 1 middle, 1 high school
 - Moorestown: 4000 students
 - 4 elementary, 1 middle, 1 high school
 - Collingswood: 2135 students
 - 4 elementary, 1 middle, 1 high school
- Plus dozens of other private and public schools in our area.

Partner Colleges and Universities

Include:

- Rowan University:
 - 25000 students
- Rutgers University– Camden:
 - 7000 students
- Temple University:
 - 30000 students

EVENT PARTNERS:

- Katz JCC
- Haddon Fortnightly
- Cherry Hill Library
- Haddonfield Library
- Collingswood Library
- Collingswood Book Festival
- Borough of Haddonfield
- Haddonfield Historical Society
- Partnership for Haddonfield
- Bess the Book Bus
- Camden FireWorks
- Dozens of area schools & colleges

EVENT PROMOTION

- Press releases sent to over a dozen print and online media outlets
- In-store and online event calendars
- Event posts and links on InkwoodNJ.com
- Email blast to 5000 subscriber email list
- In-store signage and display tables, sidewalk chalk board, and community bulletin board
- Dedicated and repeated social media postings, and paid Facebook “boosting” for at least one week prior to the event
- Regular paid ad in *The Haddonfield Sun*, our community newspaper, and/or their sister papers in surrounding towns, depending on the event

