

CUPID'S BOOKSHOP

Voted Philadelphia's Best Romance Bookstore

106 Grape Street | Philadelphia, PA 19127



ABOUT US

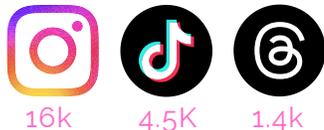
Founded by Tina Long, a lifelong romance reader, former fashion and publishing professional, and proud AAPI woman—Cupid's Bookshop began as a beloved Bookstagram in 2019 that grew into a business in 2023. The shop incorporated in 2024 and finally opened its doors in April 2025 as the city's first brick-and-mortar romance bookstore.

Cupid's is more than a bookstore, it's a judgment-free zone where diverse love stories are celebrated openly. Readers don't have to hide their favorite tropes—be it aliens, faeries, dragons, or adventure romances—and where workshops, midnight release parties, and author signings are part of the romance culture.

WHAT WE OFFER

In our cozy 600-square-foot shop in Manayunk, we offer over 2,000 curated romance titles, including historical, contemporary, and unique genres like "monster romance", romantasy, and queer romance.

Our selection also features romance-themed merchandise, such as mugs, candles, bookmarks, and greeting cards, all chosen to make each visit memorable.



EVENT & PREORDER PUBLICITY

- E-Commerce Website
- Eventbrite
- Weekly Shelf-Awareness Newsletter:
 - Newsletter Audience: 6,500+
- Active Social Media Platforms
 - Instagram Profile Views : 300k+ per month

REPORTING

- New York Times
- Indie List
- USA Today



1

TRAVEL TO CUPID'S

- 25 minute drive from PHL Airport
- 1.5 hour train from NYC
- 2 hour train from DC
- 1 hour flight from Toronto
- 2.5 hour flight from Chicago

CONTACT

cupidsbookshop.com

215-754-0210

Tina Long, Owner -

info@cupidsbookshop.com

Bookseller -

cupidsbookshopbookseller@gmail.com



MARKETING & OUTREACH

BOOK CLUBS - Cupid's Bookshop hosts four monthly book clubs: Romantasy, LGBTQ+, Dark Romance, and Contemporary. Members vote on their next read using the bookclubs website and application, featuring newly released titles. The shop collaborates with authors for special book clubs, including recent hosts like Betty Corrello, Laura Piper Lee, and Ava Rani.

EVENTS AND FESTIVALS - The shop hosts various events and festivals throughout the year, collaborating with authors and publishers to welcome both local and traveling writers to Philadelphia. The store engages with the community to organize public events and has participated in an adult book fair and a local author writing retreat catering to many local and visiting attendees, among others.

EVENT HIGHLIGHTS

Date	Event	Author	Title	Books Sold
4/21/2026	Q&A + Signing	Sadie Kincaid	The Auction	65 & counting
2.19.2026	Q&A + Signing	B.C. Dolce	My Italian Vampire	49
2.9.2026	Signed Preorder	Kate Crew	Rook & Rebel	115
1.21.2026	Author Book Club	Ava Rani	Poisoned Ivy	19
11.11.2025	Q&A + Signing	Amy Daws	Honeymoon Phase	75

VENUE INFORMATION

Cupid's Bookshop

30 Seating, 40 standing

Manayunk Brewing Co

100 Seating & Standing

Venice Island

250 Seating

ONLINE STORE AND SHIPPING

- In-Store Pickup
- Online E-Commerce
- Local Delivery
- National Shipping with Delivery Fees.

