

BOOKSHOP EVENTS MANAGEMENT TEAM

Store Owners - Lauren & Damian Ford
 Director of Marketing, Events Schools- Krisy Elisii
 Events Assistant - Dalia Hamilton



Tune In to Booked!
 Our Official Podcast



REPORTING STORE TO NYT AND ABA

CONTACT INFORMATION

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 The Doylestown Bookshop
 16 S. Main Street
 Doylestown, PA 18901

COMMUNITY PARTNERS

Discover Doylestown
 The Central Bucks Chamber of Commerce
 The Heritage Conservancy
 Pearl S. Buck International
 The Doylestown Historical Society
 Doylestown Hospital
 Delaware Valley University
 Central Bucks YMCA
 Mercer Museum
 James A Michener Art Museum

NOTABLE EVENTS

9/26 Jennifer L. Armentrout (sold out)
 9/16 Hank Phillippi Ryan w/ Francesca Serritella
 11/07 Mark Z. Danielewski
 11/19 Kate Baer
 01/07 Sarah Adams
 01/16 Celina Myers
 04/30-05/03 Bucks County Book Festival
 08/21-08/23 Dark Ink

The Doylestown Bookshop is an Independent store located in eclectic Doylestown, PA. We have been host to thousands of events, both big and small, over the past **27 years**. With just over 20,000 students educated in our school district, there are a large number of schools in close proximity to the bookshops that are always interested in author visits and participate in our author-to-school events program, which grows annually. Our Doylestown location is unique in that it is 8,000 square feet in size and holds nine monthly book clubs, workshops, poetry nights, community meetings, and more.

Our second location, The Lahaska Bookshop, opened in 2017.

event date	author	venue	publisher	sales & attendance
09/24/24	Nicholas Sparks <i>COUNTING MIRACLES</i>	ticket bundled	PRH	1,138
10/16/24	Henry Winkler, Lin Oliver and Dan Santat <i>DETECTIVE DUCK: THE CASE OF THE MISSING TADPOLE (DETECTIVE DUCK #2)</i>	off-site/ ticket bundled	Abrams	534/450
04/07/25	Jennifer Weiner <i>The Griffin Sisters' Greatest Hits</i>	off-site/ ticket bundled	Harper	348/348
06/19/25	Kristin Harmel <i>The Stolen Life of Colette Marceau</i>	off-site/ ticket bundled	S&S	152/144* <small>*venue capacity</small>
07/22/25	James Patterson & Mike Lupica <i>The Hamptons Lawyer</i>	off-site/ ticket bundled	Hachette	302/300

Doylestown Social Media

15,826 followers

2,278 followers

1,771 followers

11.2 K followers

4,674 followers

110 subs

3.5K followers

Lahaska Social Media

1,414 followers

1.6K followers

602 followers

2,831 followers



The Doylestown Bookshop 16 S. Main St. Doylestown PA 18901 - 215-230-7610 - www.doylestownbookshop.com

The Lahaska Bookshop 162A Peddler's Village Lahaska PA 18931 - 267-544-5131

EVENT LOCATIONS

On-site at Doylestown:

100-person capacity for presentation & book signing

1,000+ person capacity for signing only

Parking is available in the lot behind the bookshop and in metered spots in town. A free parking garage is within a 5-10 minute walk from the store.

On-site at Lahaska:

50-person capacity for presentation

150-person capacity for signing only

Free parking is available at the bookshop and around the Peddler's Village.

Off-site:

The Bucks County Playhouse - 10.8 miles

The Mercer & Michener Museums - 0.3 miles

Delaware Valley University - 2.4 miles

Multiple Elementary, Middle, and High Schools - 5-15 minutes from each bookshop.

TRAVEL & ACCOMODATIONS

Philadelphia - 27 miles

New York City - 80 miles

Philadelphia International Airport - 46.7 miles

Lehigh Valley International Airport - 36.3 miles

The Lansdale/Doylestown Line of SEPTA regional rail connects Doylestown to Philadelphia.

Doylestown is served by SEPTA bus route 55 and heads south to Warrington, Willow Grove, Abington, and Olney transportation center in Philadelphia.

Doylestown is connected to New Jersey and New York by Trans-Bridge bus lines, with some daily runs extending north to Bethlehem, PA.

The Doylestown Inn - downtown Doylestown
Hargrave House B&B - downtown Doylestown
Hampton Inn Doylestown - 3.3 miles
The Golden Plough Inn - in Peddler's Village, Lahaska

EVENT PROMOTION

- In-store signage/posters
- Event flyers inserted in bags
- Prominent and interesting book displays
- Webpage on website and online calendar
- Targeted social media advertising
- Select print advertising
- Event-specific e-Newsletter to 6,000+ person mailing list
- Sidewalk & community board signage
- In-store printed event calendars
- Local business cross-promotion
- Local online event calendar postings
- Community bulletin boards
- Flyers and signage at local businesses
- Press releases to all local and Philadelphia-area print, radio, online, and TV outlets

