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EVENT CONTACT:

Kenny Sarfin, Owner
 Store: 201.784.2665
 Cell: 201.218.4202
kennys1407@aol.com
www.booksandgreetings.com

271 Livingston Street
 Northvale, NJ 07647

Some Authors Hosted by Books and Greetings

Adriana Trigiani *	Jeff Kinney * Wimpy Kid Series	Sarah Michelle Gellar
Ainsley Earhardt *	Joel Osteen *	Rachel Hollis ^v
Aly Raisman	Judge Jeanine Pirro*	Ryan Serhant *
Andrew McCarthy *	Jodi Piccolt *	Ree Drummond ^v
Ann Coulter *	Lidia Bastianich	Rachael Ray
Bill Nye	Lisa See	Phil Simms
Chris Colfer *	Malala Yousafzai	Teresa Giudice *
Christie Brinkley	Mary Beth Keane *	Michael Strahan
Corey Lewandowski *	Mariano Rivera	Larry King
Dan Gutman *	Misty Copeland	Shaquille O'Neal
Darryl Strawberry *	Sean Hannity ^v	Savannah Guthrie
Elin Hilderbrand *	Senator Al Franken	Daymond John
Ed Koch	James "Murr" Murray *	* = Multiple Visits ^v = Virtual Event

Our Events GUARANTEE Strong Book Sales!

REPORT WEEKLY TO NEW YORK TIMES & BOOKSCAN

Travel Anywhere in the Country to be a Bookseller for your Authors

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School Author Tours (Virtual & In Person)



Contact Us!

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School Partners: Preorder Forms Required

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11 Large High Schools within 15 minute drive.**

Large Offsite Venue Partners:

Includes Cocktail Parties, Brunches & Luncheons

- Pearl River Hilton Ballroom, (up to 1,000 seats)
- Clinton Inn Hotel and Event Center, (up to 600 seats)
- 76 House in Tappan, NY

- Rockleigh Country Club, (up to 2,000 seats)
- St. Pius X Church, (500 Seats)
- Ten Local School Auditoriums, (up to 400 seats)
- Madeleine's Petit Paris

Current Marketing:

- 3' x 6' Custom Window Signs
- Optimal Book Displays

- Send Online Press Releases to Local and Regional Media
- Facebook, Instagram & Twitter
- Paid Digital Ads

- Counter Flyers
- Weekly Email Newsletter, (10K+ Subscribers)
- Direct Outreach to Focus Groups

Media Partners:

- Northern Valley Press
- Our Town Newspaper
- The Suburbanite
- Journal News for New York & Rockland County
- "The Record" of Bergen County
- NorthJersey.com
- BooksigningCentral.com
- The Jewish Standard