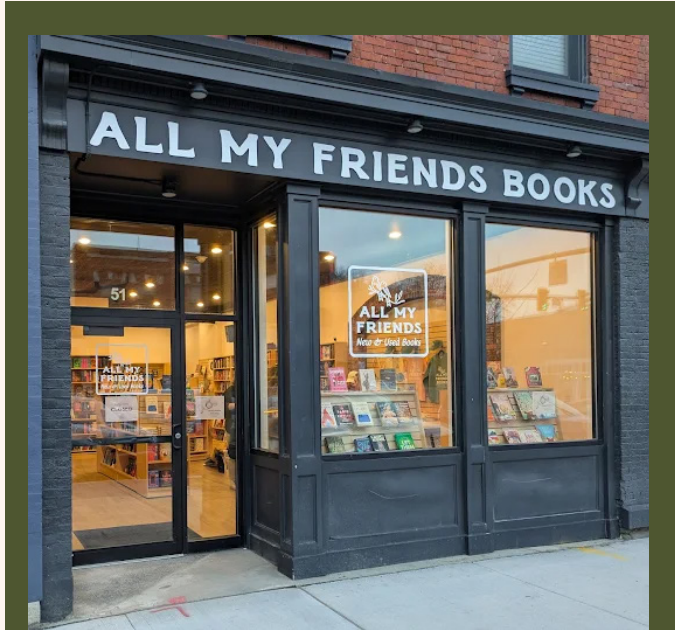




ALL MY FRIENDS BOOKS

51 Main Street, Cortland, NY (607) 218-6054

www.allmyfriendsbooks.com



OUR REACH



3.6k+ followers
*recent viral video saw
250k+ views!*



2k+ followers



750+ followers
new platform for us



1.4k+ subscribers

ABOUT US

All My Friends Books began as a pop-up bookstore and still carries that spirit forward: **collaborative, community-rooted, and eager to connect books with readers** wherever they gather.

Opening its first brick-and-mortar location in April 2025, the store is the **only bookstore in Cortland County**, earning strong local loyalty while building an active slate of programming to engage the community.

EVENTS PROGRAM

Author signings and readings

Writing workshops

Two monthly book clubs (*and counting*)

Ongoing off-site bookselling at community festivals (e.g. Pride), markets, and author visits at SUNY Cortland

Developing recurring touring author event series with the Center for the Arts of Homer in nearby Homer, NY

REGIONAL DRAW

- Located between **Syracuse and Ithaca, NY** with additional draw from **Binghamton**
- Close to the **Finger Lakes tourism region**
- Seasonal traffic from **Gutchess Sports Complex** (regional & state sports tournaments)

EXPANDING AUDIENCE

- Second store location opening in **Skaneateles, NY** (Summer 2026)
- Four-season **destination town**
- Expands reach into **Onondaga County** and tourism market

PARTNERSHIP WITH CENTER FOR THE ARTS OF HOMER

- Center for the Arts of Homer (C4A) is an **established regional arts venue** with a strong hospitality model, proven audience reach, and flexible event spaces for literary programming
- Offers a **400-capacity auditorium, 150-seat community room, and 50-seat gallery**
- **Touring-performer amenities** including a dedicated green room, rider fulfillment, meals, and on-site hospitality
- Draws audiences from Central & Western New York, with **extended reach** across Pennsylvania, New England, and Canada (Quebec and Ontario)
- **Promotion** includes a 10,000-subscriber newsletter, strong social channels, local press (Cortland Standard & Homer News), and radio interviews (X101)



RECENT EVENTS

EVENT	LOCATION	ATTENDANCE	BOOK SALES
David Sedaris Touring Author Event	Center for the Arts of Homer	400 <i>sold out</i>	81
The Book of Doors Book Club	All My Friends Books	28	35
Eric Doane Local Author Event	All My Friends Books	--	16



CONTACT

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