

Astoria Bookshop

2024 PRESS KIT

EST. 2013

36-19 30TH STREET

ASTORIA, NY 11106

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EMILY GIGLIERANO

EVENTS COORDINATOR

EVENTS@ASTORIABOOKSHOP.COM

OPEN DAILY 11AM-7PM

WWW.ASTORIABOOKSHOP.COM

ECOMMERCE OPEN FOR BUSINESS 24/7

OVERVIEW:

THE ASTORIA BOOKSHOP IS A QUEER WOMAN-OWNED, GENERAL INTEREST BOOKSTORE IN THE HEART OF WESTERN QUEENS. OUR MISSION IS TO SERVE OUR DIVERSE, VIBRANT COMMUNITY WITH THE BOOKS WE STOCK AND THE EVENTS WE HOST.



FAST FACTS:

- ~1,600 SQ. FT. RETAIL SPACE, PLUS A BACK PATIO
- JUST OFF THE 36TH AVE STOP OF THE N/W (3 STOPS IN FROM MANHATTAN), OR 12-MINUTE WALK FROM THE STEINWAY STOP OF THE M/R; JUST A 15-MINUTE CAB RIDE FROM LGA AIRPORT
- WE HOLD MEMBERSHIPS TO THE ABA AND NAIBA
- WE REPORT WEEKLY SALES TO THE *NEW YORK TIMES*, *USA TODAY*, *INDIEBOUND*, AND *BOOKSCAN*



OUR AWARD-WINNING TEAM:

THE BOOKSHOP EMPLOYS AN ASSISTANT MANAGER, 6 FRONTLINE BOOKSELLERS, AND A CHILDREN'S BUYER. OUR BOOKSELLERS HAVE REGULARLY BEEN RECIPIENTS OF JAMES PATTERSON HOLIDAY BOOKSELLER BONUSES, AND A FORMER BOOKSELLER RECEIVED THE BIPOC BOOKSELLER ACTIVISM AWARD.



OWNER LEXI BEACH HAS APPEARED ON LOCAL & NATIONAL TELEVISION (CNBC, PBS, FOX NEWS CHANNEL, FOX 5 NY) AND ON LOCAL RADIO (WNYC).

SOCIAL MEDIA STATS (MAR '24)

@ASTORIABOOKSHOP: 15.7K FOLLOWERS

ASTORIABOOKSHOP: 7.2K FOLLOWERS

@ASTORIABOOKSHOP: 5.8K FOLLOWERS

EMAIL NEWSLETTER 2XMONTH: 2.4K

SUBSCRIBERS

AND GROWING EVERY DAY!

- WEEKLY PAID AD IN THE *QUEENS GAZETTE*

Highlights of Recent Events

DATE	AUTHOR	TITLE	PUBLISHER	ATTENDANCE	SALES (LTD)
IN-STORE					
8/1/23	N.K. JEMISIN	CLARION WEST PRESENTS (LIVESTREAMED ONLINE)	ORBIT	40 IN STORE + VIRTUAL	32 (BY REQUEST)
8/23/23	MERCURY STARDUST	SAFE & SOUND	DK	125	118 (148)
10/19/23	RICHARD MELNICK	LONG ISLAND CITY IN 1776	ARCADIA	18	19 (22)
10/21/23	JOHN PATRICK GREEN	INVESTIGATORS: ALL TIDE UP	MACMILLAN KIDS	35	11 (22)
3/12/24	DAVE TARNOWSKI	DISAPPOINTING	CHRONICLE	21	24 (83)
OFFSITE					
8/26/23	SHELLEY PARKER CHAN (AT COURT SQUARE THEATER)	HE WHO DROWNED THE WORLD	TOR	81	47 (51)
9/26/23	CHLOE GONG (AT FRANK SINATRA SCHOOL OF THE PERFORMING ARTS)	FOUL HEART HUNTSMAN	MARGARET K. MCELDERRY	68	275 (311)

EVENTS OVERVIEW:

- WE HOST 3-6 IN-STORE AUTHOR EVENTS PER MONTH
- OUR IN-STORE EVENTS CAN BE TICKETED (BOOK + TICKET) AND LIVESTREAMED TO YOUTUBE
- OFFSITE VENUES WE WORK WITH: LIC BAR (VERNON BLVD), FRANK SINATRA SCHOOL OF THE PERFORMING ARTS (35TH AVE), COURT SQUARE THEATER (23RD ST)
- WE ARE HAPPY TO SELL BOOKS OFFSITE, AT TRADE SHOWS, CONFERENCES, BOOK FAIRS, SCHOOL VISITS, AND OTHER AUTHOR APPEARANCES
- WE PARTNER WITH THE THRIVING LOCAL BUSINESS COMMUNITY FOR RETAIL CRAWLS TWICE A YEAR (VERY POPULAR IN THE NEIGHBORHOOD)
- WE HAVE RESUMED IN-STORE STORYTIME FOR YOUNG READERS, 2 SUNDAY MORNINGS PER MONTH

